The Cash Box

VOLUME XIX – NUMBER 32

APRIL 26, 1958

Jerry Lee Lewis, young Rock and Roll sensation of the Sun label, signs the contract to head the Alan Freed R & R package now touring the United States The Freed show, "The Big Beat", is about midway through its 44 day trek, and has been playing to standing room only in all cities since it left New York. Freed, lower left, hands the pen to Lewis. Jack Hooke, associate of Freed, who buys all the talent for Freed's shows, stands between Freed and Lewis. Milt Shaw, Shaw Agency, who books the show, places the contract for Lewis to sign.

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REXALL Presents

Red Buttons · Barbara Cook

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HANSEL and GRETEL

ALSO STARRING

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Stubby Kaye
Paula Laurence

Created and Staged by
YASHA FRANK

Music by ALEC WILDER

Lyrics by
WILLIAM ENGVICK

A TALENT ASSOCIATES PRODUCTION

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SUNDAY
APRIL 27

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(Soft through The Woodland)

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EENIEE MEENIEE MYNIE MOE
(The Courting Song)

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FINALE

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E3690

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The Cash Box

Vol. XIX—Number 32 April 26, 1958

It's Not As Bad As They Say!

Now that the March sales figures are in, it turns out that the recession, as far as the record industry is concerned, has been highly overrated. There has been only one month in which sales have fallen behind the similar period of last year and that is February. January was spectacularly ahead of January 1957 and March was slightly ahead of last year. What the recession means to the record industry, it seems, is that the rate of increase has been slowed a bit but not the increase itself.

From the figures of the first three months of this year, it is quite clear that sales reached their low in February and are now slowly rising again. We may confidently expect them to go steadily up now and it is fairly certain that when all the figures are in, 1958, for the record industry, will have proven to be another pace setting year.

Many people are naturally asking why the record business should have been relatively immune to the recession. We think the answer can be found in many areas. First of all, as retail sales have been proving in many different lines, the recession is not so much one of a stoppage of spending on the part of the public as it is a curtailment of production. The general buying public, even many of those who find themselves temporarily unemployed, seem to have reserves of savings on which they are continuing to live in their accustomed maner. And since very few really believe that their unemployment will be prolonged, there doesn't seem to be any great fear that their savings will run out.

This attitude has been reflected most favorably in record sales mainly because so large a portion of those sales are consummated by youngsters. The last thing that parents, even unemployed parents, want to do is have their economic problems reflected upon their children. Therefore, as far as it has been possible, youngsters' incomes have been relatively stable. Their allowances are the last item to be cut and their part-time jobs are the last ones to feel the pinch. They have therefore continued to be almost unaffected by the recession even in many instances where their parents have been. And with their continuing income, the price of a record that to them is very often a necessity and not a luxury has not been a very difficult item to negotiate.

We can see therefore why the recession, as far as the record business is concerned, is hardly a worrisome matter. Naturally we have felt it a bit. But it would have to get considerably worse for it to be really meaningful for us. And since all signs point to the fact that we have already passed the bottom and are now on the upswing, we can confidently look forward to the continually rising grosses which our industry has enjoyed for the past several years.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
APRIL 26, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 4/19 | Pos. 4/12

1—He's Got The Whole World In His Hands — 1 | 4
★CA-3891—LAURIE LONDON *Handed Down*
CO-41150—MAHALIA JACKSON *Didn't It Rain*
CR-61972—BARBARA McNAIR *Flipped Over You*
KA-215—JO MARCH *A Sweet Someone To Love*

2—Twilight Time — 3 | 5
★ME-71829—PLATTERS *Out Of My Mind*

3—Witch Doctor — B | 29
★LI-55132—DAVID SEVILLE *Don't Whistle At Me Baby*

4—Tequila — 2 | 1
AP-9899—EDDIE PLATT *Popcorn*
CA-3928—STAN KENTON *Cuban Mumble*
★CG-1016—CHAMPS *Train To Nowhere*

5—Lollipop — 4 | 2
★CD-1345—CHORDETTES *Baby Come-A Back-A*
★VI-7174—RONALD & RUBY *Fickle Baby*

6—Return To Me — 10 | 16
★CA-3894—DEAN MARTIN *Forgetting You*

7—Wear My Ring Around Your Neck — 24 | —
★VI-7240—ELVIS PRESLEY *Doncha' Think it's Time*

8—Who's Sorry Now — 5 | 3
★MG-12588—CONNIE FRANCIS *You Were Only Foolin'*

9—All I Have To Do Is Dream — 42 | —
★CD-1348—EVERLY BROS. *Claudette*

10—Book Of Love — 7 | 11
★AG-5290—MONOTONES *You Never Loved Me*

11—A Wonderful Time Up There — 6 | 6
★DO-15690—PAT BOONE *It's Too Soon To Know*

12—Believe What You Say — 16 | 22
★IM-5503—RICKY NELSON *My Bucket's Got A Hole In It*

13—Chanson D'Amour — 15 | 44
DO-15736—FONTANE SISTERS *Cocoanut Grove*
★ER-1064—ART & DOTTY TODD *Along The Trail With You*
VI-7228—RAY HARTLEY *Beautiful Love*

14—Oh Lonesome Me — 18 | 1B
FE-12319—SWALLOWS *Angel Baby*
IM-5490—JACKIE WALKER *Only Teenagers Allowed*
★VI-7133—DON GIBSON *I Can't Stop Lovin' You*

15—Don't You Just Know It — 12 | 12
★AE-545—HUEY SMITH *High Blood Pressure*
SP-625—TITANS *Can It Be*

16—Are You Sincere — 9 | 9
★CD-1340—ANDY WILLIAMS *Be Mine Tonight*

17—Billy — 14 | 14
★FS-8510—KATHY LINDEN *If I Could Hold You In My Arms*

18—Kewpie Doll — 29 | 36
★VI-7202—PERRY COMO *Dance Only With Me*

19—There's Only One Of You — 21 | 44
★CO-41136—FOUR LADS *Blue Tattoo*

20—My Bucket's Got A Hole In It — 35 | 34
★IM-5503—RICKY NELSON *Believe What You Say*

21—Wishing For Your Love — 17 | 17
AT-1175—CLOVERS *All About You*
★ME-71282—VOXPOPPERS *The Last Drag*

22—Sweet Little Sixteen — 23 | 7
★CH-1683—CHUCK BERRY *Reelin' And Rocking*

23—For Your Love — 20 | 23
★CA-3926—ED TOWNSEND *Over And Over Again*

24—I Met Him On A Sunday — 25 | 2B
★DE-30588—SHIRELLES *I Want You To Be My Boyfriend*

25—Lazy Mary — 13 | 13
★VI-7160—LOU MONTE *Angelique*

26—Let The Bells Keep Ringing — 4B | —
★AP-9907—PAUL ANKA *Crazy Love*

27—Looking Back — 28 | 33
★CA-3939—NAT "KING" COLE *Do I Like It*

28—It's Too Soon To Know — 19 | 10
★DO-15690—PAT BOONE *A Wonderful Time Up There*

29—Catch A Falling Star — 11 | B
★VI-7128—PERRY COMO *Magic Moments*

30—Little Blue Man — 32 | 27
★AT-1169—BETTY JOHNSON *Winter In Miami*

31—26 Miles — 26 | 15
★CA-3845—FOUR PREPS *It's You*

32—Maybe Baby — 22 | 19
★BR-55053—CRICKETS *Tell Me How*

33—Johnny B. Goode — — | —
★CH-1691—CHUCK BERRY *Around & Around*

34—Skinny Minnie — 45 | 49
★DE-30592—BILL HALEY & COMETS *Sway With Me*

35—Tumbling Tumbleweeds — 30 | 31
★DO-15710—BILLY VAUGHN *Trying*

36—Teacher, Teacher — 39 | —
★CO-41152—JOHNNY MATHIS *All The Time*

37—High Sign — 46 | 50
★ME-71291—DIAMONDS *Don't Let Me Down*

38—All The Time — 56 | —
★CO-41152—JOHNNY MATHIS *Teacher, Teacher*

39—You — — | —
DO-15734—GALE STORM *Angry*
★FA-1001—AQUATONES *She's The One For Me*

40—Breathless — 27 | 20
★SU-288—JERRY LEE LEWIS *Down The Line*

41—Crazy Love — 53 | 56
★AP-9907—PAUL ANKA *Let The Bells Keep Ringing*

42—Teacher's Pet — — | —
★CO-41123—DORIS DAY *A Very Precious Love*

43—Rumble — — | —
★CD-1347—LINK WRAY *The Swag*

44—Sail Along Silv'ry Moon — 31 | 25
DE-30537—KAREN CHANDLER *I Remember Dear*
★DO-15661—BILLY VAUGHN *Raunchy*

45—To Be Loved — 44 | 45
★BR-55052—JACKIE WILSON *Come Back To Me*

46—Little Train — 47 | 57
★ME-71286—MARIANNE VASEL & ERICH STORZ *Sunny Lane Walk*

47—You Excite Me — 50 | 53
★CN-1016—FRANKIE AVALON *Darlin'*

48—Do You Wanna Dance — — | 60
★JZ-B35—BOBBY FREEMAN *Big Fat Woman*

49—Sugartime — 33 | 26
★CR-61924—McGUIRE SISTERS *Banana Split*
CR-61908—CHARLIE PHILLIPS *One Faded Rose*

50—Every Night — 36 | 32
★EN-1015—CHANTELS *Whoever You Are*

51—Stairway Of Love — 60 | —

52—Torero — — | —

53—Winner With Drac — 34 | 21

54—That Crazy Feeling — — | —

55—Another Time, Another Place — 38 | 48

56—Groovy — 59 | —

57—Arrivederci Roma — 37 | 3B

58—When The Boys Talk About The Girls — — | —

59—Bluebirds Over The Mountain — 41 | 39

60—Talk To Me — — | —

60—Sick And Tired — — | —

CODE:

AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arrow
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FA—Fargo
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

Promenade

is first again!

America's leading label in the popular priced field presents

NO finer Score!

NO finer Music!

NO finer Recording!

Promenade puts *everything* into this great album to bring the best of recorded music to the mass, popular-priced field.

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Arranger, conductor, musician, and for years, the leading pit man in show business, Al Goodman is one of the brightest lights on Broadway.

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FULL DISCOUNTS!

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Synthetic Plastics Sales Co.
461 Eighth Avenue, New York City

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Address _____

City _____ Zone _____ State _____

Ordered by _____

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Synthetic Plastics Sales Co., 461 Eighth Avenue, New York City

Executive offices moved to
1540 Broadway, New York, N. Y. JU 2-2000

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**TEQUILA** **CHAMPS** AP-9899—Eddie Platt CG-1016—Champs CA-3928—Stan Kenton	1
2	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** **LAURIE LONDON** CA-3891—Laurie London CO-41150—Mahalia Jackson CR-61972—Barbara McNair KA-215—Jo March	5
3	**LOLLIPOP** **CHORDETTES** CD-1345—Chordettes VI-7174—Ronald & Ruby	2
4	**WHO'S SORRY NOW** **CONNIE FRANCIS** MG-12588—Connie Francis	3
5	**A WONDERFUL TIME UP THERE** **PAT BOONE** DO-15690—Pat Boone	8
6	**TWILIGHT TIME** **PLATTERS** ME-71829—Platters	17
7	**ARE YOU SINCERE** **ANDY WILLIAMS** CD-1340—Andy Williams	7
8	**SWEET LITTLE SIXTEEN** **CHUCK BERRY** CH-1683—Chuck Berry	4
9	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como	6
10	**LAZY MARY** **LOU MONTE** VI-7160—Lou Monte	12

11) BOOK OF LOVE. 12) BILLY. 13) DON'T YOU JUST KNOW IT. 14) IT'S TOO SOON TO KNOW. 15) WITCH DOCTOR. 16) RETURN TO ME. 17) 26 MILES. 18) WISHING FOR YOUR LOVE. 19) BREATHLESS. 20) OH LONESOME ME. 21) BELIEVE WHAT YOU SAY. 22) SAIL ALONG SILV'RY MOON. 23) MAYBE BABY. 24) THERE'S ONLY ONE OF YOU. 25) CHANSON D'AMOUR. 26) FOR YOUR LOVE. 27) SUGARTIME. 28) WEAR MY RING. 29) I MET HIM ON A SUNDAY. 30) LITTLE BLUE MAN. 31) TUMBLING TUMBLEWEEDS. 32) LOOKING BACK. 33) DINNER WITH DRAC. 34) KEWPIE DOLL. 35) OH JULIE.

CODE

AC—Atco	CG—Challenge	DT—Dooto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EL—Eldorado	IM—Imperial	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CM—Cameo	EM—Ember	JU—Jubilee	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	EP—Epic	JZ—Josie	RE—Regent	TI—Tico
AR—Arrow	CR—Coral	ER—Era	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CS—Class	EX—Excello	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	CY—Crystalette	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DA—Dana	FE—Federal	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DC—Decor	FI—Fiesta	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DE—Decca	FR—Fraternity	MG—MGM		VK—Vik
CD—Cadence	DL—DeLuxe	GE—Gee	MO—Modern		VP—Vip
	DO—Dot		NA—Nasco		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE NATION'S TOP DUO WITH A DOUBLE-BARREL SMASH!

Everly Brothers
"ALL I HAVE TO DO IS DREAM"*
Cadence # 1348

Everly Brothers
"CLAUDETTE"*
Cadence # 1348

*Acuff-Rose Publications
NASHVILLE, TENNESSEE

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FOUR VOICES
(Columbia 41167)

B+ "EV'RY HOUR, EV'RY DAY OF MY LIFE" (2:48) [Kahl BMI—Ballard, Jr.] The Voices are in top form as they fashion a beautifully tender love ballad set against a classical piano backdrop. Enchanting mood item that jockeys will be spinning often. Touching song that grows on you with each listen.

B "YOU KNOW I DO" (2:41) [Porgie BMI — Miller, Berger] Another top grade ballad effort expertly handled by the polished quartet. Side has a subtle shuffle tempo that makes it good for dancing.

NIKI SULLIVAN
(Dot 15751)

B+ "IT'S ALL OVER" (1:41) [Peer Inter'l BMI — Sullivan] Some thrilling instrumental accompaniment showcases exciting newcomer Niki Sullivan who debuts with a promising rock and roll jumper that could firmly entrench itself with the teeners. Niki has an interesting style and sound.

C+ "THREE STEPS TO HEAVEN" (2:06) [Vision BMI — Sullivan] Another selfpenned item is this slow nite rock-a-ballad. Dramatic love tune.

FRANK VERNA & PLAYBOYS
(United Artists 124)

B+ "SUGAR LUMP" (2:26) [Maggie BMI — Terry, Gray] Frank Verna comes up with an infectious double-track romantic novelty that could blossom into a good money-maker. It's a delightful ditty tailor-made for summer programming. Good finger-snappin' backdrop gives the performer a pretty showcase. Jockeys'll enjoy this one.

B "GOLLY GOSH OH GEE" (1:54) [Hennessy BMI — Cooley] The versatile songster picks up the pace and belts out a torrid, staccato-beat rocker with a cute teen lyric. Exciting side.

SOMETHIN' SMITH & THE REDHEADS
(Epic 9269)

B+ "MY SECRET INSPIRATION" (2:11) [Tannen BMI — Starr, Wolf] Smith and his boys harmonize delightfully against a full choral backdrop as they hand in a charming, romantic, soft-shoe beat ditty with potential. Wonderfully infectious item that grows on you.

B "THE BRUSH OFF" (1:50) [Sequence ASCAP—Hoffman, Manning] The boys sing about the woes of a jilted lover as they pleasantly cruise thru this latin beat ballad. At mid-point the side breaks into a jump and then returns to the latin kick. Typical Smith sound on both ends.

SONNY JAMES
(Capitol 3962)

B+ "LET'S PLAY LOVE" (2:30) [Vanderbuilt ASCAP—Bradford, Lewis] The "Young Love" man discusses the subject of romance again—this time via a rhythmic rocker with a cute lyric. Sonny gets a strong choral assist on this brightly paced teen item. Could catch in the wind and spread rapidly.

B "ARE YOU MINE" (2:07) [Dandelion BMI — Grashey, Amadeo, Lorrie] A tune that made it big in the country market some years ago, is revived with a pop flavor by Sonny. A female voice answers the questions the songster asks on the side. Pleasant ditty.

The Cash Box Disk of the Week

"SUGAR MOON" (1:53) [Gallatin BMI—Wolfe]

"CHERIE, I LOVE YOU" (2:20) [Harms ASCAP—Goodman]

PAT BOONE (Dot 15750)

● Pat Boone, one of the most consistent and successful personalities in the recording industry, introduces a wonderful new release that's a "must" for every dealer, op and jockey and rack jobber. Housed in a beautiful four-color sleeve displaying a photo of Pat, the disk couples two ballads. "Sugar Moon" is a soft and soothing love song which the balladeer chants in his warm, winning manner against a subdued rock and roll beat backdrop. A chorus supplies a perfect showcase for the talented songster. Great side that could develop into Pat's biggest hit since "Love Letters In The Sand". The companion deck, another wonderful side, is the beautiful oldie "Cherie, I Love You". Dreamy slow waltz item that becomes prettier with each listen. Excellent double-deck follow-up to "It's Too Soon To Know" and "A Wonderful Time Up There".

"MAKE ME A MIRACLE" (2:05)
[Planetary ASCAP—Hoffman, Manning, Markwell]

"SECRETLY" (2:33) [Planetary ASCAP—Hoffman, Manning, Markwell]

JIMMIE RODGERS (Roulette 4070)

● Jimmie Rodgers, one of the fastest rising young vocalists in the business, follows-up his "Oh-Oh, I'm Falling In Love Again" smash with a great new double-decker we'll be hearing time and time again in future weeks. It's a great coupling that should extend the songsters unbroken chain of hits. The up-beat side is dubbed "Make Me A Miracle". It's a delightful, easy-to-remember, romantic finger-snapper with a folk flavoring. And Jimmie excells with folk style material. The overall feeling of the disk is inspirational and with gospel type numbers clicking, this one can also be expected to ride high on the charts. The ballad side "Secretly" is a wonderful rock-a-ballad beat romancer with a tender lyric that should fracture the kids. Wonderful forbidden-fruit love story. Two great coin collectors back-to-back. (Four color sleeve adds sales appeal).

"BIG MAN" (2:26) [Beechwood BMI—Belland, Larson]

"STOP, BABY" (2:25) [Bourne ASCAP—Ballard]

FOUR PREPS (Capitol 3960)

● Following-up one hit with another seems to be the biggest difficulty of up-coming vocal groups today. However, this is one problem that the Four Preps won't have. Because the quartet's new release is just as great as its "26 Miles" smash. The follow-up hit is dubbed "Big Man" and features the boys rockin' thru an exciting rhythm ballad with a fabulous "full sound." And the revival-type piano work in the backdrop is just sensational. Teeners will flip over this unusual rock-a-ballad arrangement. The Four Preps are here to stay and we can expect a rainbow future for "Big Man". The coupling "Stop, Baby" is a galloping-beat rocker displaying some more commercial vocalesthenics by the fellas. Watch the top half.

"PRETTY BABY" (1:55) [Figure BMI—Zwern, Gino]

"LOVE IS A CAROUSEL" (2:07) [Figure BMI—Giosasi, Zwern]

GINO & GINA (Mercury 71283)

● Mercury has a sleeper here that could break wide open. It's a terrific rock and roll novelty featuring newcomers Gino & Gina with a contagious novelty perfectly tailored for today's teenage tastes. Tagged "Pretty Baby" the up-beat shuffler has a very catchy melody and a cute romantic lyric. The two artists blend voices delightfully. Gino has a most pleasant country twang in his voice that's extremely palatable to the ear. It's a long shot that deserves watching. The under half "Love Is A Carousel" is a sentimental rock and roll, waltz tempo, romancer also handled with feeling by the duet. Watch the top half. It's loaded with potential.

MIGHTY FIVE
(Fleetwood 1000)

B "DADDY GUITAR" (2:20) [Bobby BMI—Burrell, Trotman] The Mighty Five, an instrumental combo, debuts on the new Fleetwood label with an exciting funky-blues instrumental featuring a flute in the spotlight. Good hip-swinging beat for dance afficionados.

B "CASTLE ROCK" (2:31) [Sylvia BMI — Sears, Drake, Shirl] A more melodic rockin' instrumental with a sharply defined dance tempo. Good juke box disk for teen locations.

VIRGINIA KO
(Robin 1006)

B+ "YOUR ARE MY LUCKY STAR" (2:10) [Robbins ASCAP—Freed, Brown] An exciting new performer, Virgina Ko, makes thrilling first showing on the Robin label with a fascinating reading of a great oldie against a high speed rhythm backdrop. Exciting bit of listening material that cuts along at a torrid pace. Jockeys will go for this rousing side. Long-shot that could come thru.

C+ "WE NEED EACH OTHER" (2:39) [ASCAP—Fox, Friedman] The versatile lark lends her talented tonsils to a pretty shuffle tempo romancer. Tenderly treated love tune.

FRANKIE LAINE
(Columbia 41163)

B+ "LOVIN' UP A STORM" (2:30) [Planetary ASCAP — Frisch, Tobias] Frankie Laine and a chorus hand in a light and infectious reading of a romantic novelty that could catch on. It's got a beat and a catchy overall sound that should meet with teenage approval.

B+ "A KISS CAN CHANGE THE WORLD" (2:12) [Exeter ASCAP—Eugster] This end has Mr. "L" gliding thru another romantic cutie—set to a cha cha tempo here. Delightful novelty matter dancers should enjoy. Charming coupling.

GENE VINCENT
(Capitol 3959)

B+ "TRUE TO YOU" (2:09) [Lady Mac ASCAP—Beale] Gene and his Blue Caps glide thru a warm, romantic, rock-a-ballad with a lilting tempo and an infectious melody. Good teen ditty that could make big noise.

B+ "BABY BLUE" (2:26) [Central Songs BMI—Vincent, Jones] This end has the songster emoting on a dramatic "Heartbreak Hotel" type hip-swinger. Torrid deck loaded with zest. Kids should find both sides right up their alley. Good low-down sound.

LEROY HOLMES ORCH.
(MGM 12650)

B+ "BASIN STREET BLUES" (2:52) [Mayfair ASCAP — Williams, Spencer] Leroy Holmes leads a huge string-filled orchestra thru an exciting interpretation of one of the greatest of all blues themes. Real torchy arrangement. Jockeys will enjoy spinning this side.

C+ "ROCK-A-BYE BABY" (2:30) [Paramount ASCAP—Cahn, Warren] The title song of a Paramount flicker is fashioned in smooth swing style by the ork.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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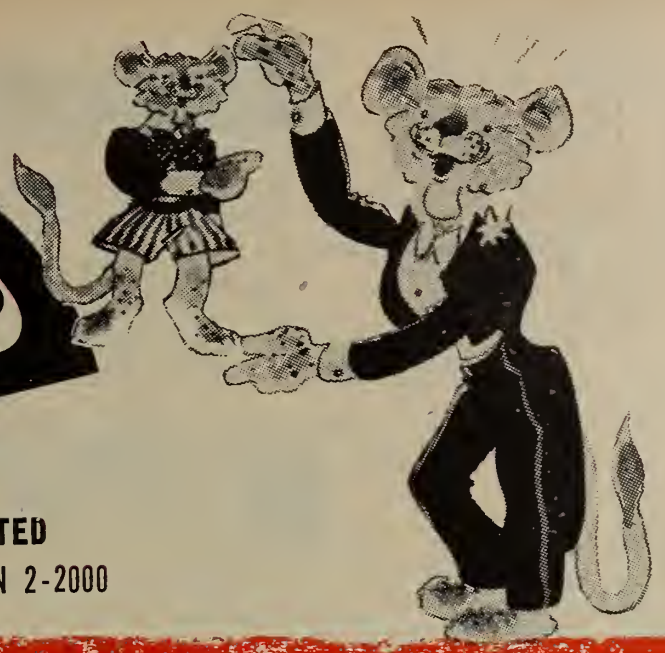

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THE VELOURS

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and

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CUB K9001

The Cash Box AWARD O' THE WEEK

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YOU'RE THE ONE

and

I'LL ONLY GIVE MY LOVE

CUB K9002

THE WANDERERS

A TEENAGE QUARREL

and

MY SHINING HOUR

CUB K9003

SEAN DOWNEY

YOU LET GO

and

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Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR

B+ EXCELLENT C+ GOOD D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MARTY WILSON & STRAT-O-LITES
(Decca 30644)

B+ "HEY! EULA" (1:50) [Leo Feist ASCAP—North, Cahn] A theme from the 20th Century Fox flicker "Long Hot Summer" is set to a rockin' beat by Wilson and his men with excellent results. Unusual sounding swinger that could meet with vast teenage approval. Film goers will remember the melody.

B "PO-GO" (2:04) [Lark BMI—Mure, Brock] Another good instrumental rocker with an organ and voices adding the exciting full sound.

EDDY ARNOLD
(RCA Victor 7221)

B "PECK-A-CHEEK" (2:11) [Leo Talent ASCAP — Darin, Coben] Country star Eddy Arnold aims at the pop market with this cute rockin' novelty describing a new dance idea called the Peck-a-Cheek. Victor is tying-in a dance promotion with the record. Catchy item that could take hold with the youngsters who are always searching for new dance steps.

B "BEFORE YOU KNOW IT" (2:16) [Milbern BMI — Stuart, Reiter, Schnapf] A tender teenage ballad is softly fashioned on this end by the warbler. Sentimental item about growing up.

SIL AUSTIN
(Mercury 71305)

B+ "HEY! EULA" (2:41) [Leo Feist ASCAP—North, Cahn] The boys in the band cry out the words in the title and then tear into a rockin' instrumental theme featured in 20th-Fox's film "Long Hot Summer". Austin's sax in the spotlight with some exciting sounds.

C+ "RAINSTORM" (2:19) [Norbay BMI—Austin] Austin rides thru one of his own rockin' compositions on this portion.

EDDIE REARDON
(Brunswick 55062)

B "WHO IS EDDIE?" (2:21) [Champion BMI—Reardon, Halmay] Eddie Reardon bows on Brunswick with a wild, torrid vocal novelty set to a "Shorts Shorts" beat. Deck is loaded with teen appeal and could make noise.

B "JUST TRYIN'" (2:18) [B. F. Wood ASCAP—Reardon, Morgan, Stanley] A catchy shuffle rhythm novelty with a smooth, inviting teenage sound, is neatly executed on this end by the vocalist. Pleasant listening.

DON COGAN
(MGM 12632)

B "I'M TAKIN' OVER" (2:15) [Hawthorne ASCAP — Wise, Goehring, Williams] Get rid of your other fellas, I'm takin' over. That's the lyric of this rhythmic teenage ditty that the disk buying set should enjoy. Good rocker.

C+ "PLAYBOY" (2:14) [Hawthorne ASCAP — Twomey, Wise, Goehring] More good rockin' fare aimed at the teen market. Cute bounce item with a contagious dance beat.

The Cash Box Sleeper of the Week

"I WONDER WHY" (2:19) [Schwartz ASCAP—Anderson, Weeks]
"TEEN ANGEL" (2:09) [Schwartz ASCAP—Singer, Patrick, DiMucci]
DION & THE BELMONTS (Laurie 3013)

● Laurie Records, a new indie label, debuted on the national scene this week with a rock and roll item that has the "big profit" insignia engraved in every groove. It's a free-swinging group vocal dubbed "I Wonder Why," that's tailor made for the teenage disk buying set. Featuring Dion and the Belmonts, the tune is a relatively simple love song set to a terrific beat. But the vocal gimmicks with which the Belmonts showcase Dion's solo singing are just fabulous and the overall sound will have the juke boxes hoppin'. You can be sure the kids'll be running to the shops to pick up a copy of this number. Flip "Teen Angel", is a rock-a-ballad. Top half is already clicking in New York. Don't let it slip thru your fingers.

"LONG LEGGED LADIES OF LABRADOR" (2:42)
[Planetary ASCAP—Chait, Discant]
"IT'S MELODY TIME" (2:07) [Fifth Ave. BMI—Craft]
MORTY CRAFT (MGM 12648)

● Morty Craft makes his MGM debut as a maestro with a refreshing new choral-ork novelty that could develop into a healthy seller for the label. It's a delightful, light-hearted ditty styled along the lines of "Poor People Of Paris" and "Petticoats of Portugal", two very successful singles. The subject of this attractive novelty is the "Long Legged Ladies Of Labrador". A high-stepping cutie with wonderful lyrics. Great change-of-pace programming material for jockeys. The lower lid sports a Craft composition, "It's Melody Time". A string filled mood item set to a smooth easy-going up beat. Keep a tab on the top deck.

"LITTLE PIXIE" (2:30) **"KOKO-MAMEY" (2:25)**
[Seeley BMI—Baionno] **[Benell BMI—Koffman]**
MOE KOFFMAN (Jubilee 5324)

● Moe Koffman, who brought fame to "Swinging Shepherd Blues", has another delightful instrumental platter that should get an equally great reception from dee jays and the public. One end, "Little Pixie" is a charming instrumental novelty featuring Koffman's flute in the spotlight. The ditty has a wonderfully infectious melody which the maestro sets to a good cha-cha beat. His multiple track work creates some interesting bird-like effects. Inventive side perfect for change-of-pace programming. This could make it two in a row for Moe. Flip, "Koko-Mamey" stars the combo with a latin beat rockin' opus that drives hard from start to finish. Exciting dance item the teeners will go for. Solid stuff out of the "Tequila" camp. Two hot decks to appeal to all age groups.

"SUSIE'S HOUSE" (2:01) [Peer Int'l BMI—Wolfe]
"YEARBOOK" (2:00) [Bentley BMI—Loudermilk]
JOHN D. LOUDERMILK (Columbia 41165)

● Columbia has discovered an exciting new talent in John D. Loudermilk, a rock and roll performer who could skyrocket into the big name category with this, his initial release. One end, "Susie's House", is a torrid staccato beat rocker that cuts loose on the very first groove and doesn't let up until the deck's run its course. Hot side that really swings. The companion side is a pretty rock-a-ballad tagged "Yearbook". A sentimental love tune penned by Loudermilk and chanted with heart. Versatile lad has a bright future in store if this first platter is a sample of what he can do.

"THE BIG DANCE" (2:22) [Greta BMI—Gold]
"ALL AROUND THE CLOCK" (2:07)
[Jack Gold ASCAP—Hoffman, Manning]
FOUR ESQUIRES (Paris 515)

● The Four Esquires, who clicked on a national level with their pressing of "Love Me Forever", have another potential hit in a cute new rock and roll novelty dubbed "The Big Dance". It's a good jump number with a swinging beat and a terrific lyric mentioning titles of current rock and roll hits and the artists who recorded them. The kids'll enjoy this novelty, one that could jump onto the charts in short order. Lower lid, "All Around The Clock" is a cute bouncer with a light-hearted feeling and a charming storyline. Upper end is the stronger of the two and deserves watching.

THE SHARPS
(Chess 1690)

B+ "6 MONTHS, 3 WEEKS, 2 DAYS, 1 HOUR" (2:20) [Arc BMI—Reveles] The Sharps could have a big money-maker in this emotional rock-a-ballad with a potent lyric. The time mentioned in the title refers to the length of time this lad has been in love. Strong idea set to an exciting arrangement and delivered in extremely commercial fashion by the group. Should do well in the R & B market too. Vocal gimmicks are terrific.

C+ "CHA-CHO HOP" (2:20) [Combo BMI—Porter, McVea] The crew performs instrumentally here driving thru an average rockin' jumper.

THE PLAIDS
(Nasco 6011)

B+ "TILL THE END OF THE DANCE" (2:42) [Excellorec BMI —South] The Plaids, four guys and a gal, make a promising debut on Nasco with a potent rock-a-ballad item that could slowly climb onto the charts. Commercial teen item. Watch this sleeper.

B "MY PRETTY BABY" (2:16) [Excellorec BMI — South] The quintet picks up the beat on this portion and drives thru a good jump beat rocker that'll have the kids hoppin'. Solid dance merchandise.

TINA ROBIN
(Coral 61977)

B "SUGAR BLUES" (2:05) [Pickwick ASCAP — Williams, Fletcher] The great Clyde McCoy oldie is revamped for today's market by Tina Robin. The spirited canary belts from the heels and dishes up a strong stroll beat arrangement the kids'll go for.

B "NO SCHOOL TOMORROW" (1:49) [Budd ASCAP — Kaye, Carr] Tina picks a peppy pace to express the feelings of millions of teenagers. Side's got a good rhythm for dancing and an inviting vocal by the chirp.

JILL COREY
(Columbia 41164)

B+ "SWEET SUGAR LIPS" (2:07) [Acuff-Rose BMI — Bryant, Bryant] Jill Corey has a cute new bounce novelty that could turn out to be a big money-maker. It's a contagious, light-hearted romantic ditty with a commercial beat and melody. Jill's multiple track work is excellent. Watch this long-shot.

B "LOVEABLE" (1:52) [Hecht-Lancaster & Buzzell ASCAP—Roberts, Jacobson] Another light and ear-pleasing finger-snapper presented with charm by the "Hit Parade songstress.

HAYWARD DAVIS & QUINTET/ MICHAEL MONTE
(Christy 103)

B "BUBBLE GUM ROCK" (2:58) [Rambolt BMI — Davis] The Christy label has a good rock and roll instrumental in this "Bubble Gum Rock" side. It's got that funky sound the kids go for. Could catch on.

C "ROCK MY ROCKIN' CHAIR" (2:20) [Rambolt BMI — Monte] Monte is in the spotlight on this end chanting a rhythmic item.

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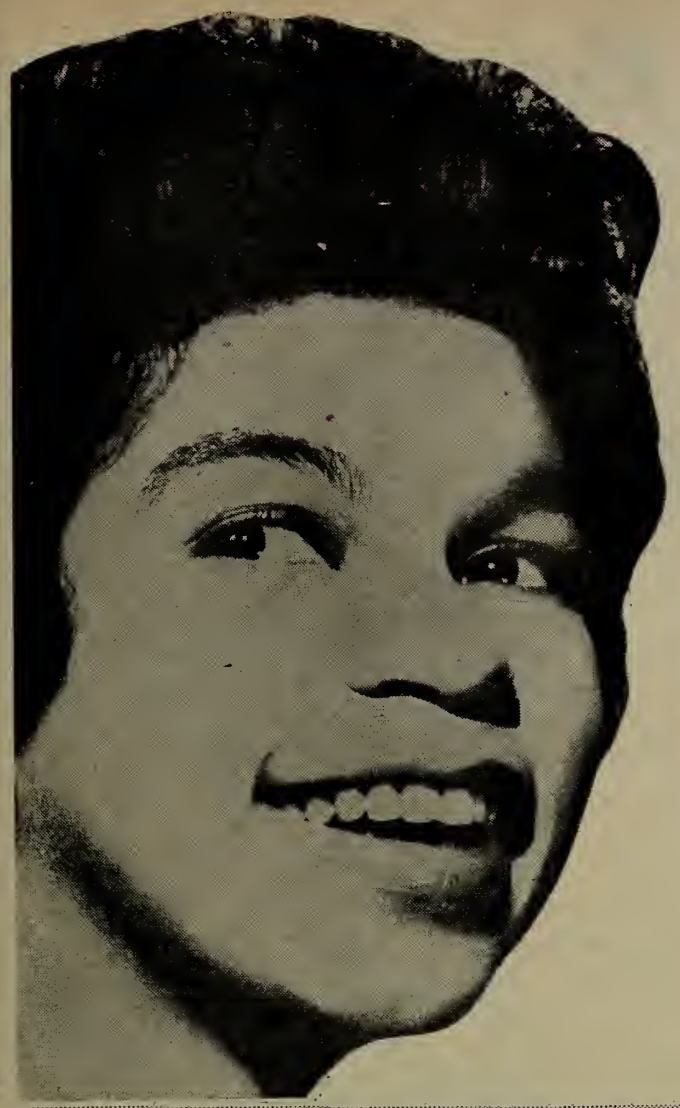

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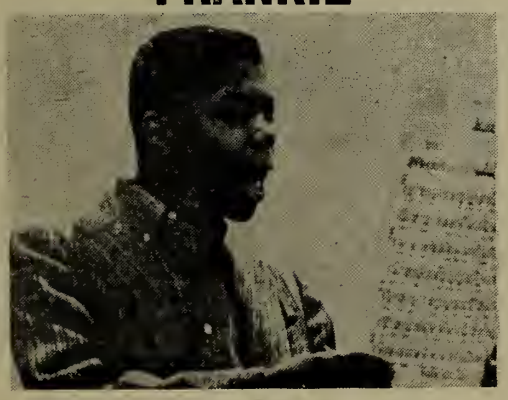

"PORTABLE ON MY SHOULDER"

SLYMON SMASH

"MAMA DON'T ALLOW IT"

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ROULETTE

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROSEMARY JUNE
(Paris 516)

B+ "I'LL ALWAYS BE IN LOVE WITH YOU" (2:42) [Shapiro-Bernstein ASCAP — Stept, Ruby, Green] One of the best female vocal efforts to pass over this turn table in weeks is this dramatic rock-a-ballad romancer chanted with tears and heart by Rosemary June. Strong side with good choral accompaniment. Good side to watch.

C+ "PERSON TO PERSON" (2:05) [Greta BMI — Gold] The lark employs the interview gimmick as she fashions a charming tango novelty romancer. Inventive idea.

JUPP KLEBER ORCH.
(Dana 3278)

B "WORLD'S FAIR POLKA" (2:10) [Zodiac BMI—Marischal, Martin] The Dana label pays tribute to the Brussels World's Fair with a spright and contagious polka novelty. A chorus offers an infectious la-la-la vocal. Happy sound.

C+ "WELCOME POLKA" (2:11) [Zodiac BMI—Schoeppen, Logist] Another peppy la-la filled ditty tailor-made for polka enthusiasts. Good juke box merchandise for proper locations.

SEAN DOWNEY
(Cub 9004)

B "HEARTS ARE WILD" (2:14) [Torpedo BMI — Downey] Sean Downey, son of famous Morton Downey, debuts on MGM's new subsid label with a good rock-a-ballad which he handles with feeling. Good choral backing neatly showcases the lad. Commercial offering that could catch on.

B "YOU LET GO" (1:56) [Torpedo BMI — Downey] The performer aims at the teenagers again with a good rockin' cha cha item that swings. Lad has a pleasant baritone voice the kids should find pleasing.

SCHOOL BELLES
(Dot 15746)

B+ "WAITIN' FOR MY DATE" (1:43) [Trinity BMI — Davie, Moore] A new femme vocal group the School Belles, makes a powerful first showing with a hard driving tailor-made for teen tastes. Gals have an exciting blend and get some wild instrumental accompaniment. Watch this long-shot.

B "BILLY BOY, BILLY BOY" (1:40) [Trinity BMI — Davie, Moore] The girls continue to swing thru another good teen ditty. They have a country twang in their voices on this end.

THE BUCCANEERS
(Crystalette 718)

B "BLONDE HAIR, BLUE EYES AND RUBY LIPS" (2:10) [Miller ASCAP — Doran, Flick, Watts] The Buccaneers come up with a delightful, old-fashioned flavored bouncer that could catch on. Honky-tonkish piano and the group's harmony go well together. Charming change of pace novelty.

C+ "WHO ARE YOU FOOLIN' NOW" (2:00) [Mills ASCAP—Trace] The boys work smoothly once again bouncing thru a sentimental love tune. Side has a country seasoning.

The Cash Box Best Bets

★ "EV'RY HOUR, EV'RY DAY OF MY LIFE"	Four Voices	Columbia 41167
★ "SUGAR LUMP"	Frank Verna	United Artists 124
★ "TRUE TO YOU"/"BLUE BABY"	Gene Vincent	Capitol 3959
★ "LOVIN' UP A STORM"	Frankie Laine	Columbia 41163
★ "TILL THE END OF THE DANCE"	Plaids	Nasco 6011
★ "MY SECRET INSPIRATION"	Somethin' Smith & Redheads	Epic 9269
★ "LET'S PLAY LOVE"	Sonny James	Capitol 3962
★ "IT'S ALL OVER"	Niki Sullivan	Dot 15751
★ "I'LL ALWAYS BE IN LOVE WITH YOU"	Rosemary June	Paris 516
★ "NIGHT STROLL"	Ralph Marterie	Mercury 71295

DALE DARLING
(Roulette 4067)

B "EVERY BEAT OF MY HEART" (1:58) [Bell Song ASCAP—Upp] Newcomer Dale Darling makes a charming first showing with a lilting romantic item. Sentimental lyric and fine multiple-voicing make the side a pleaser.

C+ "SOMEONE, SOMEONE" (2:32) [Bell Song ASCAP—Upp] More inviting double-track work enhances this tear-jerking ballad.

HENRI DE PARI ORCH.
(Coral 61953)

B "TANGO OOH LA LA" (2:15) [Amy BMI — Schachtel] Henri De Pari, who made some big noise with his "Seven Days In Barcelona" instrumental, comes up with a cute tango ditty interspersed with "Ooh La La" shouts from the boys in the band. Enjoyable dance item.

C+ "ABDULLAH'S PETS" (2:31) [Stardust BMI — Schachtel] The alto saxist bounces thru another unusual instrumental novelty.

THE HEADLINERS
(A-1 101)

C+ "NO ONE ELSE BUT YOU" (2:28) [A-1 BMI — Randolph] The Headliners bring back the sound of days-gone-by with their brand of harmony as they sing a lilting ballad.

C+ "BONNIE" (2:24) [A-1 BMI—Randolph] More of that old-fashion flavor is present in this name tune chanted warmly by the group.

NEIL SEDAKA
(Legion 133)

B "RING-A-ROCKIN'" (2:25) [Harold BMI — Sedaka, Greenfield] Legion could have a solid money-maker in this torrid rock and roller that Sedaka belts out with gusto Potent item the kids should find great for listening and dancing.

B "FLY, DON'T FLY ON ME" (2:20) [Harold BMI — Sedaka, Greenfield, McKible] The artist hands in some fine multiple voicing as he cruises thru a smooth finger-snapper with a slow jump beat. Strong sound here too. Lad has talent and could break out with either end.

THE TOPS
(Singular 712)

B "AN INNOCENT KISS" (2:21) [Singular BMI—Singer, Baderak] The Singular label, which introduced "At The Hop", comes thru with another strong item. It's a pretty rock-a-ballad featuring a smooth group called the Tops. Pretty side that grows on you.

C+ "WALKIN' WITH MY BABY" (2:15) [Singular BMI — Singer, Baderak] Another good side is this rockin' hand-clapper handled with verve by the group.

THE HOWARDS
(ABC-Paramount 9897)

B "MIMI GIRL" (2:39) [Jalo BMI —Spinney, Frazier, Gale] The Howards make their debut under the Am-Par banner with a potent name tune set to a rockin' tempo. Hard-driving deck with an overpowering instrumental backing. Exciting sound.

B "LOLA" (2:15) [Jalo BMI—Spinney, Frazier, Gale] The vocalists are almost drowned out by the instruments on this end, but the overall sound is exciting and should appeal to the kids. Good rocker.

SAVINA CATTIVA
(Love 5001)

B "HOW COME YOU DO ME" (2:26) [Mills ASCAP — Austin, Bergere] Thrush Savina Cattiva bows on the disk scene with a smart reading of a wonderful oldie. Sultry delivery that'll appeal to the chic set.

B "A THOUSAND DREAMS AGO" (2:10) [Mills ASCAP — Cattiva, Hartwell] A simple piano backdrop showcases the canary as she wends her way thru a new tune in the class category.

JOE FOLEY
(Felsted 8511)

C+ "BABY SITTIN'" (2:08) [Caliber BMI—Crawford] The romantic type of baby sittin' is discussed musically by Foley and a chorus. Pleasant shuffle rhythm ditty.

C+ "YOU KNOW" (2:49) [Caliber BMI—Crawford] A smooth latin tempo romancer is handled with tenderness by the balladeer. Warm, inviting arrangement.

RALPH MARTERIE ORCH.
(Mercury 71295)

B+ "NIGHT STROLL" (2:31) [Brandom ASCAP — Forrest] Ralph Marterie and his men come thru with a solid stroll item neatly tailored to fit the teeners' dancing likes. Haunting number with an exciting sound. Could develop into a dance favorite.

B "TROMBONE BLUES" (2:38) [Judy ASCAP—Marterie, Allen] Marterie co-authored this trombone filled rocker with an easy-going lilting tempo. Interesting band arrangement of a colorful number.

THE PASSIONS
(Capitol 3963)

B "JACKIE BROWN" (2:05) [Goldband-Warman BMI — S. Handy] The Passions, a new rock and roll vocal combo, bow under the Capitol moniker with a rhythmic "name" tune neatly tailored to teenage tastes. Gimmick-filled novelty with potential.

B "MY ACHING HEART" (1:52) [Goldband-Warman BMI — Sinclair] The crew displays its softer side as it offers a smooth rock-a-ballad. Good fish-beat item.

DON & THE UPBEATS
(Lana 6042)

B "NIGHT TRAIN" (1:58) [Frederick's BMI — Forrest, Simkins, Washington] The instrumental evergreen, "Night Train", is treated to an exciting new rock and roll arrangement by Don and the Upbeats. Strong dance item that swings. Cheers and wails are injected here and there.

C+ "SOUTH OF THE BORDER" (2:15) [Shapiro-Bernstein ASCAP — Kennedy, Carr] Another top drawer oldie gets the R & R shuffle treatment from the combo. More good teen dance music.

LA PLAYA SEXTET
(Mardi-Gras 1039)

B "CAMAGUEY" (2:15) [Ejay BMI—Rodriguez] The La Playa Sextet, one of the leading latin dance aggregations in the east, offers a strong cha cha number with an authentic south-of-the-border sound. Side features a Spanish vocal.

C+ "SALTA PERICO" (2:20) [Morro BMI — Valdez] The group tears thru a swinging mambo item with Vitin Aviles, Paul & Marie again handling the vocal chores. Both sides are musts for latin dance enthusiasts.

JOHNNIE RAY
(Columbia 41162)

B+ "ENDLESSLY" (2:25) [Meridian BMI — Otis] A latin, lilting rhythm accompanies Ray as he emotes on a dramatic ballad. Potent love tale performed with warmth and feeling. Side has a very pretty melody and lyric and should do well with the teenagers.

B "LONELY FOR A LETTER" (2:07) [Beechmont BMI—Harrison, Weismantel, Conniff] A tearful ballad set to a soft shoe rhythm is chanted with a heavy heart by the songster. Whistling and choral accompaniment enhance Johnnie's performance.

MERCURY RECORDS

THE HOT LABEL!

TEN POWERFUL NEW RELEASES

Exciting NEW Duo With A First Record Smash

GINO AND GINA

"Pretty Baby"

MERCURY 71283

Padre	SARAH VAUGHAN	71303
Night Stroll	RALPH MARTERIE	71295
That's My Doll	RUSTY DRAPER	71298
Night Time	STEVE KARMEN	71301
My Last Goodbye	EDDY HOWARD	71300
My Foolish Fling	HALF BROTHERS	71299
Hey Eula	SIL AUSTIN	71305
A Boy And A Girl	SHEPPARD SISTERS	71306
Ducky	DAVID CARROLL	71307

FIVE POSITIVE SMASH HITS

"Twilight Time"	"Wishing For Your Love"	"Another Time, Another Place" and "These Worldly Wonders"	"High Sign"	"Little Train"
THE PLATTERS	THE VOXPOPPERS	PATTI PAGE	THE DIAMONDS	STORZ & VASEL
71289	71282	71294	71291	71286

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AND
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Round The Wax Circle

NEW YORK:

Liberty Records staged a delightful "Meet Ross Bagdasarian and/or David Seville" party at the Warwick Hotel last week. Seville-Bagdasarian is the man behind "Witch Doctor". Party was hosted by **Jane Gibbs**. . . . **Lillian Briggs** currently negotiating with several companies about a record affiliation. . . . **Bill Randle** thinks newcomer **Chip Fisher** has the potential to make it as big as **Elvis Presley** or **Johnnie Ray**. . . . **Jennie Smith** signed to appear on the **Howard Miller** Show for three weeks starting April 21. . . . The Dot Distributor in New York has placed an initial order of 100,000 for **Pat Boone's** new single, just released. . . . Songstress **Betty Madigan** has just had her option picked up for another year by Coral Records. . . . **Jo Ann Miller**, whose album was released recently on Audio Fidelity, in New York from Texas visiting with djs. . . . Brunswick recording artist **Jackie Wilson** signed for an extended engagement in England starting July 1st. . . . **Toni Arden** will be presented the Golden Award for 1957 at the Biltmore Hotel by the American-Italian "Women Of Achievement" committee. . . . **Al Rosenberg** of the United Artists publicity staff will be married in New York City on Saturday, April 26 to **Carol Ann Treuhaft**, formerly secretary to **Robert Schwartz**, UA purchasing agent. . . . RCA Victor thrush **Teddi King** to headline bill for the Naval Academy in Annapolis June 1st. . . . **Steve Gibson and the Red Caps** are planning to open a record shop in Philadelphia, their home town, and hope to expand operations in other states. . . . **Johnny Mathis** into the Copa May 8. . . . **Barbara McNair** is featured with a story and the cover of the May Ebony Magazine. . . . **Jim Ferguson**, manager of **Bill Haley**, just returned from a 21 day tour of Europe. Among the countries covered were England, Belgium, France, Germany and Italy.

JOHNNIE RAY

CHICAGO:

Everyone along Record Row looking forward to the MOA Convention. Many expect this convention to be the scene of important meets between diskers and local distribs where many important decisions are expected to be rendered. . . . Happy to hear from booker **Lou Irwin** that **Dottie Todd** completely recovered from major surgery and will be able to appear on **Ed Sullivan** TVer. Lou claims Dottie's latest will reach 2 million mark. . . . **Frank York**, violinist-ork pilot at Sherman's Porterhouse, screaming up and down his 'E' string now that other Dash labels have come into field. Frank claims his "Dash" bowed into music biz, March, '52. . . . It's an all new **Ray Rayner** Record Party these Saturdays, says **Ray**, and features more dancing, music, guest stars plus a contest for home owners. . . . Sincerest condolences to Felsted's **Kathy Linden** who is grieving over the passing of her dad. . . . **Marty Faye** lighted the No. 1 candle to celebrate his first full year as emcee of "**Marty's Morgue.**" . . . **Jack Tracey** now directs Emarcy (Mercury's jazz label subsid). . . . Coral's **Ralph Cox** squiring young **Bobby Jackson** around town with Bobby's new release. Bobby plays tenor sax but prefers vocalizin' to tootlin'. . . . Interesting revelation from Salt Lake City's **Robert Holt**. This well known music op informs that extensive phono meter checks indicate stronger trend to such tunes as "Josephine", "You Can't Be True Dear", "Begin The Beguine", and other such great favorites all over again. Bob claims, "We're approaching better listening quality and moving away from sameness sans quality". . . . Wonder who'll pick up that 5 buck bet—**Stan Dale** or **Bill Gersh**? **Bill** says it'll be a boy. Stan, who's just about ready to don the 'floor pacing shoes', insists it'll be a girl. . . . **Duke Ellington** in town being pictured for the album he made with the great **Mahalia Jackson**. The Duke asks, "How're my records goin' on the juke boxes here?" . . . **Harry James** in his first Chi appearance in 10 years at the Blue Note. . . . **Jerry Allan** reports he was thrilled to pieces the way 14 yr. old **Laurie London** halted the crowds in front of **Jack Howard's** Music City window when he visited with deejay **Stan Dale**. . . . **Sig Sakowicz** on his way down to Cape Canaveral to tape interviews with the big brass all about missiles. . . . **Josh Brady** has himself a chemise song.

KATHY LINDEN

HOLLYWOOD:

Capitol Records rushing out a new single by **Dakota Staton**, whose album, "The Late Late Show" is high on the best-seller list. An old tune with a revitalized lyric, "Invitation" is the top side, coupled with "The Party's Over." . . . **Margaret Whiting** has a new Dot single out this week titled "I'm So Lonesome I Could Cry". Flip side is "Hot Spell", an upbeat tune from the Paramount picture of the same title. . . . **Julie Losch** busy with three new Roulette singles that are getting tremendous airplay: **Jimmie Rodgers** "Make Me A Miracle", **Valarie Carr's** "When The Boys Talk About The Girls", and **Frankie Lymon's** "Portable On My Shoulder". . . . **Lew Chudd**, president of Imperial Records, has signed **Nick Venet**, 19-year-old singer from Baltimore. Venet, formerly with Victor, records six sides for Imperial this week, one of which, "Darlin' Sue" is his own composition. . . . **Jo McEntyre**, formerly with ABC-Paramount in the Pittsburgh area, joins the **Mike Conner** office, replacing **George Sherlock** now with Capitol. . . . **Joe Perry** of Coral Records, back from a trip to Phoenix reporting plenty of action on **Jackie Wilson's** Brunswick recording of "To Be Loved" and "Pony Tail" by **Larry Dean**. . . . Singer **Randy Sparks** has recorded the title song from the C. V. Whitney picture "The Young Land". Sparks sings the song on the soundtrack of the movie and Verve Records will release a single on the tune. . . . **Ruth Olay** visiting the disk jockeys with her new Mercury album, "The New Sound of Ruth Olay", a big seller in Los Angeles.

RANDY SPARKS

their
biggest since
"Love Is Strange"!

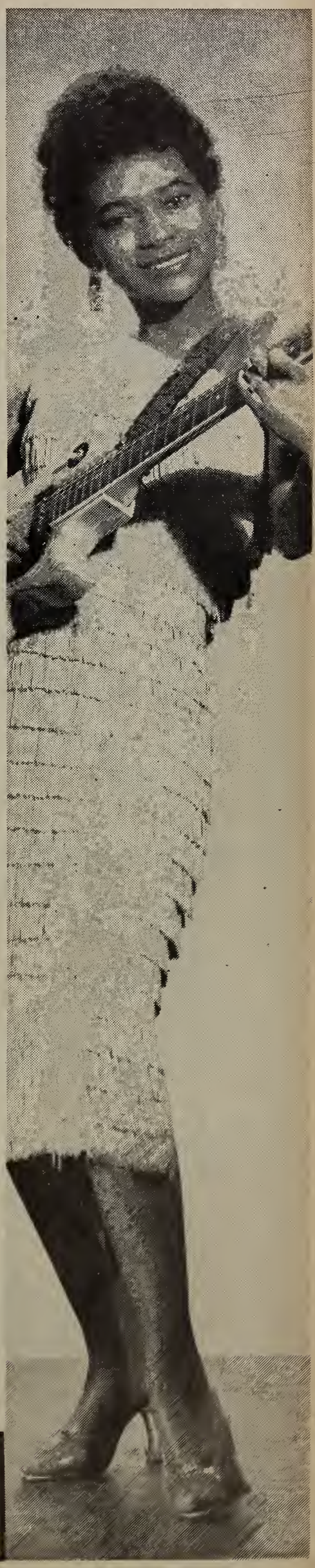
ROCK AND STROLL ROOM

b/w

Bewildered

MICKEY & SYLVIA

Vik X/4x-0324



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M-G-M Records

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and

LOCK UP YOUR HEART

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----Still Hot!----

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LEROY HOLMES

And HIS ORCHESTRA

BASIN STREET BLUES

and

ROCK-A-BYE-BABY

K12650

JERRY WAYNE

YOU CAN'T BE TRUE, DEAR

and

I CAN'T FORGET LAST NIGHT

K12622

MARV AND PATTY

BECAUSE I'M A DREAMER

and

TWO FOOLS IN LOVE

K12625

Executive offices moved to 1540 Broadway New York, N Y JU 2-2000

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	1
2	TWILIGHT TIME PLATTERS (Mercury)	6
3	TEQUILA CHAMPS (Challenge)	2
4	LOLLIPOP CHORDETTES (Cadence)	3
5	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	4
6	WITCH DOCTOR DAVID SEVILLE (Liberty)	17
7	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	5
8	CHANSON D'AMOUR ART & DOTTY TODD (Era) FONTANE SISTERS (Dot)	16
9	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	7
10	RETURN TO ME DEAN MARTIN (Capitol)	13
11	BELIEVE WHAT YOU SAY RICKY NELSON (Imperial)	18
12	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY (RCA Victor)	29
13	BILLY KATHY LINDEN (Felsted)	9
14	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	10
15	BOOK OF LOVE MONOTONES (Argo)	21
16	KEWPIE DOLL PERRY COMO (RCA Victor)	28
17	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	8
18	CATCH A FALLING STAR PERRY COMO (RCA Victor)	11
19	OH LONESOME ME DON GIBSON (RCA Victor)	15
20	DON'T YOU JUST KNOW IT HUEY SMITH (Ace)	19

21) IT'S TOO SOON TO KNOW. 22) LAZY MARY. 23) ALL I HAVE TO DO IS DREAM. 24) LOOKING BACK. 25) MAYBE BABY. 26) GIGI. 27) MY BUCKET'S GOT A HOLE IN IT. 28) 26 MILES. 29) FOR YOUR LOVE. 30) ARRIVEDERCI ROMA. 31) NOW AND FOR ALWAYS. 32) TUMBLING TUMBLEWEEDS. 33) HOW ARE YA' FIXED FOR LOVE. 34) IN MY LIFE. 35) A VERY PRECIOUS LOVE. 36) I'VE GOT BELLS ON MY HEART. 37) ANOTHER TIME, ANOTHER PLACE. 38) LITTLE BLUE MAN. 39) LET THE BELLS KEEP RINGING. 40) WHISTLE ME SOME BLUES. 41) BREATHLESS. 42) SUGARTIME. 43) WISHING FOR YOUR LOVE. 44) RUMBLE. 45) RIVER KWAI MARCH & COLONEL BOGEY. 46) OH-OH, I'M FALLING IN LOVE AGAIN. 47) BALLAD OF A TEENAGE QUEEN. 48) I MET HIM ON A SUNDAY. 49) BLUEBIRDS OVER THE MOUNTAIN. 50) SAIL ALONG SILV'RY MOON. 51) SKINNY MINNIE. 52) THAT CRAZY FEELING. 53) JOHNNY B. GOODE. 54) CRAZY LOVE. 55) DON'TCHA THINK IT'S TIME. 56) WOODCHOPPERS BALL. 57) TO BE LOVED. 58) LONELY ISLAND. 59) WITCHCRAFT. 60) DON'T; LITTLE TRAIN; THESE WORLDLY WONDERS; SO TOUGH; LONG HOT SUMMER; TEACHER, TEACHER; YOU; BEAT OF MY HEART; WALKIN' THE LOW ROAD; THE WALK; STAIRWAY OF LOVE; TEACHER'S PET; LET'S BE LOVERS; TALK TO ME, TALK TO ME; GROOVY; ALL THE TIME; DANCE ONLY WITH ME.

ARCHIE, A "Z" I CAN'T MAKE WITH MY UMBRELLA BUT THE CHORDETTES HAVE IT MADE WITH "ZORRO"*

*Published by Walt Disney Music.

***THE CHORDETTES' "ZORRO"—Cadence #1349.**

P. S. You'll note, please, how **"RUMBLE"** by Link Wray and his Ray Men (#1347) and the Everly Brothers' **"ALL I HAVE TO DO IS DREAM"** (#1348) are jumping.

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List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Scott Avery (WKTV-Utica, N.Y.) will be playing the part of "Hornbeck" in "Inherit The Wind" presented at the Players Theater, Utica, N.Y. for a two week run. . . . Bill Carlton (WNJR-Newark, N.J.) has just signed a motion picture contract to do two pics a year on the coast. . . . John Hendrix (KSBW-Salinas, Calif.) tells how at his record hop the kids really went for Haywood Davis' "Bubble Gum Rock". Hendrix calls it "The greatest smash in the area". . . . Pat Donovan (CFCF-Montreal, Que., Can.) reports that the fabulous Liberace is due to appear the the Bellevue Casino in Montreal. Donovan says that Liberace is planning to do something almost unheard of in the world of entertainment. He will pick up the check for a party of 150 of his friends at a special reception to be held at the Royal Embassy Hotel. . . . Ed DeJulio (KUBC-Montrose, Colo.) points out that the Chordettes' "Lollipop" still goes over big in the area. The deejay says the song receives more requests and listener comments than any other song in the past several months. . . . Len Ross (KDB-Santa Barbara, Calif.) informs us that his wife Esther presented the household with a new release April 1st. Baby girl Cathy Bettina Ross was born at Cedars of Lebanon hospital in Los Angeles weighing 6 pounds 9½ ounces. . . . Morty Wax currently doing promotion on Angelo DiPippo's Apollo album "The Jazz Accordion". DiPippo, one of the top jazz accordionists, and staff musician at WOV-N.Y. will be appearing at Carnegie Hall, N.Y., Sunday, May 18th. . . . Johnnie Rowe (KASL-Newcastle, Wyoming) tells about the promotion he did on Elvis Presley's latest, "Wear My Ring Around Your Neck". Rowe dedicated his entire "House Of Wax" program to Presley, and every other selection was a tune from his "Gold Record Album". In exchange for Presley's new single, the jockey called for potato peelers, and before the end of the program Rowe had 64 peelers. The potato peelers will be sent to Presley in hopes that he will find good use for them in his Army life.

JOHN HENDRIX
(KSBW—Salinas, Calif.)

BILLY HOGAN
(WFUN—Huntsville, Ala.)

* * * * *

Art Ford (WNEW-New York, N.Y.) along with Program Director Hal Moore, recently left for Brussels and the World's Fair. Ford did both the morning and evening segments of his "Make Believe Ballroom" from the site of the Fair on April 12th. . . . Billy Hogan (WFUN-Huntsville, Alabama) has jumped on the sputnik kick with his latest Vena record, a rockabilly number entitled "Shake It Over Sputnik" The tune was recorded at Kenny Marlow's Fidelity Studios in Nashville, and is published by Marlow's Grille Music which has DJ copies available for anyone who will write him at 420-A Broadway, Nashville, Tenn. . . . Ron Turner (WKMI-Kalamazoo, Mich.) states that "Witch Doctor" has had one of the fastest climbs in the past couple of years. According to Turner, the day after the waxing arrived he started getting requests for it both on the air and at record hops. . . . Buddy Basch says deejays will gain a lot of information from the MOA Convention on how they can tie-in and work with the music operators. BB suggests that as many deejays as can do so attend. . . . Felix Grant (WMAL-Washington, D.C.) staged his first in a series on monthly jazz concerts at the Statler Hotel in Washington Sunday, April 27th with Don Elliot and Charlie Byrd's quartet being featured. . . . Ted Jones (WTKO-Ithaca, New York informs us that Jonah Jones' new Capitol album, "Swinging On Broadway" is taking off like Sputnik along with Petty's "Moondreams".

JOHNNY SANDISON
(CKCK—Regina, Sask.)

VITAL STATISTICS:

Johnny Sandison passes along note that he is leaving CKRM to set up house at CKCK-Regina Sask., Canada. . . . Howard Clark recently joined the staff at KAPK, Minden, La. Clark winds up a stint at KBSF, Springhill, La. . . . Jim Lounsbury, whose "Record Hop" is a top rated TV show via WBWB, recently returned to radio with a platter spinning stint over WAIT-Chicago 6 to 7 pm Mon. through Sat. Lounsbury "digs" the teenagers and will program rock 'n roll and R&B. . . . Guy Andrews is now a full time announcer at WHEB-Portsmouth, New Hampshire. Andrews has done stints with WBTN in Bennington, and been Program Director at WEIM-Fitchburg, Mass. . . . Last weeks issue incorrectly listed Billye Hatfield's "Rhythm and New" listing as coming from KFXM-Fontana, Calif. The correct city is San Bernardino.

new different keen

Wendy Powers

"AUCTIONEER LOVER"

B/W

"LUCKY, LUCKY LOVE"

KEEN 32004

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ART MOONEY

HIS ORCHESTRA AND CHORUS

SOMETHING'S ALWAYS HAPPENING ON THE RIVER

(From the Broadway Prod. "Say, Darling")

K12649 on 45 & 78 rpm

M-G-M Records

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Tequila (Champs)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Witch Doctor (D. Seville)
5. For Your Love (E. Townsend)
6. Who's Sorry Now (C. Francis)
7. Lollipop (Chordettes)
8. All I Have To Do Is Dream (Everlys)
9. Book Of Love (Monotones)
10. Chanson D'Amour (Todds)

Chicago, Ill.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Tequila (Champs)
6. Don't You Just Know It (H. Smith)
7. Book Of Love (Monotones)
8. Chanson D'Amour (Todds)
9. All I Have To Do Is Dream (Everlys)
10. My Bucket's Got A Hole (R. Nelson)

Los Angeles, Calif.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. Are You Sincere (A. Williams)
4. Twilight Time (Platters)
5. Lollipop (Chordettes)
6. Who's Sorry Now (C. Francis)
7. Chanson D'Amour (Todds)
8. Tequila (Champs)
9. Wear My Ring (E. Presley)
10. Lazy Mary (L. Monte)

Cleveland, Ohio

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Return To Me (D. Martin)
5. He's Got The Whole World (L. London)
6. Wear My Ring (E. Presley)
7. Johnny B. Goode (C. Berry)
8. Padre (Arden/Carr)
9. Chanson D'Amour (Todds)
10. Book Of Love (Monotones)

Kansas City, Mo.

1. Wonderful Time (P. Boone)
2. He's Got The Whole World (L. London)
3. Believe What You Say (R. Nelson)
4. Oh Lonesome Me (D. Gibson)
5. Lollipop (Chordettes)
6. Wear My Ring (E. Presley)
7. Twilight Time (Platters)
8. Witch Doctor (D. Seville)
9. Tequila (Champs)
10. Who's Sorry Now (C. Francis)

Miami, Fla.

1. Lollipop (Chordettes)
2. He's Got The Whole World (L. London)
3. Tequila (Champs)
4. Who's Sorry Now (C. Francis)
5. Twilight Time (Platters)
6. Return To Me (D. Martin)
7. Oh Lonesome Me (D. Gibson)
8. Are You Sincere (A. Williams)
9. Billy (K. Linden)
10. Book Of Love (Monotones)

New Orleans, La.

1. Who's Sorry Now (C. Francis)
2. He's Got The Whole World (L. London)
3. Sugartime (McGuires)
4. Tequila (Champs)
5. Return To Me (D. Martin)
6. Are You Sincere (A. Williams)
7. Looking Back (N. Cole)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Oh Lonesome Me (D. Gibson)
10. Twilight Time (Platters)

Dallas, Tex.

1. Book Of Love (Monotones)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Believe What You Say) (R. Nelson)
5. Lollipop (Chordettes)
6. Wear My Ring (E. Presley)
7. Don't You Just Know It (H. Smith)
8. Wonderful Time (P. Boone)
9. Straight Skirts (G. Summers)
10. Return To Me (D. Martin)

Philadelphia, Pa.

1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. Twilight Time (Platters)
5. Billy (K. Linden)
6. Witch Doctor (D. Seville)
7. For Your Love (E. Townsend)
8. Oh Lonesome Me (D. Gibson)
9. 26 Miles (Four Preps)
10. Kewpie Doll (P. Como)

Minneapolis, Minn.

1. He's Got The Whole World (L. London)
2. Believe What You Say (R. Nelson)
3. Twilight Time (Platters)
4. Lollipop (Chordettes)
5. Maybe Baby (Crickets)
6. Wonderful Time (P. Boone)
7. All I Have To Do Is Dream (Everlys)
8. Witch Doctor (D. Seville)
9. Ballad Of A Teenage Queen (J. Cash)
10. My Bucket's Got A Hole (R. Nelson)

Cincinnati, Ohio

1. Twilight Time (Platters)
2. Tequila (Champs)
3. He's Got The Whole World (L. London)
4. Who's Sorry Now (C. Francis)
5. Wonderful Time Up There (P. Boone)
6. My Bucket's Got A Hole (R. Nelson)
7. Wear My Ring (E. Presley)
8. Lollipop (Chordettes)
9. Pickin' On The Wrong Chicken (5 Stars)
10. Chanson D'Amour (Todds)

Milwaukee, Wisc.

1. He's Got The Whole World (L. London)
2. Oh Lonesome Me (D. Gibson)
3. Wonderful Time Up There (P. Boone)
4. There's Only One Of You (Four Lads)
5. My Bucket's Got A Hole (R. Nelson)
6. Witch Doctor (D. Seville)
7. Twilight Time (Platters)
8. Billy (K. Linden)
9. It's Too Soon To Know (P. Boone)
10. Lollipop (Chordettes)

Seattle, Wash.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. My Bucket's Got A Hole (R. Nelson)
5. Lollipop (Chordettes)
6. Believe What You Say (R. Nelson)
7. Don't You Just Know It (H. Smith)
8. Wear My Ring (E. Presley)
9. Book Of Love (Monotones)
10. Chanson D'Amour (Todds)

Boston, Mass.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Lollipop (Chordettes)
4. Witch Doctor (D. Seville)
5. All I Have To Do Is Dream (Everlys)
6. Chanson D'Amour (Todds)
7. Wishing For Your Love (Voxpoppers)
8. There's Only One Of You (Four Lads)
9. Kewpie Doll (P. Como)
10. Billy (K. Linden)

Detroit, Mich.

1. He's Got The Whole World (L. London)
2. Don't You Just Know It (H. Smith)
3. Return To Me (D. Martin)
4. All I Have To Do Is Dream (Everlys)
5. Witch Doctor (D. Seville)
6. Twilight Time (Platters)
7. Book Of Love (Monotones)
8. Billy (K. Linden)
9. Wear My Ring (E. Presley)
10. Believe What You Say (R. Nelson)

Denver, Colo.

1. Tequila (Champs)
2. Wonderful Time (P. Boone)
3. He's Got The Whole World (London/Jackson)
4. Who's Sorry Now (C. Francis)
5. Lollipop (Chordettes)
6. Don't You Just Know It (H. Smith)
7. 26 Miles (Four Preps)
8. Billy (K. Linden)
9. Witch Doctor (D. Seville)
10. Believe What You Say (R. Nelson)

Houston, Tex.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. That Crazy Feeling (K. Rogers)
4. Tequila (Champs)
5. My Bucket's Got A Hole (R. Nelson)
6. Return To Me (D. Martin)
7. Who's Sorry Now (C. Francis)
8. Wear My Ring (E. Presley)
9. Sweet Little Sixteen (Berry)
10. All I Have To Do Is Dream (Everlys)

St. Louis, Mo.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Witch Doctor (D. Seville)
4. Wishing For Your Love (Voxpoppers)
5. Return To Me (D. Martin)
6. Oh Lonesome Me (D. Gibson)
7. Lollipop (Chordettes)
8. Tequila (Champs)
9. Chanson D'Amour (Todds)
10. It's Too Soon To Know (P. Boone)

Pittsburgh, Pa.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Who's Sorry Now (C. Francis)
4. Book Of Love (Monotones)
5. Return To Me (D. Martin)
6. Let The Bells Keep Ringing (P. Anka)
7. There's Only One Of You (Four Lads)
8. Kiss And Make Up (Crowns)
9. Wear My Ring (E. Presley)
10. Kewpie Doll (P. Como)

Baltimore, Md.

1. He's Got The Whole World (L. London)
2. Book Of Love (Monotones)
3. Believe What You Say (R. Nelson)
4. Oh Lonesome Me (D. Gibson)
5. Who's Sorry Now (C. Francis)
6. Wear My Ring (E. Presley)
7. Return To Me (D. Martin)
8. Lollipop (Chordettes)
9. Looking Back (N. Cole)
10. Wishing For Your Love (Voxpoppers)

San Francisco, Calif.

1. Tequila (Champs)
2. Witch Doctor (D. Seville)
3. Lollipop (Chordettes)
4. Twilight Time (Platters)
5. He's Got The Whole World (L. London)
6. Who's Sorry Now (C. Francis)
7. Wear My Ring (E. Presley)
8. Are You Sincere (A. Williams)
9. Don't You Just Know It (H. Smith)
10. Cherry Pie (Tri-Lads)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THANKS . . . To all the RECORD COMPANIES who expressed the desire to purchase the master of our initial recording efforts. It was like a "SUN BEAM" breaking through the clouds, to know you agree with us, that we have a HIT!

Sunbeam Records, Inc.

SUNBEAM *has a hit with . . .*

GERRY GRANAHAN

singing

"GIRL OF MY DREAMS"

and

"NO CHEMISE PLEASE"

SUNBEAM RECORD No. 102

DISTRIBUTORS: A few Available territories open — WRITE — WIRE — PHONE

SUNBEAM RECORDS, INC.

Director of A&R: ARNOLD GOLAND • National Sales Mgr: NEIL GALLIGAN • National Promotion: BERNIE LAWRENCE

225 W. 57th St. (PLaza 7-8387) NEW YORK, N. Y.

THE ORIGINAL
ONE STOP
RECORD SERVICE

Announces the Opening of their
KANSAS CITY OFFICE
709 E. 31st Street

Attention—
OPERATORS and RETAILERS
thruout the West and Southwest

Our Kansas City office is now set up to render the same fine service that has given our St. Louis office recognition as the most outstanding One Stop operation in the nation.

24 HOUR DELIVERY
to most points and with rare exceptions
COMPLETE FILL ON
Best Sellers and Top New Releases

QUICK—COMPLETE
Handling of
Special Orders

RECORDS
5¢ OVER REGULAR WHOLESALE

Printed Title Strips
(Furnished at No Charge)
With All Best Sellers And
Top New Releases

Albums, Etc., 10% Over
Write or Telephone for
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NEEDLES
"Perma Needles"
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Complete Stocks: For Operators
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Imperial — Specialty, and All
Other Independents

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KANSAS CITY, MO.

PROMINENT, TOP RATED DEEJAY

has 2 more months to go on a 5 year contract in the East and desires to relocate in another major market. Upon learning my name you'll be surprised that I am not tied up with the best deal in the world. Truthfully, I'm the world's worst businessman when it comes to my own interests. Contract forbids my moving to competing stations in area. Current, taped airchecks available. Also do TV. Can make arrangements for in person interviews. If you can deliver the security and money I want, I'll deliver the goods for you. Write or wire Box 432, Cashbox.

Best Selling Sheet Music

		LAST WEEK
1	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	1
2	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	2
3	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	4
4	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	5
5	LOLLIPOP E. B. Marks BMI—Dixon, Ross	6
6	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	3
7	TEQUILA Jat BMI—Rio	9
8	76 TROMBONES Frank ASCAP—Wilson	7
9	ARE YOU SINCERE Cedarwood BMI—Walker	10
10	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	—
11	ARRIVEDERCI ROMA Reg Connelly ASCAP—Sigman, Rascel	12
12	A WONDERFUL TIME UP THERE Wallace Fowler BMI—Abernathy	8
13	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	—
14	LITTLE BLUE MAN Trinity BMI—Ebb, Klein	11
15	26 MILES Beechwood BMI—Larson, Belland	13

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Precious Love	Witmark	All I Have To Do Is Dream	Acuff-Rose
All The Way	Maraville	Billy	Mills
Another Time, Another Place	Famous	Book Of Love	Arc-Keel
Are You Sincere	Cedarwood	Careful, Careful	Witmark
Billy	Mills	Fever	Lois
Chanson D'Amour	Meadowlark	Gigi	Chappell
Everything Is Tickety-Boo	Commander	Glitter and Glow	Gilbert & Conn
Gigi	Chappell	Happiness	Conley
He's Got The Whole World In His Hands	Chappell	He's Got The Whole World In His Hands	Chappell
How're Ya Fixed For Love	Tamarisk	How Are Ya Fixed For Love	Tamarisk
I've Got Bells On My Heart	Southern	It's Too Soon To Know	E. H. Morris
Kewpie Doll	Leeds	Johnny B. Goode	Arc
Lollipop	E. B. Marks	Lollipop	E. B. Marks
Long Hot Summer	Feist	Long Hot Summer	Feist
Magic Moments	Famous	Looking Back	Eden-Sweco
Marching Saints	Clara	March From River Kwai & Colonel Bogey	Col. Pic & Boosey & Hawkes
Night They Invented Champagne	Chappell	Nee Nee Na Na Na Na Nu Nu	Deane & Doo
Oh-Oh I'm Falling In Love Again	Planetary	No Fool Like An Old Fool	Redd Evans
Return To Me	Southern	No No	Travis
Secret Of Happiness	Planetary	Nothing In Common	E. H. Morris
Seventy-Six Trombones	Frank	Oh-Oh, I'm Falling In Love Again	Planetary
Swinging Shepherd Blues	Kahl-Bennell	Saloon	Witmark
Tango Boogie	Bregman, Vocco & Conn	Skinny Minnie	Valley Brook
Tequila	Jat	Stroll	Meridion
There's Only One Of You	Korwin	Tequila	Jot
These Worldly Wonders	Brenner	When My Baby Smiles At Me	Von Tilzer
Twilight Time	Porgie	Who's Sorry Now	Mills
Who's Sorry Now	Mills	Witch Doctor	Monorch
Witch Doctor	Monarch	You	Instant
Witchcraft	E. H. Morris	You Excite Me	Debmar

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Columbia Records proudly announces a great new discovery.

John D. LOUDERMILK*

his compositions and performing artistry are certain to appeal to all America . . .

YEARBOOK / SUSIE'S HOUSE

4-41165

The public will enthusiastically acclaim him as a versatile and truly great performer.

* *Special attention juke box operators—standard size title strips are available.*

COLUMBIA RECORDS
A Division of Columbia Broadcasting System, Inc.

Dear Jimmy Martin:

We confessed years ago—
We know now because you
wouldn't know unless you were
close to it.

Dave and George

P.S. To Morrie—this alone was worth
the trip.

In Memory of

CHUCK WILLIS

a great singer
and songwriter

a dear friend who
will be sadly missed

ATLANTIC
RECORDS

Best Selling Pop Albums

★ Also Available in EP

			Pos. Last Week
1	★THE MUSIC MAN BROADWAY CAST	(Capitol WAO-0990 * EDM-990)	1
2	★COME FLY WITH ME FRANK SINATRA	(Capitol W-920 * EAP-1, 2, 3, 4-920)	2
3	JOHNNY'S GREATEST HITS JOHNNY MATHIS	(Columbia CL-1133)	5
4	★SOUTH PACIFIC MOVIE CAST	(RCA Victor LOC-1032 * EPA-4211)	4
5	ELVIS' GOLDEN RECORDS ELVIS PRESLEY	(RCA Victor LPM-1707)	10
6	★WARM JOHNNY MATHIS	(Columbia CL-1078 * B-10781)	3
7	★LATE LATE SHOW DAKOTA STATON	(Capitol T-876 * EAP-1, 2, 3-876)	18
8	SOUTH PACIFIC BROADWAY CAST	(Columbia OL-4180)	13
9	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS	(Columbia CL-1119 * B-11191, 2, 3)	9
10	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)	6
11	★SWINGIN' ON BROADWAY JONAH JONES	(Capitol T-963 * EAP-1, 2, 3-963)	11
12	TILL ROGER WILLIAMS	(Kapp KL-1081)	12
13	THE FRANK SINATRA STORY FRANK SINATRA	(Columbia C2L-6)	23
14	SAIL ALONG SILV'RY MOON BILLY VAUGHN	(Dot DLP-3100)	—
15	★SEVEN HILLS OF ROME MOVIE CAST	(RCA Victor LM-2211 * EPA-4222)	7
16	TABOO ARTHUR LYMAN	(HiFi R-806)	16
17	THIS IS SINATRA—VOL. II FRANK SINATRA	(Capitol W-982)	—
18	TONIGHT JOSE MELIS	(Seeco-CELP-411)	20
19	★MUTED JAZZ JONAH JONES	(Capitol T-839 * EPA-1, 2, 3-839)	32
20	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046 * ED 836)	17
21	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME	(ABC-Paramount LP-218)	24
22	★RICKY RICKY NELSON	(Imperial 9048 * EP-153)	21
23	VIVA PERCY FAITH	(Columbia CL-1075)	19
24	★HYMNS TENNESSEE ERNIE FORD	(Capitol T 756 * EAP-1-756, 2-756, 3-756)	34
25	★PAL JOEY MOVIE CAST	(Capitol W-912 * EDM-4-912)	15

26. SAYONARA. 27. SAM COOKE. 28. I REMEMBER BUDDY. 29. PAT'S GREAT HITS. 30. I WISH YOU LOVE. 31. THE WALTZ QUEEN. 32. ST. LOUIS BLUES. 33. OKLAHOMA. 34. HITS FROM HOLLYWOOD. 35. DUKES OF DIXIELAND.

The Cash Box

M O A

SPECIAL ISSUE
(dated: may 10th)

your advertising message will reach ALL of the nation's operators

•

distributed at the MOA Convention at the Morrison Hotel, chicago, all during the show.....and those music machine operators unable to attend will receive it by mail.

goes to press:

THURS. MAY 1st

•

reserve your space now!

The Cash Box

1721 broadway, new york 19, n. y.
(phone: judson 6-2640)

- **CHICAGO**
  32 w. randolph st. (phone: dearborn 2-0045)
- **BOSTON**
  80 boylston st. (phone: hancock 6-8386)
- **HOLLYWOOD**
  6272 sunset blvd. (phone: hollywood 5-2129)
- **LONDON, ENGLAND**
  17 hilltop (phone: speedwell 2596)
- **PARIS, FRANCE**
  27 place saint-ferdinand (phone: suffren 72-70)

Best Selling EP's

		Pos. Last Week
1	**COME FLY WITH ME** Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	2
3	**RICKY** Ricky Nelson (Imperial EP 153)	3
4	**WARM** Johnny Mathis (Columbia B-10781)	4
5	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	5
6	**EVERLY BROTHERS** Everly Brothers (Cadence CEP 105)	7
7	**FRANK SINATRA** Frank Sinatra (Capitol EAP-1-1015)	12
8	**FOUR BY PAT** Pat Boone (Dot DEP 1057)	6
9	**THE MUSIC MAN** Broadway Cast (Capitol EDM-990)	10
10	**MUTED JAZZ** Jonah Jones (Capitol EAP-1, 2, 3-839)	11
11	**LATE LATE SHOW** Dakota Staton (Capitol EAP-1, 2, 3-876)	15
12	**SWINGING ON BROADWAY** Jonah Jones (Capitol EPA-1, 2, 3-963)	—
13	**SAM COOKE** Sam Cooke (Keen A-2001 * B-2001, 2002, 2003)	9
14	**SEVEN HILLS OF ROME** Movie Cast (RCA Victor EPA-4222)	8
15	**SOUTH PACIFIC** Movie Cast (RCA Victor EPA-4211)	13

ERNIE FREEMAN
"INDIAN LOVE CALL"
b/w
"Summer Serenade"
5518
Imperial Records

Gene Vincent
"Baby Blue"
CAPITOL # 3959
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

IT'S A BLUE CHIP!!
BOB and THE ROCKBILLIES
"BABY, WHY DID YOU HAVE TO GO"
011
AIRBORNE IN WASHINGTON • DETROIT • CHICAGO & LOS ANGELES
SEE YOUR DISTRIBUTOR NOW!!!
blue-chip Records
517 N. Washington
Lansing, Michigan
TU. 2-4635 or IV. 9-6787
CHICAGO BRANCH CALL: WHITEHALL 4-1193

Music Biz

NEW YORK—Morty Craft (left) recording director for MGM Records and Phil Kahl (right) of Planetary music put the tape measures on some "Long Legged Ladies Of Labrador", which incidently is the title of the new MGM Record release with orchestra and Chorus conducted by A and R chief Morty Craft. Long legged gals will be used to deliver disks to disk jockeys in special promotion stunts being organized by MGM Record distributors.

Elvis Presley To Receive 16th "Gold" Record

NEW YORK—Steve Sholes, Chief of Popular Artists and Repertoire at RCA Victor, announced that the company is readying another "gold" disk for Elvis Presley—his 16th in a little over two years of recording.

Presley's latest hit, "Wear My Ring Around Your Neck," not only represents his 16th million-seller but also his 16th *consecutive* gold disk, a feat never accomplished by any other recording artist at any time.

Presley was brought to RCA Victor slightly over two years ago by the company's recording director, Steve Sholes. Under Sholes' direction, he has skyrocketed into an unequaled phenomenon in the field of phonograph records in addition to his success in movies and on television.

RCA Victor has currently released an LP titled "Elvis' Golden Records," which is an album containing 14 of the singer's 16 million sellers.

Tina Louise To U.A. Records

NEW YORK — Tina Louise, who makes her motion picture debut in "God's Little Acre," has been signed as a recording star for United Artists Records, it was announced last week by Max E. Youngstein, President.

Her first UA disk will be released in conjunction with the spring saturation dates for "God's Little Acre," the Anthony Mann-Security Pictures film version of Erskine Caldwell's fabulous best seller. She will be seen in the United Artists release as Griselda.

Tina, who made her performing bow as Appasionata Von Climax in Broadway's "Li'l Abner," had first emerged as a singer in the LP album, "It's Time for Tina."

Columbia To Issue Non-Compatible Stereophonic Disk

NEW YORK—Goddard Lieberson, President of Columbia Records, last week made the following comments on Columbia's plans to market a stereophonic disk.

"It is our intention to produce for commercial sale in the near future a so-called non-compatible, stereophonic disk which will contain every element necessary for full stereophonic effect. This stereophonic disk will not in any way affect our monaural catalog which is, and will continue to be, the world's largest "LP" catalog.

"Our point of view has always been that the introduction of the stereophonic disk is merely a refinement, not a revolution, in the realm of 'LP' recording. Various methods for reproducing stereophonically have been developed, and others are still in the laboratory stage. The Columbia full stereophonic disk will conform to the technical standards adopted by both the record and phonograph industries.

"We have no doubt that in time any existing technical problems will be solved. For example, CBS laboratories recently demonstrated a brilliant technical breakthrough in the achievement of a compatible stereophonic disk. It should be borne in mind that stereophonic effect is by no means an absolute quality with rigidly specified characteristics. Much remains to be investigated in the area of artistic taste and public acceptance."

Subscription to THE CASH BOX
1 Year-52 Issues... $15

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DISC 2nd Annual Charity Golf Tourney

NEW YORK—At a special meeting held April 16th in the office of The Cash Box, Publicity Chairman Bob Austin outlined the program for the second annual National DISC Golf Tournament.

DISC (which stands for Disc Industry Scholarship Committee) has become the most important public relations force in the record industry. The aim of DISC is to provide sufficient funds for a regular college scholarship donated by the music business and allied fields.

Everyone is eligible for the national golf tournament who is connected with the creation, promotion, manufacture, sale or distribution of phonograph records. In addition, the ranks are open to disk jockeys, juke box operators and retailers.

Cost of admission in DISC is ten dollars. Checks or money orders should be sent to Miss Connie Lewis, DISC, Room 1400, 157 West 57th Street, New York City. Applications will be accepted thruout the months of April and May and right up until the first qualifying rounds in June.

The play-off period will last for two weeks and golf clubs all over the United States will be available to members at a minimum cost. Everyone will qualify in one of four (A-B-C-D) handicap categories. Following the qualifying weeks the area competition will continue right through the summer. Areas will be determined by the number and location of entrants. The area winners in each category will participate in regional playoffs. The eventual winners of North, South, East and West in the four categories (sixteen in all) will then shoot the final rounds in a two day tournament at Shawnee-On-Delaware Country Club in Shawnee, Pennsylvania sometime in late September.

The sixteen semi-finalists will be flown to Shawnee all expenses paid as guests of DISC.

Twenty-five percent of all membership dues are automatically set aside for the annual scholarship awards. Last year almost $500.00 was placed in this special fund. Publicity chairman Austin stated that with the revenue anticipated for this year there should be a sufficient amount of money to award the first scholarship.

Austin stated that DISC offers a unique opportunity to cement friendly relations between people in all phases of the business. "This chance for all of us to relax together in an atmosphere of cheerful competition provides special benefits almost as important to us as the scholarship awards will be in putting our best foot forward to the American public."

Last year's winners received trophies presented by The Cash Box and Billboard Magazines. This year the trophy and prize committee is under the direction of Mickey Addy of Dot Records.

Coordinating area competition will be the following chairmen: New England—Harry Carter, Pennsylvania and South Jersey—Ed Barsky, New York and North Jersey—Henry Onorati, Midwest—Sellman Schulz, Southeast—Hirsh de La Viez and co-chairman Wesley Rose, West & Southwest—Bob McClusky and co-chairman Jack Devaney.

In addition, everyone interested in joining DISC may contact Bernie Boorstein and Murray Luth (co-chairmen of the Membership Committee), Bob Austin (chairman of the Publicity Committee), Mickey Addy (chairman of the Prize Committee), Lou Del Guercio (chairman of the Tournament Committee) and Murray Luth (chairman of the Finance Committee).

Collins and Luth, the originators of DISC, stated that this year they anticipate membership to come close to the two thousand figure.

Enter the 2nd Annual National Golf Tournament Now!!

Sponsored by the Disc Industry Scholarship Committee (DISC)

WHO IS ELIGIBLE:

If you're connected with the creation, promotion, manufacture, sale or distribution of phonograph records, you're eligible. If you're a record dealer, juke box operator, disk jockey, a & r man, distributor, recording artist, record manufacturer, music publishers, session musicians, etc., you are eligible.

PRIZES:

All expenses, including transportation via air to and from Shawnee, will be provided for the 16 semi-finalists. An impressive list of prizes will be printed in upcoming issues of *The Cash Box*, Billboard, Variety for semi finalists and finalists. The prize committee is currently at work finalizing details.

HOW TO ENTER:

Fill in the application blank below and send to Disc Industry Scholarship Committee, Room 1400, 157 W. 57th Street, New York, N. Y. Checks should be made payable to: Murray Luth, Treasurer, D. I. S. C. Each entrant will be notified as to the location of the course, etc., and the time within which he must play, both in the qualifying and match play rounds.

TOURNAMENT DETAILS:

Plans are for the '58 tournament to get under way in a matter of weeks. Two weeks will be designated as a qualifying period. Everyone will qualify in one of four (A-B-C-D) handicap categories. The qualifying round will determine your category of competition. Following the qualifying weeks there will be area competition right through the summer. These areas will be determined by number and location of entrants who wish to take part in tne tournament. Each of the area winners (A-B-C-D categories) will participate in regional playoffs which will eventually produce four regional winners. (North-East-South-West) with a winner in each of the four handicap categories from each of these regions. The sixteen ultimate winners (four regional, four categories) will play off at a two-day tournament to be held at the beautiful Shawnee-on-Delaware Country Club, Shawnee, Pennsylvania, in late September. Special arrangements will be made with various golf clubs around the country to permit use of their facilities at a minimum cost for all play.

ADDITIONAL ENTRY BLANKS AVAILABLE FROM CONNIE LEWIS, MEMBERSHIP COMMITTEE, D.I.S.C., ROOM 1400, 157 W. 57th STREET, N. Y. C., TO WHOM THIS APPLICATION BLANK AND REMITTANCE SHOULD BE SENT.

ENTRY BLANK

2nd Annual National Golf Tournament

Sponsored by Disc Industry Scholarship Committee (DISC)

I hereby apply for membership in the Disc Industry Scholarship Committee, and agree to abide by its by-laws.

Name .....

Address .....

City ..... State .....

Firm Name .....

Type of Business .....

I Have Enclosed ☐ *Check* ☐ *Money Order for $10.00*

12 in N. Y.

and breaking nationally

the beautiful

"THE THINGS I LOVE"

by

THE FIDELITYS

= 252

Coming this week

The Fabulous

MARIE KNIGHT

singing

"I THOUGHT I TOLD YOU NOT TO TELL THEM"

b/w

"SEPT. SONG"

253

NOBLE "THIN MAN" WATTS

playing

"THE SLIDE"

b/w

"SHAKIN'"

= 254

BATON RECORDS, INC.

108 W. 44th, N. Y. C.

JU 2-4887

BEST SELLERS

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

JOHNNIE PATE
MUSKEETA
b/w PRETTY ONE
FEDERAL 12325

SWINGING SHEPHERD BLUES
FEDERAL 12312

BILL DOGGETT
BLUES FOR HANDY
b/w HOW COULO YOU
KING 5130

BOO-DA-BA
b/w PIMENTO
KING 5125

EARL BOSTIC
BACK BEAT
HONEYSUCKLE ROSE
KING 5127

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

TINY TOPSY
CHA-CHA SUE
b/w
WESTERN ROCK N' ROLL
FEDERAL 12323

DANNY OVERBEA
SPACE TIME
b/w
CANDY BAR
FEDERAL 12324

KING RECORDS

A NATIONAL HIT!
"I'M SNOWED"
and
"IT'S ONLY YOU"
by
Joe South
002

NATIONAL RECORDING CORP.
1224 Fernwood Circle N.E. Atlanta, Georgia

Conkling Signs First Artist, Connie Stevens, To Warner

Also Appoints Joel Friedman To Post of Merchandise Director

BURBANK, CAL. — Warner Bros. Records signed its first artist last week, singer-actress Connie Stevens, and announced the appointment of Joel Friedman to the post of merchandise director. The moves were disclosed by James B. Conkling, president of the company.

Miss Stevens recently appeared in her first major role opposite Jerry Lewis in the Hal Wallis productiion "Rock-A-Bye Baby." The singer inked an exclusive contract with the record company, with recording plans currently being discussed.

Friedman is a veteran of more than 11 years in the trade paper music field. His appointment becomes effective May 1. Responsibilities will include product planning, packaging, production and promotion, reporting to Conkling.

BMI Presents Manuscript Collection To Columbia University

NEW YORK — Original manuscripts, correspondence and related documents in "The American Story," the prize-winning, continuing script series prepared and distributed to radio stations as a public service by Broadcast Music, Inc. in association with the Society of American Historians, was presented formally to the Columbia University Libraries by Carl Haverlin, president of BMI, at a ceremony held on Friday, April 18, at Butler Library. Dr. Richard H. Logsdon, the University's Director of Libraries, made the acceptance, and remarks of appreciation were given by Dr. Allan Nevins, DeWitt Clinton Professor of History at Columbia, and president of the Society of American Historians.

Designed to bring authoritative American history before wide audiences, and inaugurated in July, 1954, "The American Story" has won the enthusiastic approval and support of broadcasters, and of local schools, libraries, civic and educational organizations. It has been honored by Freedoms Foundation at Valley Forge, the Ohio State University Institute for Education by Radio and Television, and the American Association for State and Local History.

"The American Story" is a companion series to "The Book Parade," another continuing BMI public service project, which at its inception in 1951 was hailed by Luther Evans, then Librarian of Congress, as "a conspiracy against ignorance."

Seeco Hits Peak Sales In Its History

NEW YORK—Sid Siegel, head of Seeco Records, announced last week that January, February and March constituted the biggest quarter in the label's 17 year history.

Siegel made his decision to go after the U.S. market with a full-scale campaign in November of last year. Up to that point he had been satisfied to pick up whatever sales he could in areas that had heavy Latin populations and concentrate his efforts in the South American market where Seeco has been a top diskery for a score of years.

In mid-December, Siegel persuaded Abbot Lutz to join his firm as Sales Manager in charge of all activities in the U.S.

In the next few weeks Lutz changed eight of the 20 distributors already handling the line and added an additional 16 to give Seeco a full 36 distributors in the United States and their first really national distribution picture.

The first of an advertising schedule was launched and January figures were better than any previous month in Seeco's existence.

February the Jose Melis and Elsa Maxwell LP's were released. The albums were given a publicity saturation and received constant TV plugging on the Jack Paar show where both artists are regulars. February jumped 50% over January and March was 31% over February. The three month period was actually better than any previous year.

Currently, Seeco is preparing albums by Aldo Bruschi of Italian favorites and LP's featuring Don Ameche and Stubby Kaye.

The firm expects to continue its current sales pace throughout the Summer and anticipates mounting monthly grosses.

Capitol Ups Three

HOLLYWOOD—Three promotions in the Operations Division of Capitol Records Distributing Corp. have been announced by Geoffrey F. Racine, Vice President and National Operations Manager of CRDC.

Wayne Tappon, on May 1, will become Operations Manager of the Los Angeles branch. He joined CRDC in 1956 at the Los Angeles branch. Since then, he has been advanced several times and, most recently, has been serving as Operations Manager of the Dallas branch of CRDC.

Succeeding Tappon as Operations Manager of the Dallas branch on May 1 is Bruce Masterson. Masterson started with CRDC at Milwaukee in January, 1957, and later was promoted to Operations Manager of the Des Moines branch of CRDC one year ago.

Moving into the Operations Manager's post at the Des Moines branch on April 1 was Edward Bobar, who has been serving CRDC at the New York branch as Assistant Operations Manager. Bobar joined Capitol Records at the office of the Scranton Plant a little over five years ago.

To Sue Or Not To Sue—That Is The Question

NEW YORK, April 18th—Hot ire turned to irony this week up at Carlton Records with prexy Joe Carlton and his attorney staring at their record of "That Crazy Feeling" by Kenny Rogers the First, and wondering whether "to sue or not to sue".

Last week, Carlton had served notice on Epic Records that the latter's new release of a "Crazy Feeling" disk by Roy Hamilton (not the same song) might prove to be an act of unfair competition and that damages might result. Epic replied that the company was licensed by Hill and Range Music and Carlton should pursue its complaint with the music publisher.

Now Carlton had to secure the cooperation of the publisher of his own version of "That Crazy Feeling". The publisher is the Longhorn Music Company of Houston, Texas. After involved phone calls and explanations, this co-operation was forthcoming and Carlton prepared to launch an action against Hill & Range. Carlton was to contend that while a song title could not be copyrighted, the release in the same marketing period of a different song with a close similarity of title should be deemed an act of unfair competition.

What might have been a unique test for litigation took on an ironic twist later this week, however, when the Kenny Rogers record of That Crazy Feeling took a strong upward turn in sales. The Rogers record this week hyped into the number 54 best-selling spot on The Cash Box Top 60 Best Sellers chart. Also, according to Carlton, the record broke open in Pittsburgh, Cleveland and New York, with sales of 5000 in Pittsburgh reported for the week and over 4000 each in Cleveland and New York. The record originally started in Texas and for several weeks has been the number one best seller in Houston.

So Carlton now faces a dilemma . . . how can you sue for damages when the issue of complaint may prove in practice to be a boon rather than a bane. As Carlton explains, he now is not sure whether to call on Jean Aberbach, head of Hill and Range Music, and thank him for helping the original record of "That Crazy Feeling" or to proceed with his original complaint that the confusion in title was unfair and badly timed. Carlton says obviously he is not interested in merely proving a point of precedent via costly litigation.

National Record Distributors Opens In Atlanta, Ga.

ATLANTA—National Record Distributors, a subsidiary of the new National Recording Corporation, has announced that Art Godwin has taken over the reins as General Manager.

Covering Alabama, Georgia and Eastern Tennessee, National is the new distributor for Mercury, Vik, Felsted, Bullseye, Orbit and several other independent labels. Godwin, who spent nine years covering the territories for Columbia Records, says that he also is in contact with other indie labels for distributorship.

Warehouse and show rooms are already opened in Atlanta with an Alabama representative, Gary Sizemore, headquartered in Birmingham.

Meet the Guys and Gals

NEW YORK—Archie Bleyer, president of Cadence Records, and the label's top name performers hosted members of the trade last week at a "Meet The Cadence Gang" party in Al & Dick's Steak House, New York. Shown enjoying the festivities are (top left) Bob Austin; Don Everly; Archie Bleyer; Phil Everly; Lester Rose, the Everly Brothers' manager, and Sid Parnes. Bleyer is holding the Everlys' Cash Box trophy. The boys were chosen Best Vocal Combo of 1957 by the juke box ops in The Cash Box poll. (Top right) The Everly Brothers, center, surrounded by Cash Boxers Norm Orleck, Marv Schlachter, Ira Howard and Marty Ostrow. (Second row left) Phil Everly, Bob Austin, Don Everly, Janet Bleyer, Paul Cunningham, Sid Parnes and Johnny Marks. (Second row right) Romancing WINS dee jay Jack Lacy are the Chordettes. (Bottom left) Pianist Don Shirley and Bleyer. (Bottom center) Bleyer chatting with Marvin "Kirk Douglas" Deane, Cadence promotion rep. (Bottom right) surrounding WMGM's Jerry Marshall, seated in center, are Phil Everly, Carol Bushman, Norm Stevens, Jinny Lockard, Joe Saccone, Murray Barber and Don Everly. Cadence is currently one of the hottest labels in the industry.

Thunderbird Goes Full Time With New LP

NEW YORK—With the release of its first LP album "The Worst Of Morris Garner," Thunderbird Records announced its full time entrance into the record business. Their previous release, a single of "Around The World" by Jack Haskell has been and still is being sold in all theatres where "Around The World In 80 Days" is playing.

The Morris Garner album, a satirical take-off on jazz piano players is reported to have caused considerable excitement in its first week of release according to Tico Dist. Co. in New York and Dumont Dist Co. in Boston.

Leon Glazer of Boston has been named President of Thunderbird with Jordan Ramin now handling the production end. Disk jockeys Herb Fontaine of Quincy and Lou Dennis of Waterbury, Conn., are handling promotion of the Morris Garner album in New England.

Future plans include release of a Children's song packaged with a doll titled "Herkimer The Homely Doll."

Glazer, who is also handling Morris Garner, has signed the firm's first rock & roll group, The Juveniles. Their first release is due in the next few weeks.

Don Rondo Stars At Shell House

NEW YORK—Not satisfied to rely strictly on recordings for his future, Jubilee Records artist Don Rondo shows that he has put plenty of time and thought into his night club act.

Caught last week at the Shell House on Long Island, Rondo showed a polished singing act, and a gracious, amiable manner which pleased a huge teen age audience as well as adults.

The performer opened with "Best Things In Life" and followed with his record hit of "Two Different Worlds." The songster drew heavy applause with, "Birth Of The Blues", "As Time Goes By," and a medley of Jolson favorites including, "Rockabye", "Swanee" and "Robert E. Lee." Followed with, "While We're Young" and got the personal touch across by using a hand mike and singing to individual gals at ringside such ballads as, "Because Of You", "They Wouldn't Believe Me", and "All The Way".

Had the audience in the palm of his hand with an up-tempo rhythm rockin' arrangement of "Lonesome Road". Persistent applause brought him back for a few more numbers, but he couldn't top the "Road" closer. He stayed on a pleasing 45 minutes.

Artie Kane ably accompanied Rondo.

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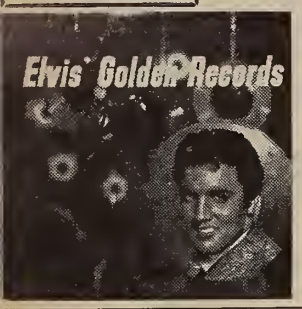
Album Reviews

POPULAR



"ELVIS' GOLDEN RECORDS"—Elvis Presley—RCA Victor LPM-1707 (1-12" LP)

Pvt. Elvis Presley's golden records are issued in one package to make a tremendously strong LP entry. The teen idol's huge following will be treated to fourteen of his best sellers including "Hound Dog", "All Shook Up", "Love Me Tender", and "Heartbreak Hotel". With Presley's recent induction into the army taking him out of circulation for a while the kids will go for this record in a big way. Could be the songster's best selling LP to date.

"BLUE ITALIAN SKIES"—Renato Carosone—Capitol T-10147 (1-12" LP)

Carosone, very successful with his first Capitol LP outing, "Honeymoon In Rome", interprets another bunch of Italian goodies. The disk, recorded in Milan, features the piano playing leader taking his musicians through eleven enjoyable items. Renato Carosone shares vocals with his drummer, Gege Di Giacomo to add a little spice to the sessions. The LP should receive the same high sales treatment as did his first effort.

"GEMS FOREVER"—Mantovani and his Orchestra—London LL-3032 (1-12" LP)

London records, celebrating "Mantovani" month, features the popular maestro and his beautiful strings interpreting a host of well chosen songs. Mantovani's "Film Encores" is currently a best selling album, and has been for some time. This entry sounds like it could receive the same acceptance. Selections receiving the lush string treatment are all moving evergreens including "Summertime" and "True Love". Definite chart bidder.

"THE DESERT SONG"—Kathy Barr and Georgi Tozzi with Orchestra conducted by Lehman Engel—RCA Victor LOP-1000 (1-12" LP)

The exciting operetta "The Desert Song" is interpreted by Kathy Barr and Georgi Tozzi with a zest that excites the listener. Miss Barr, playing the part of Margo, is a stimulating performer. Add the warm, handsome voice of Tozzi, and you have an enchanting reading of Sigmund Romberg's outstanding production. The program's top number is in the set's title song where the two soloists display their dynamic range. Should get a great reception.

"ANITA MY LOVE"—Roberto and his Orchestra—Coral CRL-57154 (1-12" LP)

Roberto and his orchestra devote the entire pressing to motion picture actress Anita Ekberg. The Roberto aggregation's lush strings are a handsome compliment to the romantic line up of tunes. The ork leader's third outing for Coral features Roberto's smooth delivery of "Sometimes I Wonder", "I Don't Want To Love You", "Anita, My Love", plus nine more. Collection of moving mood stylings.

"LOVE NEST"—The Hi-Lo's with Frank Comstock and his Orchestra—Columbia CL-1121 (1-12" LP)

The Hi-Lo's once again offer the harmony for which they are so famous. The platter is a collection of romantic ballads. The progressive blending of The Hi-Lo's is superbly aided by the Frank Comstock orchestra. Heard are "In The Wee Small Hours Of The Morning", "Dancin' On The Ceiling", "Yesterdays", and "Love Nest" among others. Great album of stirring vocals. Lots of deejay action due.

"THE FABULOUS DORSEYS IN HI-FI"—Tommy Dorsey and his Orchestra featuring Jimmy Dorsey—Columbia C2L-8 (2-12" LP's)

The package contains twenty-four items recorded by the Tommy Dorsey ork when it featured the virile sax of Jimmy Dorsey. The familiar full brass ahead treatment used by the orchestra lifts a number of ballads, swingers and spirituals including "I Should Care", "Wagon Wheels" and "Flagler Drive". The issue is a great collection of tunes by the two late great brothers. Excellent sales attraction.

"SOUND IDEAS"—Les and Larry Elgart and their Orchestra—Columbia CL-1123 (1-12" LP)

The two brothers present still another program of class brass readings. Les' virile trumpet and Larry's always impressive alto sax lead the orchestra admirably as they dish out the best for listening and dancing. Their extensive musical backgrounds are brought to light through their rich, swinging delivery. The musicians, without the aid of a piano, manage to keep the sound light and airy for rewarding results. Should receive typical high sales treatment.

"YOU DON'T KNOW WHAT LOVE IS"—Mary Kaye—Decca DL-8650 (1-12" LP)

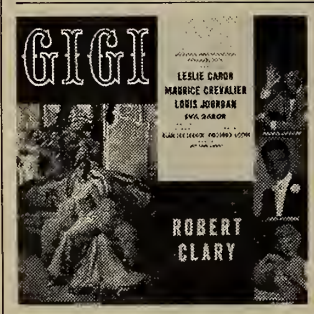
Mary Kaye known best for her work with her trio, does her initial solo with the pleasant backing of the Jerry Fielding orchestra. The thrush has a rich inventive delivery. Her smoothly intimate delivery is given to "I Must Have You", "You Taught Me To Love Again", "Lover Man" and seven others. The songstress' jazz inspired approach makes for top notch vocal efforts. Should sell well.

"SOUVENIR D'ITALIE"—The Satin Strings conducted by Leroy Holmes—M-G-M E-3539 (1-12" LP)

The lush string work offered by the Satin Strings makes for an album of smoothly intimate mood music. Leroy Holmes, one of the foremost interpreters of mood music expertly guides the Strings thru lovely readings of Italian and American favorites. Two selections that can serve as a description of the whole set are "Arrivederci Roma" and "Torna A Surriento", both beautifully done. Make room for this one. Chart stock.

"ST. LOUIS BLUES"—Eartha Kitt with Shorty Rogers and his Giants—RCA Victor LPM-1661 (1-12" LP)

Eartha Kitt, starring in the picture "St. Louis Blues" with Nat "King" Cole, renders selections from the flick. The movie is based on the life of W. C. Handy, who died only recently. This disk features many of Handy's blues, all of which are part of the movie. Shorty Rogers and his Giants provide smooth brass backings as Miss Kitt sings among others, "St Louis Blues". Handy's death plus the flick's extensive publicity will definitely give the set an extra sales push.

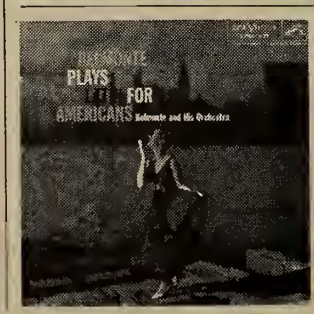


"GIGI"—sung by Robert Clary with orchestra arranged and conducted by Pete Rugolo—Mercury MG-20367 (1-12" LP)

The much recorded music from the new motion picture is issued in winning style by Robert Clary. The songster gives refreshing portrayals with his light pleasant delivery. Pete Rugolo and his musicians, a musically provocative crew, are delightfully smooth in their gay assistance to Clary. The vocalist receives added vocal help from Faith Winthrop in many of the items. The pressing is one of the better recordings of the score.

"STICKS AND BONES"—Marty Gold and his Orchestra—Vik LX-1126 (1-12" LP)

The Marty Gold crew dishes out some swinging sounds. This is one of Vik's "Marty Gold Month" releases. The respected leader explores a new sound in the spotlighting of the assorted drum ("Sticks") and trombone ("Bone") sections. The expert mixture provides the listener with some impressive light swinging. The title tune, "Sticks and Bones" is one of the real standout items. Reliable retail merchandise.



"BELMONTE PLAYS LATIN FOR AMERICANS"—Belmonte and his Orchestra—RCA Victor LPM-1571 (1-12" LP)

Belmonte, executes such well chosen melodies as "I Can't Get Started" "Arrivederci Roma", "Body And Soul", and "Melody In Cha-Cha", with the light Latin approach that makes his music so appealing. The delightful stylings issued by the Belmonte orchestra come from the expert mixture of the best in Latin-American and American songs with the tempo of the cha-cha and bolero. Due for lots of air play and sales activity.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews

"THE WORST OF MORRIS GARNER"—Morris Garner, piano—Thunderbird TH-1958 (1-12" LP)

The waxing features Morris Garner rendering humorous take-offs on the distinctive piano stylings of jazz great Errol Garner. The artist portrays a number of selections for which Errol Garner is famous, carrying out the same keyboard characteristics. The tunes include "Mambo Moves Morris", "How Could You Do A Thing Like That To Me", "Avalon", and "Lullaby Of Birdland". The set has a laugh provoking end fashioned after the one heard in Errol Garner's "Concert By The Sea" album. Well done issue. Jazz deejays and enthusiasts of the Errol Garner style should find this a load of fun.

"AT HOME WITH SCREAMIN' JAY HAWKINS"—Epic LN-3448 (1-12" LP)

Screamin' Jay Hawkins delivers his initial LP effort with his usual dynamic approach. Hawkins is assisted by a swinging ork under the direction of Leroy Kirkland and O. B. Masingill. The shouting vocalist takes off on twelve items and has a screaming ball. Two of the tunes are "Ol' Man River" and one previously released single, "I Put A Spell On You". The set should receive a big sales welcome from his many fans.

"42 MOTHER GOOSE SONGS"—Alec Templeton—Judson J-3024 (1-12" LP)

Templeton sings and plays the 42 Mother Goose songs with a zesty approach bound to appeal to the small fry. The artist's keyboard talents are on display as he skips through the familiar children's goodies. Alec Templeton, known for his numerous concert and TV appearances has a charming way of presenting the tot's tunes. Expertly done.

"FUN IN SHARILAND"—Shari Lewis—RCA Victor LBY-1006 (1-12" LP)

Shari Lewis has a platter sure to delight the small fry. The issue, one of RCA Victor's Bluebird children's series, features Miss Lewis and two of her little friends, Lambchop and Charlie Horse. The humorous threesome are capably backed by the Marty Gold orchestra with Lan O'Kun at the piano. Shari Lewis, known best for her kiddie TV show, gives the kids an enjoyable collection of funny tunes. Great gift fare at $1.98.

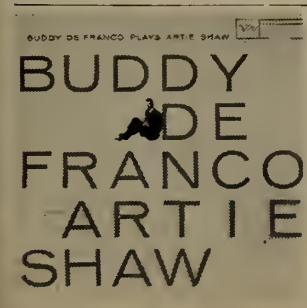
JAZZ

"CHAMBLEE MUSIC"—Eddie Chamblee and his Orchestra—Emarcy MG-36124 (1-12" LP)

Eddie Chamblee, who backs Dinah Washington (Mrs. Chamblee), displays his musical know how with his pleasingly swinging orchestra. The leader, sax in hand, takes his musicians through inventive versions of the evergreen set. One Chamblee original, "Flat Beer," is the swinger of the set. It's a great example of the ork's fresh ideas. Chamblee and company have a lot to say in the jazz picture. Recommended.

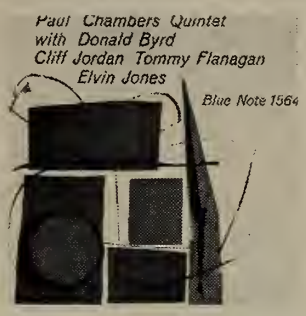
"SAN FRANCISCO SUITE"—Freddie Redd Trio—Riverside RLP-12-250 (1-12" LP)

Freddie Redd displays a driving keyboard approach sometimes sounding like the great Bud Powell. The trio is completed by George Tucker on bass and drummer All Drears. The group gives a refreshing view of the three familiar items, and the four Redd originals bring out the pianists capable composing skills. The major piece, "San Francisco Suite," is a commendable piece of composing with varied moods and changing tempos. The issue is a credit to jazz. Should sell well.



"BUDDY DEFRANCO PLAYS ARTIE SHAW"—Verve MGV-2090 (1-12" LP)

DeFranco, armed with top notch assistance in Barney Kessell (guitar), Ray Linn (trumpet) etc., gives fine interpretations of the style of Artie Shaw. The expressive ivory work of Irving Gardner is also a driving force as the group tags such tuneful songs as "Frenesi", "Stardust", etc. DeFranco's clarinet is in great form throughout the set. The platter is just one more worthy offering from the artist. Will delight lovers of the music.



"THE PAUL CHAMBERS QUINTET"—Blue Note 1564 (1-12" LP)

Paul Chambers, one of the most respected bassists on the jazz scene, has a ball as he and the group swing through the album. Don Byrd and Cliff Jordan on trumpet and tenor sax respectively, display some tasty brass work as Chambers' full sounding bass is featured. Two far out items are "The Hand Of Love", an original, and the beautiful ballad "Softly As In A Morning Sunrise". Rounding out the group are Tommy Flanagan on piano and Elvin Jones on drums. Well presented jazz.

"SUITE SIXTEEN"—Victor Feldman, his Big Band, Quartet, and Septet—Contemporary—C-3541 (1-12" LP)

Victor Feldman and his various groupings present a vitally swinging excitement throughout the set. Feldman is a constantly driving force as he distributes his time between the piano, vibes and drums. Derek Humble, alto saxist, is a big part of the musician's swinging approach through his ever expressive blowing. One outstanding item is an opus titled "Sonar". Feldman has a lot to say in the jazz picture.

CLASSICAL

"CHOPIN BY FIRKUSNY"—Rudolf Firkusny, piano—Capitol PAO-8428 (1-12" LP)

Firkusny showcases his exceptional keyboard talents via the always melodic piano compositions of Chopin. The pianist's artistry comes through in a most colorful manner as he authoritatively captures the full feeling of the composer's Nocturne in E Flat, Polonaise in C Minor, Barcarolle, and four others. Top classical fare.

PROKOFIEV: Concerto No. 1 in D Major for Violin and Orchestra, Op. 19—Dimitri Mitropoulos conducting the New York Philharmonic, Isaac Stern, violinist—Concerto No. 2 in G Minor for Violin and Orchestra, Op. 63—Leonard Bernstein conducting the New York Philharmonic, Isaac Stern, violinist—Columbia ML-5243 (1-12" LP)

The topflight violin talents of Isaac Stern are the highlights of the set, and coupled with the always exciting treatments by the New York Philharmonic, the entry comes highly recommended. The commendably distinctive conducting talents of Mitropoulos and Bernstein are a tremendous asset to any program and these two compositions showcase the fact. The deck falls into the "must classical stock" category. Important issue.

BEETHOVEN TRIOS: in G, Op. 9, No. 1 in C Minor, Op. 9, No. 3—Heifetz, violin—Primrose, violinist—Piatigorsky, cellist—RCA Victor LM-2186 (1-12" LP)

The three great musicians, Heifetz, Primrose and Piatigorsky, present the master composer's two melodic works with thrilling skill and creative blending. Heifetz, Primrose, and Piatigorsky, perform with a vital inventiveness that creates stirring treats to the ear. The tonal excitement offered insures the LP a healthy sales welcome from lovers of small groups and partisans of this fabulous trio.

SCHUBERT: Symphony No. 7 in C Major—George Szell conducting the Cleveland Symphony Orchestra—Epic LC-3431 (1-12" LP)

Szell's conducting of Schubert's melodic "Symphony No. 7" is done with authority and poise and inspires the wonderfully responsive Cleveland Orchestra. The musicians impressively capture the essence of the work under the expert guidance of Szell. The record is an adventure in superb classics. Worthy addition to any classical shelf.

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Tracy To Head Emarcy

CHICAGO—Jack Tracy is pictured here affixing his signature to a contract naming him as the new Director of Mercury Records' Emarcy Jazz Division. The gentleman on the right is Art Talmadge, Mercury's Executive Vice-President, who was instrumental in bringing Tracy into the Mercury family.

Roulette On Location At Birdland

NEW YORK—On Monday, (April 21st) Roulette Records will inaugurate a new series of albums for its Birdland jazz line by recording on location the weekly Monday night jam sessions which are held at the Birdland night-club. These Monday night sessions are conducted by jazz-D.J., Symphony Sid, and have enjoyed marked success in the past months. This will be the first time that any record label has taped on the spot at the famed jazz nitery. The recording will include all the audience sounds and participation. The taping will be made stereophonically as well as monaurally. The first session will include such jazz men as: Lee Morgan, trumpet; Hank Mobley, tenor; Billy Root, baritone; Curtis Fuller, trombone; Ray Bryant, piano; Tommy Bryant, bass; and Specs Wright on drums. The schedule will call for at least one taping a month.

Hugo Peretti & Luigi Creatore, A&R chiefs of Roulette summed up the idea behind this new series, stating, "The jazz buff is always seeking the on the spot performance of jazz music. We can think of no place more conducive to such recordings than the place where jazz history is continually made—the Birdland night-club."

Levy Forms Hanover

NEW YORK—Len Levy, former assistant national sales manager of Coral Records, last week announced the formation of his own record label called Hanover Records.

Located at 1619 Broadway, the firm's first release will be available sometime during the week of April 28th.

At present Levy is interested in purchasing masters, but made it clear that a full recording schedule is being planned.

National distribution has already been set up. Levy stated that he will enter the LP market in the future with a $3.98 line of merchandise.

Prior to joining Coral's New York office, Levy was a salesman and branch manager in Rochester, N.Y. He also had extensive experience at the retail level in the same city.

May Is "Golden Circle" Month For MGM

NEW YORK—Arnold Maxin, MGM Records president, this week announced plans for a special May promotion to be known as "Golden Circle" and which will incorporate all MGM "Million Sellers" of previous years.

Plans call for two million sellers to be issued back to back and released as singles.

The artists who will participate in this big sales push are Joni James, Art Mooney, Hank Williams, Billy Eckstine, Ivory Joe Hunter, Art Lund, Blue Barron, Dick Hyman, Silvana Mangano, Bette Madigan, Carson Robison, Arthur Smith, George Shearing, David Rose, Ziggy Elman, and a special release of "Slaughter On Tenth Avenue" in two parts by Lennie Hayton.

Dealer aids in the form of browser boxes, supplements, consumer ad campaign and streamers are now in preparation. All record labels will be gold colored.

Jubilee Skeds Reese And Monte LP's

NEW YORK—Jubilee Records has skedded two LP's for May 1st release, "A Date With Della Reese and Mr. Kelly's In Chicago" and "Dancing At The Habana Hilton" with Mark Monte and His Continentals.

The Reese album recently cut during the singer's very successful engagement at the well known Chicago nitery, was taped live on the stand while Della performed her act. Jubilee's A & R topper, Morty Palitz, has long felt that Miss Reese's voice could best be captured by the microphone while performing in person and therefore took advantage of the Kelly engagement to cut this album.

As the second in its series of Mark Monte "Dancing" albums, saluting the various hotels of the Hilton chain throughout the world, Jubilee takes advantage of the recent opening of the new Habana Hilton to parallel its newest Monte disk, "Dancing At The Habana Hilton." Having enjoyed very fine sales response on Monte's first album, "Dancing At The Plaza" Jubilee plans for future release several more Monte "Dancing" albums kudoing other hotels of this well known chain.

Little Chance Seen For Passage Of Smathers Bill

WASHINGTON, D. C. — The Smathers bill has little if any chance of passage. That was the general concensus of opinion in Washington last week as the hearings were recessed until next month.

Numerous Senators said, off-the-record, that the hearings had not demonstrated that the public interest had been injured because broadcasters also had interests in music publishing firms, recording firms or licensing enterprises.

One Senator stated that the bill would have "tough sledding".

The hearings will continue May 6th, with opponents of the proposal continuing their testimony. Proponents testified last month.

At Tuesday's session of the hearings Sydney M. Kaye, board chairman of Broadcast Music, Inc., refuted the testimony of the proponents. Kaye presented a thorough rebuttal of the testimony of the various proponents of the bill who spoke last month. The lengthy report refuted the statements of almost all of the individuals, one by one, who addressed the committee on behalf of the bill. Western star Gene Autry, who owns Challenge Records and is in the publishing business too, read a statement hailing BMI for its backing of country music and rock 'n' roll. "Never has the public interest been as well served as it is at the present time," he said.

Harrison Kerr, composer and dean of the College of Fine Arts at the University of Oklahoma, said that passage of the bill would "do a great disservice to our musical culture and potential." Kerr expressed the belief that the position of all serious composers had improved materially since BMI was formed. Kerr said that if the bill were passed, ASCAP would again have a monopoly as a licensing agency such as it had prior to 1940.

Others testifying against the bill on Tuesday were Milton Miller, owner of WADK, Newport, R.I., and president of the Rhode Island Broadcasters Assn.; James L. Howe, president of the Florida Association of Broadcasters; and Ben Strouse, president of WWDC, Washington.

Wednesday's hearings saw Gov. Frank G. Clement (Tennessee) hail hilbilly music as the "heartbeat of America." Clement said that BMI had given writers and publishers of country music an opportunity denied by ASCAP making it possible for Nashville to become "one of the major music capitals of the world." The Governor said enactment of the bill would end the competitive situation that had brought a $50-million a year industry to his state.

Eddy Arnold, Victor's famous songster, also a songwriter and publisher, said he had never been pressured to use certain songs on his radio or TV shows.

Pee Wee King said that he "knows from experience that there is no foundation for the claims that broadcasters or recording companies are dictating the kind of music that performers will do and that the public will hear." Numerous radio station executives rounded out the day's testimony calling the Smathers Bill destructive of a healthy competitive system. They repeatedly declared that they selected the music they used on their station on the basis of merit and audience appeal.

Among the opponents of the bill who spoke on Thursday were Jane Pickens, Sammy Kaye and Jimmie Davis. All denounced as nonsense allegation by proponents of the bill that broadcasters tended to discriminate against music licensed by ASCAP. Miss Pickens read a letter written by Dinah Shore who said the songs she selected were chosen with the aim of pleasing the greatest number of people. Similar points were made by Mahlon Merrick, musical director of the Jack Benny show and by Benny thru a letter placed in the record. Maria Ellington Cole read a letter written by her husband Nat 'King" Cole expressing surprise at the allegations of discrimination.

The public decides program content —was the major point of the testimony of Eddie Gallaher, WTOP disk jockey in Washington. Sam C. Phillips, owner of WHER in Memphis and president of the Sun and Sam Phillips Int. record firms denounced the bill as discriminatory as did Ray Bloch, an ASCAP composer.

Hallmark Introduces Stereo Record Line

NEW YORK—The Hallmark diskery introduced a complete line of compatible stereophonic records last week at a special press party in the Astor Hotel. At the same showing, Paramount Enterprizes, Inc., parent company of the label, also introduced a new stereo disk sound system.

The record line includes six numbers in a $4.98 Gold Label Series such as "Peer Gynt Suite"; Tchaikovsky's Symphony #5 and other classics.

The $3.98 Blue Label Series features such stereo pressings as: "The Eddie Duchin Story in Stereo"; "The Name's Haymes" — Dick Haymes; "The Tommy Dorsey Story in Stereo"; "The Nation's Big Hits"; a Stereo demonstration disk, and others.

20 Years' Service

NEW YORK — Leonard Schneider, executive vice president and general manager of Decca and Coral Records, congratulates Hope Sherk upon her retirement as head of the company's catalog department. Miss Sherk, a Decca employee for twenty years, was tendered a party by fellow employees at New York's Hotel Warwick.

The Cash Box

Album Sure Shots

★Also Available in EP

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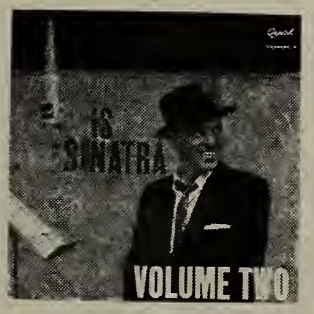
BILLY VAUGHN

(Dot DLP-3100)



THIS IS SINATRA VOLUME II

FRANK SINATRA

(Capitol W-982)

Already Getting A Big Play!

DANNY DE CARLO

sings

"FUNNY WHAT LOVE CAN DO"

b/w

"IF MY HEART COULD ONLY TALK"

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"TILL THE END OF THE DANCE"

b/w

"MY PRETTY BABY"

The Plaids ..... Nasco 6011

•

"DEVOTED TO YOU"

Cliff Butler ..... Nasco 6010

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NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

From the 20th Century Fox CinemaScope Production
"THE LONG HOT SUMMER"
THE LONG HOT SUMMER
LEO FEIST, INC.

DECCA RECORDS Get The Play
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Latest Release
George Hamilton IV
sings
"NOW AND FOR ALWAYS"
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A NATIONAL HIT
Bobby Freeman
"DO YOU WANNA DANCE"
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To The Top Again . . .
• WHO'S SORRY NOW
CONNIE FRANCIS on M-G-M
• I'M GETTIN' SENTIMENTAL OVER YOU
NELSON RIDDLE on Capitol
• BILLY
KATHY LINDEN on Felsted
• ONE MORNING IN MAY
JOSE MELIS on Seeco
MILLS MUSIC, INC.

Hansen On Coral A&R Staff

NEW YORK—Paul Cohen, A & R director of Coral Records, last week announced the appointment of Jack Hansen to the A & R staff.

Hansen comes to Coral after lengthy experience in the music business. For many years he was a featured musician with the orchestras of Jan Savitt, Charlie Barnett and Fred Waring.

He was associated with Jack Pleis in establishing London Records' New York operation in 1949.

Following this, Hansen had been arranging and conducting independent recording dates until the present time.

With Cohen and musical director Dick Jacobs, Hansen will participate in all phases of recording activity for Coral.

On The Way to No. 1
"BREATHLESS"
by
Jerry Lee Lewis
Sun # 288
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

The Nation's Newest Smash !
VIP VIP "APACHE" VIP VIP
by
The Chiefs
Greenwich # 408
GREENWICH RECORDS, INC. 1650 BROADWAY, N. Y. C. JUdson 6-0240, Suite 408

"A VERY PRECIOUS LOVE"
from the Warner Bros. Production
"MARJORIE MORNINGSTAR"

THE AMES BROS.	RCA Victor
DORIS DAY	Columbia
THE JOHNSTON BROS.	London
BONNIE GUITAR	Dot
SLIM WHITMAN	Imperial
JACK JONES	Capitol
DICK HAYMES	Hallmark
SOUND TRACK ALBUM	RCA Victor

M. WITMARK & SONS

HERE COMES . . .
PETER COTTONTAIL
FOR 1958!
Recorded all labels.
PLUS the great Easter song of inspiration
ROBE OF CALVARY
Recorded all labels.
Published by
HILL AND RANGE SONGS, INC.
1650 Broadway, New York, New York

Making It Formal

NEW YORK—Bobby Mellin (left) who recently formed two music publishing firms with noted actor Douglas Fairbanks, Jr. is shown above with the film personality after the contract signing formalities. The new ASCAP firm will be known as Dougfair Music and the BMI affiliate, Fairbanks-Mellin Music.

Mercury Holds Licensee Meeting In Paris

PARIS, FRANCE—Mercury Records conducted its annual convention with its European licensees in Paris, April 10, 11 and 12th, as hosts of the Barclay Record Company, exclusive French licensee for Mercury in the U. S.

Future plans and reciprocal agreements were discussed with the label's representatives and a special luncheon was held for more than 2,000 people among whom were included some 1400 retailers handling Barclay Records.

Representing Mercury Records of the U. S. were Irving Green, president of Mercury; Bobby Shad; Mrs. Robert Fine; David Carroll; Irving Siders; Mr. & Mrs. Brice Somers and Mr. Whittington. Buck Ram, manager of the Platters and James Battieste, the group's road manager also attended.

Among the Mercury European licensees who attended the convention were: Mr. & Mrs. Azcarraga of Mexico; Mrs. Mats Bjerke and Mr. Ekberg of Sweden; J. E. Boezer and C. N. Rood of Holland; Mr. Braustein of Belgium; Mrs. Wladimira Cohen of Portugal; Bent Fabricius-Bjerre of Denmark; Ernesto Gurtler of Switzerland; Walter Gurtler of Italy; Mr. & Mrs. Morencos of Spain; Mr. & Mrs. Sai-Vela of Spain; Leif Kraul of Germany; Peter Lane and Leonard Smith of Great Britain; Mr. & Mrs. Preiser of Australia; Jose Rosenblit of Brazil; and Mr. & Mrs. Arthur Harris of South Africa.

MGM Raises Prices

NEW YORK—MGM Records this week announced a new price policy on its Classical Series and single records effective May 1.

The Classical Series will retail for $4.98 and the singles will sell for 98¢ —in line with recent announcements from most major and independent record companies.

The recently launched Cub label, with its initial four single releases just out, was established at 98¢ and will remain at this level.

Cunningham Renamed ASCAP President

NEW YORK—The ASCAP Board of Directors re-elected Paul Cunningham to serve a third term as president of the Society at its meeting last week.

Cunningham, writer of "I Am an American," "From The Vine Came The Grape" and many other songs, has served the Society in this capacity since 1956.

Deems Taylor, past president of the Society, was elected by the Board to serve as secretary, replacing John Tasker Howard. The other officers of the Society remain the same: Vice-Presidents, Louis Bernstein, Otto A. Harbach; Treasurer, Frank H. Connor; Assistant Secretary, George W. Meyer; Assistant Treasurer, J. J. Bregman.

RCA Fetes Mitzi Gaynor

CHICAGO — RCA-Victor Midwestern Records Division feted Mitzi Gaynor, star of "South Pacific" with a cocktail party, April 11, in the breezy South Pacific atmosphere of the Luau Room in the Traders Lounge at the Palmer House. Purpose of the soiree was to present Miss Gaynor to the press and radio-TV personalities to further promote exposure of RCA-Victor's film cast album of the musical score of "South Pacific".

Present among midwestern management personnel of RCA were, Harold Renholm, regional manager of RCA-Victor Distribution Corporation; Bud Booth, divisional manager of the record division; Ed Dodelin, Chicago branch manager; Myron King, field manager of the Chicago area; Bob Nossett, local distribution manager; and Marty Hirsch, in charge of promotion and publicity of the Chicago area.

Radio and television personalities present were WIND's music director, Fred Salem, accompanied by librarian Julia Rizzo and deejays Milo Hamilton and John Doremus; Phil Lind, WTAQ, La Grange; Sig Sakowicz, WHFC; Ray Wheat, WAAF; Jeannine Spangler and Bob Porter, WJJD. Little Al Temaner, Little Al's Record Stores, and Fred Sipiora of Singer's One-Stops represented retail outlets.

Others present were Jack Bean, Miss Gaynor's husband and manager, who is accompanying her on the tour; Sol Gordon, representing 20th Century-Fox, Ann Marsters, Chicago American; Lee Brooks, The Cash Box, and Freddie Townsen, who hosted the soiree for the Palmer House.

"Here's Steve Lawrence"

ST. LOUIS — Steve Lawrence (right) Coral song star, presents his latest album "Here's Steve Lawrence" to dee jay Jack Murdock, KTVI, St. Louis, during the jockey's show "Coffee Break".

Record Breaker

HOLLYWOOD — Sam Cooke, Keen recording artist, drew in a record breaking crowd of 17,000 people into the Charlotte Auditorium in North Carolina. Over 2,000 customers were turned away. This was the first engagement of an 8 week national personal appearance tour. Two weeks ago, Cooke starred at N. Y.'s Copacabana, his fourth night club engagement of his career.

WERE Plans 6 Channel Direct Wire TV

CLEVELAND, OHIO—A $25,000,000 broadcast project via direct wire TV is being mapped by the owners of radio station WERE, Cleveland.

The plan, nearly a year in the shaping, envisages the use of six vacant television channels for closed-circuit broadcasts on a subscription basis.

Since direct-wire or closed-circuit TV does not make use of the airwaves, it requires no federal approval. It operates on the same principle as a prize fight broadcast into a movie theater.

A line would be run into the home and attached to any TV set. It would operate in the home at a specific monthly fee of possibly ten dollars.

The feature of the WERE play is the use of six channels. Under the stations plan, the channels would operate this way:

Channel 2: WERE's first-run films, on the air 11 hours a day. The films would be repeated for three or four days. No commercials, except perhaps at station break time.

Channel 4: WERE re-run films. This channel would carry films shown on a first-run basis the previous week. There would be commercials.

Channel 6: WERE feature presentations. Here the station would carry its prize features—theatrical, film, sporting or musical. This channel would operate only during the top evening hours.

Channel 4 would also be available to Cleveland theatrical, musical and nationality groups. It would be a haven for network programs not available on the three free channels.

Channel 7: WERE-AM would duplicate radio WERE, making WERE radio available to video viewers.

Channel 9: WERE sports. Here would be all Cleveland Indians games away from home, horse racing, bowling, basketball, prize fighting and whatever else is available.

Channel 10: WERE Hi-Fi Music. This channel would make use of TV's FM audio tube and by-pass the video tube for those listeners who want hi-fi music only.

This direct-wire system would in no way affect the operation of Cleveland's other three free stations on the present channels.

The WERE plan was conceived by Richard M. Klaus, vice-president and general manager of radio station WERE, and Leonard G. Trostler, local sales manager of the station.

Five New Dot LPs

HOLLYWOOD—The five new albums released this month by Dot Records brings the label's LPs release to a total of eighteen thus far in 1958.

First of the new motion picture "Backgrounds" series debuts this month under the baton of noted composer-conductor Elmer Bernstein. Titled "Backgrounds For Brando", Bernstein conducts the music of his distinguished film composer colleagues from such outstanding Marlon Brando starring vehicles as "Sayonara' ("Katsumi Theme", Franz Waxman), "On The Waterfront" ("Love Theme", Leonard Bernstein), "Viva Zapata" ("Serenata Mexicana", Manuel Ponce), "The Men" ("Love Like Ours", Dimitri Tiomkin), "Guys and Dolls" ("Fugue For Tinhorns", Frank Loesser), "A Streetcar Named Desire" ("Blanche", Alex North), "Teahouse of the August Moon" ("August Moon", Saul Chaplin, "Desiree" ("The Song From Desiree", Alfred Newman & Ken Darby), "Julius Caesar" ("Brutus' Soliloquy", Miklos Rozsa), and "The Wild One" ("Blues For Brando", Leith Stevens).

Recorded in New York by Tom Mack is an album by pianist Billy Rowland and his trio, titled "Filmdom's Famous Fifty", presenting ten medleys of fifty songs written by some of the most famous names in songwriting and established as all time favorites by their presentation in Hollywood films. Billy Rowland is noted as Perry Como's accompanist for more than a dozen years. He has also played piano for Charlie Barnet, Les Brown and Raymond Scott orchestras.

Johnny Maddox' new "Ragtime Piano, 1917-18" album features the 88'er's Ragtime style.

Included in the five LP's is an album titled "Sing, Sing, Sing" by the Clark Sisters, who starred as "The Sentimentalists" with Tommy Dorsey's orchestra. Ann, Jean, Peggy and Mark Clark are reunited professionally in this album for the first time since 1948, and recapture the band styles of Tommy Dorsey, Glenn Miller, Benny Goodman, Harry James and Charlie Barnet with their singing of some of the tunes that made the "Era of Swing" so popular. The Clark girls specifically pay tribute to their old boss Tommy Dorsey with selections such as "Sunny Side of the Street" and "Boogie Woogie."

Another April platter is an LP titled "The Mills Brothers", in which Dot captures on wax the perennial style and charm of the group. With the trio consisting of Donald, Herbert and Harry Mills, their new Dot album provides slow ballads and gay uptempo tunes.

Carlton Skeds George Liberace

HOLLYWOOD — Carlton Records has scheduled a 12-sides recording session for George Liberace on May 15.

Included on at least one of the sides will be Brother George's latest discovery, Lloyd Ellis, guitarist, and a World War II Seabee buddy of George's.

When Joe Carlton heard the Ellis dubs, he was immediately interested. A telephone call was made to the guitarist in Phoenix, Ariz., and he was pacted by the label.

George Liberace is currently touring the country with his own package show, "A Musical Journey", a production co-starring vocalist Mary Meade French.

Disk Jockey

REGIONAL RECORD REPORTS

JERRY RASCO
KCLV—Clovis, N. M.

1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. You Are My Destiny (P. Anka)
4. Lollipop (Chordettes)
5. Catch A Falling Star (Como)
6. Sweet Little Sixteen (Berry)
7. Don't (E. Presley)
8. He's Got The Whole World (L. London)
9. Are You Sincere (A. Williams)
10. Wonderful Time Up There (P. Boone)

BILL CARLTON
WNJR—Newark, N. J.

1. He's Got The Whole World (M. Jackson)
2. Oh Lonesome Me (D. Gibson)
3. Juvenile (M. Derose)
4. Lover Come Back (8utterball)
5. Every Night (Chantels)
6. That Crazy Feeling (T. Rogers)
7. Oh Judy (Sonnets)
8. 26 Miles (Four Preps)
9. Twilight Time (Platters)
10. 8oo-Da-Ba (B. Doggett)

DENNY SULLIVAN
WFBL—Syracuse, N. Y.

1. He's Got The Whole World (L. London)
2. Who's Sorry Now (C. Francis)
3. Tarrantella Rock (F. Sandy)
4. Wonderful Time Up There (P. Boone)
5. Tequila (Champs)
6. Lollipop (Chordettes)
7. Starlight Star 8right (J. Dean)
8. That Crazy Feeling (Rogers)
9. There's Only One Of You (Four Lads)
10. Return To Me (D. Martin)

JOHNNY SANDISON
CKCK—Regina, Sask., Can.

1. Wonderful Time Up There (P. Boone)
2. Who's Sorry Now (C. Francis)
3. Catch A Falling Star (Como)
4. There's Only One Of You (Four Lads)
5. 26 Miles (Four Preps)
6. River Kwai March (M. Miller)
7. An Old Love Letter (A. Lon)
8. Tumbling Tumbleweeds (B. Vaughn)
9. Witchcraft (F. Sinatra)
10. Sugartime (McGuires)

BOB GREEN
WINZ—Miami, Fla.

1. Witch Doctor (D. Seville)
2. Don'tcha Think It's Time (E. Presley)
3. Crazy Love (P. Anka)
4. Twilight Time (Platters)
5. All I Have To Do Is Dream (Everlys)
6. 8elieve What You Say (R. Nelson)
7. Chanson D'Amour (Todds)
8. Book Of Love (Monotones)
9. For Your Love (E. Townsend)
10. Do You Want To Dance (B. Freeman)

DAVE NEUMANN
KAYO—Seattle, Wash.

1. Twilight Time (Platters)
2. Wear My Ring Around Your Neck (E. Presley)
3. Witch Doctor (D. Seville)
4. My 8ucket's Got A Hole In It (R. Nelson)
5. Don't You Just Know It (H. Smith)
6. Book Of Love (Monotones)
7. Believe What You Say (R. Nelson)
8. Oh Lonesome Me (D. Gibson)
9. He's Got The Whole World (L. London)
10. Chanson D'Amour (Todds)

JIM REID
WOKO—Albany, N. Y.

1. Teacher, Teacher (J. Mathis)
2. Twilight Time (Platters)
3. Nothing Will Ever Change (J. James)
4. Long Hot Summer (J. Rodgers)
5. He's Got The Whole World (L. London)
6. Tumbling Tumbleweeds (B. Vaughn)
7. Shake Hands With A Guy In Love (D. Olsen)
8. All I Have To Do Is Dream (Everlys)
9. I've Got A Feelin' You're Foolin' (D. Reese)
10. Headin' For A Weddin' (Bart)

JIM BLAINE
KLAS—Las Vegas, Nev.

1. Lollipop (Chordettes)
2. He's Got The Whole World (L. London)
3. Are You Sincere (A. Williams)
4. Who's Sorry Now (C. Francis)
5. Sweet Little Sixteen (Berry)
6. Tequila (Champs)
7. Billy (K. Linden)
8. There's Only One Of You (Four Lads)
9. Chanson D'Amour (Todds)
10. Witch Doctor (D. Seville)

HOWIE LEONARD
WLOB—Portland, Me.

1. Chanson D'Amour (Todds)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Looking 8ack (N. Cole)
5. He's Got The Whole World (L. London)
6. Lazy Mary (L. Monte)
7. Lollipop (Chordettes)
8. Book Of Love (Monotones)
9. Skinny Minnie (B. Haley)
10. My Pledge to You (J. Nash)

"GENTLEMAN" JIM WAYNE
KOSI—Denver, Colo.

1. Tequila (Champs)
2. Wonderful Time Up There (P. Boone)
3. Who's Sorry Now (C. Francis)
4. Believe What You Say (R. Nelson)
5. Lollipop (Chordettes)
6. Little Blue Man (B. Johnson)
7. He's Got The Whole World (L. London)
8. River Kwai March (M. Miller)
9. Billy (K. Linden)
10. Are You Sincere (A. Williams)

BOB ROBBIN
WHB—Kansas City, Mo.

1. Wonderful Time Up There (P. Boone)
2. Who's Sorry Now (C. Francis)
3. He's Got The Whole World (L. London)
4. Tequila (Champs)
5. Lollipop (Chordettes)
6. 26 Miles (Four Preps)
7. Oh Lonesome Me (D. Gibson)
8. Now And For Always (G. Hamilton IV)
9. Billy (K. Linden)
10. College Man (B. Justis)

GEORGE FENNELL
WHIL—Medford, Mass.

1. Kewpie Doll (P. Como)
2. How Are Ya Fixed For Love (Sinatra & Smith)
3. Careful, Careful (E. Rodgers)
4. There's Only One Of You (Four Lads)
5. Lazy Mary (L. Monte)
6. Witch Doctor (D. Seville)
7. Chanson D'Amour (Todds)
8. Now And For Always (G. Hamilton IV)
9. That Could Be Love (P. & M. Small)
10. Billy (K. Linden)

KEITH SANDY
CKEY—Toronto, Ont., Can.

1. He's Got The Whole World (L. London)
2. Oh Lonesome Me (D. Gibson)
3. Believe What You Say (R. Nelson)
4. Wear My Ring Around Your Neck (E. Presley)
5. Lazy Mary (L. Monte)
6. Who's Sorry Now (C. Francis)
7. Arrivederci Roma (M. Lanza)
8. Let The Bells Keep Ringing (P. Anka)
9. Now And For Always (G. Hamilton IV)
10. Twilight Time (Platters)

RHYTHM & NEWS
KFXM—San Bernardino, Calif.

1. Tequila (Champs)
2. Wonderful Time Up There (P. Boone)
3. Walkin' The Low Road (R. Sparks)
4. Going Steady With A Dream (M. Bee)
5. You Are My Destiny (P. Anka)
6. 8reathless (J. L .Lewis)
7. My Jimmy (J. Davids)
8. Sugartime (McGuires)
9. He's Got The Whole World (L. London)
10. 8elieve What You Say (R. Nelson)

JOE HILL
WAZA—Bainbridge, Ga.

1. Who's Sorry Now (C. Francis)
2. Tequila (Champs)
3. Sweet Little Sixteen (8erry)
4. Are You Sincere (A. Williams)
5. Return To Me (D. Martin)
6. Oh-Oh, I'm Falling In Love (J. Rodgers)
7. Lollipop (Chordettes)
8. Twilight Time (Platters)
9. There's Only One Of You (Four Lads)
10. Book Of Love (Monotones)

BILL ATKINS
KDOK—Tyler, Tex.

1. Lollipop (Chordettes)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Book Of Love (Monotones)
5. Believe What You Say (R. Nelson)
6. Maybe Baby (Crickets)
7. Sweet Little Sixteen (Berry)
8. Skinny Minnie (B. Haley)
9. Chanson D'Amour (Todds)
10. Little Blue Mon (B. Johnson)

R. WOOD
WHFC—Chicago, Ill.

1. Invitation (D. Staton)
2. Tequila (Champs)
3. Darn That Dream (Shearing)
4. He's Got The Whole World (L. London)
5. Catch A Falling Star (Como)
6. Sweet Little Sixteen (8erry)
7. I Lost You (Spaniels)
8. Witchcraft (F. Sinatra)
9. When Love Is New (K. Williams)
10. You Were Made For Me (S. Cooke)

LAVERNE WATSON
WTAR—Norfolk, Va.

1. Who's Sorry Now (C. Francis)
2. Are You Sincere (A. Williams)
3. There's Only One Of You (Four Lads)
4. Arrivederci Roma (R. Williams)
5. Catch A Falling Star (Como)
6. River Kwai March (E. Ros)
7. Gigi (V. Damone)
8. Tequila (S. Kenton)
9. Witchcraft (F. Sinatra)
10. It's Too Soon To Know (P. 8oone)

DAN BAXTER
WJBK—Detroit, Mich.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. 8illy (K. Linden)
4. Believe What You Say (R. Nelson)
5. Book Of Love (Monotones)
6. Don't You Just Know It (H. Smith)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Return To Me (D. Martin)
9. Lollipop (Chordettes)
10. Lazy Mary (L. Monte)

TRAV BAYLY
KIEV—Glendale, Calif.

1. Gigi (V. Damone)
2. Marching Saints (Belafonte)
3. Chanson D'Amour (Todds)
4. It's Too Soon To Know (P. 8oone)
5. I'm Getting Sentimental (N. Riddle)
6. Looking Back (N. Cole)
7. The Beat Of My Heart (T. Bennett)
8. Kewpie Doll (P. Como)
9. Teach Me How To Cry (E. Fitzgerald)
10. How Are Ya Fixed For Love (Sinatra & Smith)

TOMMY GILBERT
WKAB—Mobile, Ala.

1. Dancing With My Shadow (Four Voices)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Who's Sorry Now (C. Francis)
4. Tequila (Champs)
5. There's Only One Of You (Four Lads)
6. Come To Me My True Love (G. MacKenzie)
7. Catch A Falling Star (Como)
8. Swinging Shepherd Blues (M. Koffman)
9. He's Got The Whole World (L. London)
10. Billy (K. Linden)

TUT PERRY
WCDL—Carbondale, Pa.

1. Chanson D'Amour (Todds)
2. How Are Ya' Fixed For Love (Sinatra/Smith)
3. Looking Back (N. Cole)
4. Return To Me (D. Martin)
5. For Your Love (E. Townsend)
6. Dance Only With Me (Como)
7. Breathless (J. L. Lewis)
8. Witch Doctor (D. Seville)
9. Lonesome Saturday Nite (T. Brewer)
10. Twilight Time (Platters)

JOHN HENDRIX
KSBW—Salina, Calif.

1. Tequila (Champs)
2. Yes My Darling (F. Domino)
3. 8ubble Gum Rock (H. Davis)
4. Just Married (M. Robbins)
5. Twilight Time (Platters)
6. You (G. Storm)
7. Hello Mama (Cool Tones)
8. You Excite Me (F. Avalon)
9. Walkin' The Low Road (R. Sparks)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

BILL WALTER
WDUZ—Green Bay, Wisc.

1. Oh Lonesome Me (Gibson)
2. He's Got The Whole World (L. London)
3. Lollipop (Chordettes)
4. Tequila (Champs)
5. Maybe 8aby (Crickets)
6. Twilight Time (Platters)
7. Billy (K. Linden)
8. Return To Me (D. Martin)
9. My Bucket's Got A Hole In It (R. Nelson)
10. A Wonderful Time Up There (P. Boone)

LEM INGERBRIGTSEN
KOY—Phoenix, Ariz.

1. Kewpie Doll (P. Como)
2. How Are Ya Fixed For Love (Sinatra & Smith)
3. Worldly Wonders (P. Page)
4. All The Time (J. Mathis)
5. There's Only One Of You (Four Lads)
6. 26 Miles (Four Preps)
7. Dance Only With Me (Como)
8. Swing Into Spring (Goodman)
9. No Fool Like An Old Fool (S. Davis Jr.)
10. Twilight Time (Platters)

TOM ROULSTONE
WPEP—Taunton, Mass.

1. Tumbling Tumbleweeds (B. Vaughn)
2. 8illy (K. Linden)
3. Wishing For Your Love (Voxpoppers)
4. Lollipop (Chordettes)
5. Oh Lonesome Me (D. Gibson)
6. I Met Him On A Sunday (Shirelles)
7. Tequila (Champs)
8. There's Only One Of You (Four Lads)
9. 8reathless (J. L. Lewis)
10. Sugartime (McGuires)

DICK BRESCIA
WDEW—Westfield, Mass.

1. How Are Ya Fixed For Love (Sinatra & Smith)
2. Whistle Me Some 8lues (Four Freshmen)
3. Who's Sorry Now (C. Francis)
4. 26 Miles (Four Preps)
5. Catch A Falling Star (Como)
6. Oh Lonesome Me (D. Gibson)
7. He's Got The Whole World (L. London)
8. Witchcraft (F. Sinatra)
9. The Sentimental Touch (R. Williams)
10. Swinging Shepherd Blues (E. Fitzgerald)

BILL DAWES
WCPO—Cincinnati, Ohio

1. Twilight Time (Platters)
2. Who's Sorry Now (C. Francis)
3. He's Got The Whole World (L. London)
4. Tequila (Champs)
5. Reelin' And Rockin' (C. Berry)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Don't You Hear Me Callin' Baby (R. Haig)
8. Wonderful Time Up There (P. Boone)
9. Let The Bells Keep Ringing (P. Anka)
10. Walkin' The Low Road (R. Sparks)

RICK FIGHT
WQOK—Greenville, S. C.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Tequila (Champs)
4. Book Of Love (Monotones)
5. Who's Sorry Now (C. Francis)
6. 8illy (K. Linden)
7. Marsha (Prodigals)
8. Lollipop (Chordettes)
9. Are You Sincere (A. Williams)
10. Don't You Just Know It (H. Smith)

JIM MAC
WBNC—Conway, N. H.

1. He's Got The Whole World (L. London)
2. Billy (K. Linden)
3. There's Only One Of You (Four Lads)
4. Return To Me (D. Martin)
5. Twilight Time (Platters)
6. Skinny Minnie (B. Haley)
7. Gigi (C. Margulis)
8. Witch Doctor (D. Seville)
9. Long Hot Summer (J. Rodgers)
10. Say Darling (T. Martin)

JACK REYNOLDS
KATR—Corpus Christi, Tex.

1. Lollipop (Ronald & Ruby)
2. He's Got The Whole World (B. McNair)
3. Witch Doctor (D. Seville)
4. Groovy (J. Dodo)
5. Who's Sorry Now (Francis)
6. Bluebirds Over The Mountain (E. Hickey)
7. Book Of Love (Monotones)
8. Tequila (Champs)
9. Slam Bam Thank You Mam (P. Hampton)
10. Oh Lonesome Me (Gibson)

LEN ROSS
KDB—Santa Barbara, Calif.

1. There's Only One Of You (Four Lads)
2. Gigi (V. Damone)
3. 26 Miles (Four Preps)
4. Magic Moments (P. Como)
5. Another Time, Another Place (P. Page)
6. A Very Precious Love (Ames Bros.)
7. 76 Trombones (King Sisters)
8. Lazy Mary (L. Monte)
9. Teacher, Teacher (J. Mathis)
10. Chanson D'Amour (Todds)

STEVE MAY
WADK—Newport, R. I.

1. Chanson D'Amour (Fontane Sisters)
2. Tequila (E. Platt)
3. My Gal And A Prayer (Laine)
4. Twilight Time (Platters)
5. A Very Precious Love (Haynes/Day)
6. Witch Doctor (D. Seville)
7. Goodbye Now (J. Vale/ M. Mayo)
8. Tell Her You Love Her (F. Sinatra)
9. Are You Sincere (A. Williams)
10. Dance With Me (M. Roman)

CLYDE CADWELL
KPOP—Los Angeles, Calif.

1. There's Only One Of You (Four Lads)
2. He's Got The Whole World (L. London)
3. Tumbling Tumbleweeds (B. Vaughn)
4. Twilight Time (Platters)
5. Tango Boogie (Winterhalter)
6. Return To Me (D. Martin)
7. The Beat Of My Heart (T. Bennett)
8. Kewpie Doll (P. Como)
9. I've Got 8ells On My Heart (D. Cornell)
10. Gigi (V. Damone)

DICK JOHNSON
WNBP—Newburyport, Mass.

1. I Can't Help It (M. Whiting)
2. Twilight Time (Platters)
3. Now And For Always (G. Hamilton IV)
4. Book Of Love (Monotones)
5. I Met Him On A Sunday (Shirelles)
6. He's Got The Whole World (L. London)
7. Don't You Just Know It (H. Smith)
8. For Your Love (E. Townsend)
9. All I Have To Do Is Dream (Everlys)
10. We Belong Together (Robert & Johnny)

JOHNNIE ROWE
KASL—Newcastle, Wyo.

1. Lollipop (Chordettes)
2. A Tisket A Tasket (J. Jones)
3. Groovy (J. Dodo)
4. Oh Well-A-Watcha Gonna Do (H. Douglass)
5. Dede Dinah (F. Avalon)
6. Maybe Baby (Crickets)
7. Sack Dresses (Sad Sacks)
8. Corrido Rock (T. Pete)
9. Skinny Minnie (Sprouts)
10. 26 Miles (Four Preps)

HARRY LUKE
WNAB—Bridgeport, Conn.

1. Twilight Time (Platters)
2. For Your Love (E. Townsend)
3. Dance Only With Me (Como)
4. All I Have To Do Is Dream (Everlys)
5. He's Got The Whole World (L. London)
6. Tweety (K. Owens)
7. Apache (Chiefs)
8. I Might Like It (Deltairs)
9. Ring-A-Rockin' (N. Sedaka)
10. Padre (V. Carr)

JIM McLAUGHLIN
KQV—Pittsburgh, Pa.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. Catch A Falling Star (Como)
5. Lollipop (Ronald & Ruby)
6. Book Of Love (Monotones)
7. Twilight Time (Platters)
8. Your Graduation Means Goodbye (Cardigans)
9. So Tough (Casuals)
10. Sail Along Silv'ry Moon (B. Vaughn)

BOB PARKS
WEKR—Fayetteville, Tenn.

1. Another Time, Another Place (P. Page)
2. Teacher, Teacher (J. Mathis)
3. Looking Back (N. Cole)
4. Twilight Time (Platters)
5. There's Only One Of You (Four Lads)
6. Now And For Always (G. Hamilton IV)
7. Sugartime (McGuires)
8. Each Time (Gaylords)
9. Find Your Love (G. Nash)
10. My Blind Date (J. P. Morgan)

RON PAGE
WKDA—Nashville, Tenn.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. Don't You Just Know It (H. Smith)
5. Lollipop (Chordettes)
6. Oh Lonesome Me (Gibson)
7. Believe What You Say (R. Nelson)
8. A Wonderful Time Up There (P. Boone)
9. Gee, Golly (Coasters)
10. Sweet Little Sixteen (Berry)

VINCE LEE
WRCV—Philadelphia, Pa.

1. Tell Her You Love Her (F. Sinatra)
2. 8ring Us Together (P. Page)
3. Who's Sorry Now (C. Francis)
4. Catch A Falling Star (Como)
5. Little Blue Man (B. Johnson)
6. Lazy Mary (L. Monte)
7. It's Too Soon To Know (P. Boone)
8. A Very Precious Love (Ames Bros.)
9. There's No Piano In This House (V. Monroe)
10. There's Only One Of You (Four Lads)

BILL DIEHL
WDGY—Minneapolis, Minn.

1. He's Got The Whole World (L. London)
2. Believe What You Say (R. Nelson)
3. All I Have To Do Is Dream (Everlys)
4. Maybe Baby (Crickets)
5. Twilight Time (Platters)
6. Ballad Of A Teenage Queen (J. Cash)
7. Wonderful Time Up There (P. Boone)
8. Lollipop (Chordettes)
9. Wishing For Your Love (Voxpoppers)
10. Don't You Just Know It (H. Smith)

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Disk Jockey

REGIONAL RECORD REPORTS

PAUL COBURN
KLUB—Salt Lake City, Utah
1. Tequila (Champs)
2. Return To Me (D. Martin)
3. Gigi (V. Damone)
4. Billy (K. Linden)
5. Looking Back (N. Cole)
6. Witch Doctor (D. Seville)
7. Who's Sorry Now (Francis)
8. How Are You Fixed For Love (Sinatra/Smith)
9. Wishing For Your Love (Voxpoppers)
10. Lazy Mary (L. Monte)

JERRY STEVENS
KNOG—Nogales, Ariz.
1. Tequila (Champs)
2. Swinging Shepherd Blues (D. Terry)
3. Twilight Time (Platters)
4. Kewpie Doll (P. Como)
5. Are You Sincere (A. Williams)
6. Lollipop (Ronald & Ruby)
7. Who's Sorry Now (C. Francis)
8. He's Got The Whole World (L. London)
9. Maybe Baby (Crickets)
10. Witchcraft (F. Sinatra)

DON ANDERSON
KFH—Wichita, Kans.
1. He's Got The Whole World (L. London)
2. 26 Miles (Four Preps)
3. A Wonderful Time Up There (P. Boone)
4. Are You Sincere (A. Williams)
5. Tequila (Champs)
6. Sweet Little Sixteen (Berry)
7. Oh Julie (Crescendos)
8. Lonely Island (S. Cooke)
9. Lollipop (Chordettes)
10. Sing Boy Sing (T. Sands)

JOE DEANE
WBBF—Rochester, N. Y.
1. For Your Love (E. Townsend)
2. Pretty Little Angel (Crests)
3. Kewpie Doll (P. Como)
4. Oh Lonesome Me (D. Gibson)
5. He's Got The Whole World (L. London)
6. Tequila (Champs)
7. Who's Sorry Now (C. Francis)
8. Believe What You Say (R. Nelson)
9. Witch Doctor (D. Seville)
10. Now And For Always (G. Hamilton IV)

AL RICE
WLS—Chicago, Ill.
1. Kewpie Doll (P. Como)
2. Chanson D'Amour (Fontane Sisters)
3. Another Time, Another Place (P. Page)
4. He's Got The Whole World (B. McNair)
5. Woodchoppers Ball (H. Davie)
6. Return To Me (D. Martin)
7. Bayou Baby (R. Lee)
8. Padre (V. Carr)
9. It's Too Soon To Know (P. Boone)
10. Long Hot Summer (Rodgers)

HAPPY WILSON
WJA—Albany, Ga.
1. Lollipop (Ronald & Ruby)
2. He's Got The Whole World (M. Jackson)
3. A Wonderful Time Up There (P. Boone)
4. Sweet Little Sixteen (Berry)
5. Catch A Falling Star (Como)
6. It's Too Soon To Know (E. Arnold)
7. 26 Miles (Four Preps)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
10. Don't (E. Presley)

JACK UNDERWOOD, MARV HUNTER, BOB SIEVERS, BOB CHASE
WOWO—Fort Wayne, Ind.
1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. Wonderful Time Up There (P. Boone)
5. Silly (K. Linden)
6. Don't You Just Know It (H. Smith)
7. Who's Sorry Now (C. Francis)
8. My Bucket's Got A Hole In It (R. Nelson)
9. Sweet Little Sixteen (Berry)
10. Twilight Time (Platters)

SONNY SIEVERS
KCTI—Gonzales, Tex.
1. Twilight Time (Platters)
2. Are You Sincere (A. Williams)
3. Breathless (J. L. Lewis)
4. Blonde Bombshell (D. Rondo)
5. He's Got The Whole World (L. London)
6. Billy (K. Linden)
7. Maybe Baby (Crickets)
8. My Pledge To You (J. Nash)
9. Looking Back (N. Cole)
10. Lollipop (Chordettes)

RONN TERRELL
KWOS—Jefferson City, Mo.
1. Gigi (V. Damone)
2. Lollipop (Chordettes)
3. You Were Made For Me (S. Cooke)
4. My Love Loves Me (4 Coins)
5. Return To Me (D. Martin)
6. Who's Sorry Now (C. Francis)
7. Tequila (S. Kenton)
8. Blue Tattoo (Four Lads)
9. A Very Precious Love (Day)
10. Let The Bells Keep Ringing (P. Anka)

J. "MUMBLES" McPADDEN
WCFR—Springfield, Vt.
1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. Twilight Time (Platters)
5. Who's Sorry Now (Francis)
6. Book Of Love (Monotones)
7. Chanson D'Amour (Fontane Sisters)
8. Just In Case (E. Rogers)
9. Billy (K. Linden)
10. Let The Bells Keep Ringing (P. Anka)

REX KING
KOCY—Oklahoma City, Okla.
1. Sweet Little Darlin' (Stafford)
2. Tequila (Champs)
3. Return To Me (D. Martin)
4. I'm On My Way Home (C. Thomas)
5. Are You Sincere (A. Williams)
6. He's Got The Whole World (L. London)
7. Wonderful Time Up There (P. Boone)
8. Who's Sorry Now (C. Francis)
9. Crazy Love (P. Anka)
10. Lollipop (Chordettes)

DON BELL
KIOA—Des Moines, Iowa
1. He's Got The Whole World (L. London)
2. Are You Sincere (A. Williams)
3. A Wonderful Time Up There (P. Boone)
4. Billy (K. Linden)
5. Stairway To Love (Robbins)
6. Ballad Of A Teenage Queen (J. Cash)
7. Believe What You Say (R. Nelson)
8. Sweet Little Sixteen (Berry)
9. Twilight Time (Platters)
10. Rock & Roll Is Here To Stay (Danny & Juniors)

JACK MORSE
WINR—Binghamton, N. Y.
1. Witch Doctor (D. Seville)
2. Rock 'N Roll Rhapsody (Four Aces)
3. He's Got The Whole World (L. London)
4. Tequila (E. Platt)
5. Return To Me (D. Martin)
6. Baubles, Bangles, Beads (J. Jones)
7. It's Too Soon To Know (P. Boone)
8. Sweet Little Sixteen (Berry)
9. I've Got Bells On My Heart (Morgan/Cornell)
10. Billy (K. Linden)

TOM SHANAHAN
WEMP—Milwaukee, Wisc.
1. Chanson D'Amour (Todds)
2. Return To Me (D. Martin)
3. These Worldly Wonders (P. Page)
4. Arrivederci Roma (R. Williams)
5. I've Got Bells On My Heart (D. Cornell)
6. Are You Sincere (A. Williams)
7. How Are Ya' Fixed For Love (Sinatra/Smith)
8. There's Only One Of You (Four Lads)
9. Small Island (Fords)
10. A Very Precious Love (Ames Bros.)

MARTY FAYE
WBKB—Chicago, Ill.
1. You (Aquatones)
2. Do You Want To Dance (B. Freeman)
3. No Fool Like An Old Fool (S. Davis Jr.)
4. Leroy (J. Scott)
5. Invitation (D. Staton)
6. The Mooch (L. A. Sims)
7. That Crazy Feeling (Rogers)
8. Teacher, Teacher (J. Mathis)
9. Try The Impossible (Andrews)
10. Kewpie Doll (P. Como)

GUY ANDREWS
WHEB—Portsmouth, N. H.
1. Catch A Falling Star (Como)
2. 26 Miles (Four Preps)
3. Sugartime (McGuires)
4. Arrivederci Roma (R. Williams)
5. There's Only One Of You (Four Lads)
6. Twilight Time (Platters)
7. Are You Sincere (A. Williams)
8. Who's Sorry Now (C. Francis)
9. Witchcraft (F. Sinatra)
10. Return To Me (D. Martin)

HERB GRAHAM
WAIT—Chicago, Ill.
1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Chanson D'Amour (Todds)
5. Tequila (Champs)
6. There's Only One Of You (Four Lads)
7. Billy (K. Linden)
8. Lollipop (Chordettes)
9. Kewpie Doll (P. Como)
10. When The Boys Talk About The Girls (V. Carr)

ALUN WILLIAMS
WMCA—New York, N. Y.
1. Tequila (Chemps)
2. Twilight Time (Platters)
3. For Your Love (E. Townsend)
4. Witch Doctor (D. Seville)
5. Lollipop (Chordettes/Ronald & Ruby)
6. Billy (K. Linden)
7. He's Got The Whole World (L. London)
8. Believe What You Say (R. Nelson)
9. Who's Sorry Now (C. Francis)
10. Book Of Love (Monotones)

JOHNNIE LONG
WTSL—Manchester, N. H.
1. He's Got The Whole World (L. London)
2. 26 Miles (Four Preps)
3. Catch A Falling Star (Como)
4. Chanson D'Amour (Fontane Sisters)
5. Witchcraft (F. Sinatra)
6. March From River Kwai (M. Miller)
7. Lollipop (Chordettes)
8. Kewpie Doll (P. Como)
9. A Wonderful Time Up There (P. Boone)
10. Tumbling Tumbleweeds (B. Vaughn)

BILL DUFFY
WSNY—Schenectady, N. Y.
1. Wear My Ring Around Your Neck (E. Presley)
2. Don't You Think It's Time (E. Presley)
3. Book Of Love (Monotones)
4. Julie Doesn't Love Me Anymore (S. Salvo)
5. My Bucket's Got A Hole In It (R. Nelson)
6. Nee Nee Na Na Na Na Nu Nu (Dicky Doo & Don'ts)
7. Witch Doctor (D. Seville)
8. All I Have To Do Is Dream (Everlys)
9. Claudette (Everlys)
10. Twilight Time (Platters)

ROGER CLARK
WGH—Newport News, Va.
1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Witch Doctor (D. Seville)
4. Twilight Time (Platters)
5. It's Too Soon To Know (Monotones)
6. The Book Of Love (Monotones)
7. Rock And Roll Rhapsody (Four Aces)
8. Baubles, Bangles & Beads (J. Jones)
9. Dancing With My Shadow (Four Voices)
10. A Very Precious Love (Ames Bros.)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"JOHNNY B. GOODE" — The Cash Box Disk of the Week 4/12
Chuck Berry ..... Chess 1691

"ALL THE TIME" — The Cash Box Disk of the Week 3/29
Johnny Mathis ..... Columbia 41152

"YOU"
Aquatones ..... Fargo

"RUMBLE" — The Cash Box Best Bets 3/29
Link Wray ..... Cadence 1347

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R & B Ramblings

NEW YORK:

MGM Records has finally tied the loose ends together and after the delay caused by the snafu of its original choice "Orbit" is now ready to go as "Cub Records". A real push will now be made on its "Remember" by **The Velours** which is already a big hit in New York, having gone something like 20,000.

EVERLY BROS.

Harold Drayson, who is sales manager of Cub, reports the organization is "hot" on all four releases. "You're The One" and "I'll Only Give My Love" by **Jimmy Williams** has gotten an immediate reaction; "My Shining Hour" and "A Teenage Quarrel' by **The Wanderers** is a deck that the brass is "sold" on and one which they feel could be a real big seller; and "Hearts Are Wild" and "You Let Go" by **Sean Downey**. . . . Over at King they're releasing two top prospects this week. **The "5" Royales** are bidding with "The Feeling Is Real" and "Do The Cha Cha Cherry"—and **Johnny Pate** makes his pitch with "Cotton Picking" and "Charleston Rock". . . . **Hy Weiss**, Old Town Records, says "we're really moving now on **Robert & Johnny's** "We Belong Together". Three new territories opened this week and it looks like it can't be stopped from here on in." Weiss moves his Old Town operation to new offices in the CBS Building, Broadway, soon. . . . **Doug Moody**, Herald Records, warns us to watch "Valerie" by the **Mello-Kings**. Deck is "breaking out," says Doug, "and it looks like we're gonna get hot all over again." Also getting a tidy reception is **Ronnie Pearson's** "Teen-Age Fancy" and **Gene Ross's** "Endless Sleep". . . . **Don Carter** tells us his newly formed Pet Records is moving along "just great". His second release, "Dreams Are For Fools" by **The Revelons**, has brought in immediate orders in several areas and has gotten a good reaction wherever exposed. His initial entry, out about two or three weeks, "The Loudness of My Heart" by **The Gay Knights** is also getting a solid sales reaction in southern territories. Don also reveals he has signed **Clarence Samuels**, formerly of Excello Records. Samuels is a Nashville, Tennessee, boy and has considerable following in the Texas, New Orleans market. Carter is now going over material with Samuels and a session is planned in about two weeks. . . . **Sol Rabinowitz**, Baton Records, putting out the new **Marie Knight** "I Thought I Told You Not To Tell Them" and "September Song" (about which he is so excited), and a new **"Thin Man" Watts** platter, "The Slide" and "Shakin' ". Still building beautifully is "The Things I Love" by **The Fidelities**. . . . WOV-New York's **Herman Amis** will mc the "Gala Rock 'N Roll Revue" on April 18 at the Cooper Community Center, New York. Scheduled to appear to entertain the young folks are **Billy Valentine, The Willows, Inspirations, Jesters, Versitones, Unique Teens, Darions, Personalities, Mambo Preps, Sportones, Lane Dancers, Chuck's All Stars**, and the **Glamour Twosome**. . . . **Harvey Moore**, promotion man at Everlast and Holiday Records, building up the possibilities of "You're The Reason" by **The Charts**. The Charts had a good-sized territorial hit with "Desiree" on Everlast. **The Ladders'** "I Want To Know" is also doing well for the Holiday label. . . . **Sam Weiss**, Superior Records Distributors, elated with the progress his firm has made in only eight months of operation. "We've half the hits in New York," boasts Weiss, "and that's something considering how young our business is. We have had something in the New York charts almost from the day we went into business." . . . **Malcolm Newkirk** advises his Central Records has moved to 7 W 170th St. . . . **Johnny Halonka**, Alpha Distributors, says "No crying here," and goes on to list "All I Have To Do Is Dream" by **The Everly Brothers** on Cadence, which he says has broken so fast it is absolutely sensational; and "Sick and Tired" on Imperial by **Fats Domino**, which he describes as showing a real surge of power. Others doing very well are "A Kiss Is A Kiss" by **The Rocking Chairs** on Recorte; "I Wonder Why" by **Dion and The Belmots** on Lorrie; "Woodchopper's Ball" by **Hutch Davie** on Atco; and "Indian Love Call" by **Ernie Freeman** on Imperial. In the LP department Johnny reports a smash in **Chuck Berry's** "One Dozen Berrys" on Chess. . . . **Kenny Marlow**, Nashville attorney and owner of Fidelity Recording Studios in Nashville, has formed his own BMI publishing firm, Kenny Marlow Music. . . . **Elliot Blaine** back from a quickie trip to Philly and Newark in high spirits as he details all the records swinging at top speed for the Cosnat chain. Blaine predicts a big summer and a 1958 that will easily top 1957. He mentions **Bobby Freeman's** "Do You Want To Dance" on Josie breaking into a national hit, and the **Cadillacs'** "Speedoo Is Back", on the same label, getting a Grade-A reaction from the deejays this week. Also, reveals the late **Chuck Willis'** is one of the distribs top performers as his newest single on Atlantic "Hang Up My Rock and Roll Shoes" and his LP "King of The Stroll" bring in constantly larger and larger orders. On Dot, says Elliot, we have **Boone, Vaughn, The Fontaine Sisters** and **Gale Storm**. "What more do I have to say?"

CHICAGO:

Those who should know along Record Row report there has been a very fine biz upswing. Believe that this will continue to get better right along with the warming weather. And since the MOA convention will bring in many noted diskers with news of new releases to come, distribs here believe that they will get more and even better disks to continue to boom biz for another big profit year. . . . **Alan Freed's** "Big Beat" show coming to the Civic Opera House (4/26) will feature such top names as: **Jerry Lee Lewis, Buddy Holly, The Crickets, Chuck Berry, Frankie Lymon, The Pastels**, and others. Many in the music biz plan to attend to watch their favorites perform. . . . **Len Chess** in London, England, on business. Len, it is believed, may come back with some very interesting news for the musicbiz here . . . in the meantime **Phil Chess** in charge of this well known diskery and working all hours to handle the business.

RAY CHARLES

. . . **Ray Charles** doing a string of one-niters from Dayton on to Omaha. Ray winds up this series at the Pershing Ballroom here, 4/27. **Phil Chess** and members of the Chess organization plan to be present. . . . **Vee-Jay's Abner** mighty happy over the way **The Staple Singers** have clicked with their spirituals. **Abner** also advises that, to prove how optimistic Vee-Jay is over the better business prospects ahead, the diskery releasing new wax by **The Harmonizing Four, The Swan Silvertones** and **The Mighty Skylights** while, at the same time, Abner reports, **The Spaniels** smashed over their own newest release at the Indianapolis' Flaming Club to a packed house (4/18). . . . **Jimmy (The Walk) McCracklin** reported to have packed 'em in at the Masonic Hall in Evanston, 4/16. . . . **Maceo Woods** will emcee a gospel concert at DuSable Highschool here 4/28 featuring **The Gospel Clefs, The Maceo Woods Singers** and **Myrtle Scott**. . . . **Sam Evans** telling one and all that his forthcoming "Show of Stars for '58" will be the biggest and the bestest he has yet produced at the Civic Opera House, 5/3. . . . **Arnie Matanky** advises that **Bob Scobey And His Frisco Band** absolutely jampacked the Preview here on opening nite. . . . **Buddy Rich** Quintet follows Scobey into the Preview. . . . All very much grieved at All-State Distribs over passing of Atlantic's **Chuck Willis**. . . . Audio Fidelity's **Sid Frey** was accompanied into Chi by **Joe Delaney**. Joe wanted to listen in while Sid cut a new "stereodisc' album with the **Dukes Of Dixieland**. Also sitting in on this session were **Tony Galgano** and **Reuben Lawrence**, local distribs for Audio Fidelity, as well as **Jo Anne Miller, Jerry Allan** and from New Orleans' Bourbon Street, none other than **Dan (Pier 600) Levy**. . . . Roulette's **Stan Pat**, a lover of great trumpet music, was at ringside when **Harry James** opened at the Blue Note. . . . Decca's **Shim Weiner** and **Paul Baio** entertaining New Yorker **Frank Fried** at the noted Erie Steak House where the trio discussed music business from appetizer to coffee.

LOS ANGELES:

Capitol Records debuts two new rock and roll groups on wax this week. The first platter is by **The Spinners**, who sing, "Goofin' " featuring **Ray Johnson** in a high-voiced lead vocal. Flip side is a slow ballad rocker, "Love's Prayer", featuring **Willy Walker** in the lead vocal spot. Second group is **The Beavers**, a brother trio, who are introduced on the label in "Sack Dress" and "Rockin' at The Drive In", backed by the **Jack Marshall** orchestra. . . . **Mike Gradny's** Spry label has a good one in "You Don't Love Me Anymore" by **Gene LaMarr. Ted Porter** of station 690 picked the record and Al Sherman of Record Sales Co. reports heavy sales in the Southern California territory. . . . **Dootsie Williams**, president of Dooto Records in San Francisco this week for two days of auditioning tunes and talent. . . . Central Record Sales will probably have that rare honor of starting a hit on the West Coast, with all of the local action on "Hang Up My Rock and Roll Shoes" by **Chuck Willis** on Atlantic Records. . . . New York publisher **George Paxton** will be happy to know that his newly-formed record company, Coed Records, has been warmly received here with **The Crests'** waxing of "Pretty Little Angel". . . . Tag Records, West Coast indie, out with a good follow-up to their big record, "Six Months, Three Weeks" in the new disk, "The Perfect Couple" by **Clay Hammond**. . . . The Penguin scheduled tour of England has been temporarily postponed until final arrangements are completed by The British Musicians Union to permit the **Johnny Otis** orchestra to enter that country on an exchange basis. . . . The new R & B label has appointed Modern Distributing for the Southern California territory, and **Al Chapman** reports they are starting off with a big one in "Kiss and Make Up" by **The Crowns**. . . . **Bob Adams** and **Norm Schlein** of King Records' L.A. office happy with the action in both pop and R & B on **Little Willie John's** "Talk To Me, Talk To Me".

CHUCK WILLIS

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) — * Indicates first appearance on Territorial Tips

*ALL I HAVE TO DO IS DREAM
Everly Brothers (Cadence 1348)
ARE YOU SINCERE
Andy Williams (Cadence 1340)

BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)

BEGGING BEGGING
James Brown (Federal 12316)

BLUEBERRY SWEET
Chandeliers (Angel Tone 521)

BOO-DA-BA
PIMENTO
Bill Doggett (King 5125)

*CHA CHA IN BLUE
Jr. Wells (Checker 7008)

*CHANSON D'AMOUR
Art & Dotty Todd (Era 1064)

CHERRY PIE
Tri-Lads (Bulls-Eye 1003)

*CHILLI WITH HONEY
Danny Bell (Fraternity)

COLLEGE MAN
Bill Justis (Phillips 3522)

*COME WHAT MAY
Clyde McPhatter (Atlantic 1185)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Balcom (Dot 15711; Starla S-7)
Tortilla Pete (Imperial 5502)

CRAZY LOVE
Paul Anka (ABC-Paramount 9907)

CRY FOR ME BABY
Elmore Janes (Chief 7006)

DINNER WITH DRAC
John Zacherle (Cameo 130)

DIZZY MISS LIZZIE
SLOW DOWN
Larry Williams (Specialty 626)

DO I LIKE IT
Nat Cole (Capitol 3939)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
I FOUND A JOB
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)

FLIP, FLOP AND BOP
Floyd Cramer (RCA Victor 7156)

GOT A JOB
Miracles (End 1016)

*GROOVY
Joe Dodo & Groovers (RCA Victor 7207)

HANG UP MY ROCK AND ROLL SHOES
WHAT I AM LIVING FOR
Chuck Willis (Atlantic 1179)

HIGH BLOOD PRESSURE
Huey Smith & Clowns (Ace 545)

HIGH SIGN
Diamonds (Mercury 71291)

HOO DOO BLUES
Lightning Slim (Excello 2131)

I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)

I LOST YOU
Spaniels (Vee-Jay 264)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

I'M OUT TO GETCHA
BE BABA LEBA
Thurston Harris (Aladdin 3415)

LITTLE TURTLE DOVE
Bobby Day (Class 225)

MARSHA
Prodigals (Falcon 1011)

MISS THING
Silhouettes (Ember 1032)

*MUSKEETA
Johnny Pate (Federal 12325)

MY BUCKET'S GOT A HOLE IN IT
BELIEVE WHAT YOU SAY
Rickey Nelson (Imperial 5503)

OH-OH, I'M FALLING IN LOVE AGAIN
Jimmie Rodgers (Roulette 4045)

OH WHAT A FEELING
5 Fleets (Felsted 8513)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

REMEMBER
Velours (Cub 9001)

ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)

ROCK IT
Tommy Hudson (White Rock 1110)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

RUMBLE
Link Wray (Cadence 1347)

SCHOOL GIRL
Crescendos (Nasco 6009)

7-11
Gone All Stars (Gone 5016)

SICK AND TIRED
NO NO
Fats Domino (Imperial 5515)

*SKINNY MINNIE
Bill Haley (Decca 30592)

SOMEWHERE DOWN THE LINE
Jimmy Scott (King 5104)

SO TOUGH
Casuals (Back-Beat 503)

STAY BY MY SIDE
Midnighters (Federal 12317)

STRAIGHT SKIRTS
Gene Summers & Rebels (Jan 100)

SUBSTITUTE
Lavern Baker (Atlantic 1176)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

THE SPRINGER
Dells (Vee-Jay 274)

THE THINGS I LOVE
Fidelitys (Baton 252)

THIS IS THE NIGHT
Valiants (Keen 34004)

TWEETY
Kelly Owen (Arrow 725)

26 MILES
Four Preps (Capitol 3845)

VOODOO MAN
Del Vikings (Mercury 71266)

WEAR MY RING AROUND YOUR NECK
Elvis Presley (RCA Victor 7240)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

WHY DO EVERYTHING HAPPEN TO ME
B. B. King (Kent 301)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU
Aquatones (Fargo 1001)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**TEQUILA** *Champs (Challenge 1016)*	1
2	**DON'T YOU JUST KNOW IT** *Huey Smith & Clowns (Ace 545)*	3
3	**BOOK OF LOVE** *Monotones (Argo 5290)*	4
4	**TALK TO ME, TALK TO ME** *Little Willie John (King 5108)*	5
5	**TWILIGHT TIME** *Platters (Mercury 71829)*	11
6	**SWEET LITTLE SIXTEEN** *Chuck Berry (Chess 1683)*	2
7	**LOOKING BACK** *Nat Cole (Capitol 3939)*	10
8	**LOLLIPOP** *Chordettes (Cadence 1345)*	7
9	**EVERY NIGHT** *Chantels (End 1050)*	6
10	**BEEN SO LONG** *Pastels (Argo 5287)*	8
11	**THE WALK** *Jimmy McCracklin (Checker 885)*	9
12	**TO BE LOVED** *Jackie Wilson (Brunswick 55052)*	14
13	**LONELY ISLAND** *Sam Cooke (Keen 4009)*	13
14	**HAVE FAITH** *Gene Allison (Vee-Jay 273)*	15
15	**GOOD GOLLY MISS MOLLY** *Little Richard (Specialty 624)*	12
16	**JOHNNY B. GOODE** *Chuck Berry (Chess 1691)*	—
17	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** *Laurie London (Capitol 3891)*	30
18	**WITCH DOCTOR** *David Seville (Liberty 55132)*	40
19	**FOR YOUR LOVE** *Ed Townsend (Capitol 3926)*	21
20	**WE BELONG TOGETHER** *Robert & Johnny (Old Town 1047)*	23

21. I MET HIM ON A SUNDAY. 22. HANG UP MY ROCK AND ROLL SHOES. 23. DOWN ON MY KNEES. 24. WHAT AM I LIVING FOR. 25. WHY DO EVERYTHING HAPPEN TO ME. 26. WEAR MY RING AROUND YOUR NECK. 27. MAYBE BABY. 28. WHO'S SORRY NOW. 29. WISHING FOR YOUR LOVE. 30. YOU WERE MADE FOR ME.

USO Month

NEW YORK—To help launch April as National USO Month, disk star Don Rondo is donating copies of his new Jubilee Records hit platter, "School Dance," to 245 USO Club Centers servicing 360 locations throughout the country. Accepting on behalf of the USO is Vicki Carlson, at a local club center in New York.

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The Isely Brothers
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GONE 5022
GONE RECORDS
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Sensational Jazz Album!!
'BUDDY'S BEST'
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Exciting Instrumental
"Hit The Road"
b/w
"Road Runner"
by Gus Jenkins
FLASH # 128
Breaking Nationally!
The Original
"Dead"
b/w
"Vowels Of Love"
by The Poets
FLASH # 129
FLASH RECORDS

"Rockin' Around The World"

NEW YORK—Bill Haley's newest Decca LP is a collection of public domain tunes, from around the world, with new lyrics by Haley. The package, tagged "Rockin' Around The World", salutes such countries as England with the song, "Piccadily Rock." Here Haley presents the British Consul General, Geoffrey W. Aldington, Esq., with a copy of the first album. Plans are now underway to have Haley tour the countries included in the LP when he returns from South America.

ANOTHER HIT BY
THE 3 PLAYMATES
SAVOY # 1537
"I DREAMED"
(do-oo do-oo) b/w
"GIVE YOUR LOVE TO ME"
ANOTHER HIT BY
JIVE BOMBERS
SAVOY # 1535
"IS THIS THE END" b/w
"JUST AROUND THE CORNER"
SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

Watch This One!
Sugar Pie & Pee Wee
"One, Two, Let's Rock"
and
"Just A Few Little Words"
3416
Aladdin RECORDS
Los Angeles, Calif.

NEW HOT RELEASE
THE GREATS
"FIDDLER'S ROCK"
145
ebb RECORDS
4523 south western avenue
los angeles 62, california
AXminster 5-3124

BREAKING!
TERRY AND JERRY
"MAMA JULIE"
and
"People Are Doing It Every Day"
226
Class RECORDS
1107 El Centro Hollywood, Calif.

New "Hansel And Gretel" Score To Be Recorded By Original Cast

NEW YORK—The score of the television and radio production of "Hansel and Gretel" will be recorded by the original cast in an M-G-M long-playing record album. The music and lyrics, all new, were composed especially for this production of "Hansel and Gretel" by Alec Wilder and William Engvick, BMI composer-lyricist team. The album will include a special narration written by Yasha Frank who wrote the NBC production to be telecast and broadcast on April 27.

The six stars who will sing for the album are Red Buttons, Barbara Cook, Rise Stevens, Rudy Vallee, Stubby Kaye, and Paula Laurence. Red Buttons and Barbara Cook, as Hansel and Gretel, will sing "What Are Little Girls Made Of?" "I'm Much Too Happy Dancing" and the "Getting Up Song" in which other members of the cast will join. Opera star Rise Stevens, who portrays their mother, will sing "Evening Song" as a solo, and "Broom 'Commercial'" in a duet with Rudy Vallee, who plays the father. Vallee's solo will be "Men Run The World."

Stubby Kaye, as the Town Crier, will be backed by a choral group for "Market Today." Paula Laurence, as one of the apprentice witches, will offer "Children's Counting Song."

Alec Wilder, who composed the music, and William Engvick, who wrote the lyrics, have collaborated through the years on many successful songs. Some of their hits are "While We're Young," "Who Can I Turn To?" and "April Age."

Wilder, often called a "musician's musician" because of his many fans among professionals, wrote the score for the film about Dr. Albert Schweitzer which recently received an "Oscar" for distinctive achievement in documentary production. One of Wilder's perennially popular hits is "It's So Peaceful In The Country."

Engvick's lyrics for motion pictures include "The Song of the Moulin Rouge" and the lyrics for the recent film, "Sweet Smell Of Success."

The Cash Box HOT

	NEW YORK	CHICAGO	NEW ORLEANS
1	TEQUILA *Champs (Challenge 1016)*	LOOKING BACK *Nat Cole (Capitol 3939)*	LOOKING BACK *Nat Cole (Capitol 3939)*
2	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	TEQUILA *Champs (Challenge 1016)*	HAVE FAITH *Gene Allison (Vee-Jay 273)*
3	DOWN ON MY KNEES *Heortbeots (Roulette 4054)*	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*
4	LOOKING BACK *Nat Cole (Copitol 3939)*	TEACH ME HOW TO LOVE YOU *Bobby Blue Blond (Duke 182)*	WHAT AM I LIVING FOR *Chuck Willis (Atlontic 1179)*
5	TWILIGHT TIME *Plotters (Mercury 71829)*	WHY DO EVERYTHING HAPPEN TO ME *B. B. King (Kent 301)*	TEQUILA *Champs (Challenge 1016)*
6	FOR YOUR LOVE *Ed Townsend (Copitol 3926)*	TWILIGHT TIME *Plotters (Mercury 71829)*	BEEN SO LONG *Pastels (Argo 5287)*
7	BOOK OF LOVE *Monotanes (Argo 5290)*	5 O'CLOCK IN THE MORNING *Basie & Williams (Roulette 4061)*	TO BE LOVED *Jackie Wilson (Brunswick 55052)*
8	HANG UP MY ROCK AND ROLL SHOES *Chuck Willis (Atlontic 1179)*	BOOK OF LOVE *Monotones (Argo 5290)*	YES INDEED *Roy Charles (Atlontic 1180)*
9	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*	DON'T LET GO *Roy Hamilton (Epic 9257)*	I'M ASKING FORGIVENESS *Thurston Horris (Aloddin 3399)*
10	THE THINGS I LOVE *Fidelities (Batan 252)*	BEEN SO LONG *Postels (Argo 5287)*	LONELY ISLAND *Som Cooke (Keen 4009)*

	ST. LOUIS	NEWARK	DALLAS
1	BOOK OF LOVE *Monotones (Argo 5290)*	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	BOOK OF LOVE *Monotones (Argo 5290)*
2	TO BE LOVED *Jackie Wilson (Brunswick 55052)*	TEQUILA *Chomps (Challenge 1016) Eddie Platt (ABC-Paramount 9899)*	TEQUILA *Champs (Challenge 1016)*
3	TWILIGHT TIME *Plotters (Mercury 71829)*	BOOK OF LOVE *Monotones (Argo 5290)*	DOWN ON THE FARM *Al Downing (White Rock 1111)*
4	WITCH DOCTOR *David Seville (Liberty 55132)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*	WITCH DOCTOR *Dovid Seville (Liberty 55132)*
5	LOOKING BACK *Nat "King" Cole (Capitol 3939)*	DOWN ON MY KNEES *Heartbeots (Roulette 4054)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*
6	TEQUILA *Chomps (Challenge 1016)*	JOHNNY B. GOODE *Chuck Berry (Chess)*	TWILIGHT TIME *Platters (Mercury 71829)*
7	GOT A JOB *Miracles (End 1016)*	HANG UP MY ROCK AND ROLL SHOES *Chuck Willis (Atlontic 1179)*	WEAR MY RING AROUND YOUR NECK *Elvis Presley (RCA Victar 7240)*
8	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	EVERY NIGHT *Chontels (End 1050)*	HAVE FAITH *Gene Allison (Vee-Jay 273)*
9	LITTLE TURTLE DOVE *Bobby Day (Class 225)*	TO BE LOVED *Jackie Wilson (Brunswick 55052)*	STRAIGHT SKIRTS *Gene Summers & Rebels (Jan 100)*
10	WHY DO EVERYTHING HAPPEN TO ME *B. B. King (Kent 301)*	LOOKING BACK *Not "King" Cole (Copitol 3939)*	WHAT AM I LIVING FOR *Chuck Willis (Atlontic 1179)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	TEQUILA *Champs (Challenge 1016)*	TEQUILA *Champs (Challenge 1016)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*
2	BOOK OF LOVE *Monotones (Argo 5290)*	BOOK OF LOVE *Monotones (Argo 5290)*	BOOK OF LOVE *Monotones (Argo 5290)*
3	WE BELONG TOGETHER *Robert & Johnny (Old Town 1047)*	WE BELONG TOGETHER *Robert & Johnny (Old Town 1047)*	HE'S GOT THE WHOLE WORLD IN HIS HANDS *Laurie London (Capitol 3891)*
4	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	TWILIGHT TIME *Platters (Mercury 71829)*
5	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	CORRIDO ROCK *Bill Balcom (Starla S-7)*	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*
6	FOR YOUR LOVE *Ed Townsend (Capitol 3926)*	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*	LOLLIPOP *Chordettes (Cadence 1345)*
7	TO BE LOVED *Jackie Wilson (Brunswick 55052)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*	TEQUILA *Champs (Challenge 1016)*
8	TWILIGHT TIME *Platters (Mercury 71829)*	HANG UP MY ROCK AND ROLL SHOES *Chuck Willis (Atlantic 1179)*	WITCH DOCTOR *David Seville (Liberty 55132)*
9	LOOKING BACK *Nat Cole (Capitol 3939)*	TWILIGHT TIME *Platters (Mercury 71829)*	I MET HIM ON A SUNDAY *Shirelles (Decca 30588)*
10	LONELY ISLAND *Sam Cooke (Keen 4009)*	OH JULIE *Crescendos (Nasco 6005)*	WEAR MY RING AROUND YOUR NECK *Elvis Presley (RCA Victor 7240)*

	ATLANTA	BALTIMORE	SAN FRANCISCO
1	TO BE LOVED *Jackie Wilson (Brunswick 55052)*	TALK TO ME, TALK TO ME *Little Willie John (King 5108)*	TEQUILA *Champs (Challenge 1016)*
2	RUBY RUBY *Little Willie Littlefield (Bullseye)*	LOOKING BACK *Nat "King" Cole (Capitol 3939)*	BOOK OF LOVE *Monotones (Argo 5290)*
3	WHAT AM I LIVING FOR *Chuck Willis (Atlantic 1179)*	BOOK OF LOVE *Monotones (Argo 5290)*	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*
4	DON'T YOU JUST KNOW IT *Huey Smith & Clowns (Ace 545)*	HANG UP MY ROCK AND ROLL SHOES *Chuck Willis (Atlantic 1179)*	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*
5	BOOK OF LOVE *Monotones (Argo 5290)*	FOR YOUR LOVE *Ed Townsend (Capitol 3926)*	CHERRY PIE *Tri-Lads (Bullseye 1003)*
6	TEQUILA *Champs (Challenge 1016)*	I MET HIM ON A SUNDAY *Shirelles (Decca 30588)*	WE BELONG TOGETHER *Robert & Johnny (Old Town 1047)*
7	HAVE FAITH *Gene Allison (Vee-Jay 273)*	EVERY NIGHT *Chantels (End 1050)*	LOOKING BACK *Nat "King" Cole (Capitol 3939)*
8	YOU GOT ME CRYING *Jimmy Reed (Vee-Jay 275)*	BEEN SO LONG *Pastels (Argo 5287)*	TWILIGHT TIME *Platters (Mercury 71829)*
9	EVERY NIGHT *Chantels (End 1050)*	THAT'S ALL I NEED TO KNOW *Sam Cooke (Specialty 627)*	WHY DO EVERYTHING HAPPEN TO ME *B. B. King (Kent 301)*
10	LOOKING BACK *Nat "King" Cole (Capitol 3939)*	SICK AND TIRED *Fats Domino (Imperial 5515)*	WISHING FOR YOUR LOVE *Voxpoppers (Mercury 71282)*

R & B Sure Shots

"BOO-DA-BA" — The Cash Box Award of the Week 3/29

Bill Doggett ..... King 5125

•

"SICK AND TIRED"
"NO NO" — The Cash Box Award of the Week 4/19

Fats Domino ..... Imperial 5515

•

"DO YOU WANT TO DANCE"

Bobby Freeman ..... Josie 835

"Little Blue Man" Winner

EDMONTON, CAN.—Jerry Forbes, Production Manager for CHED-Edmonton, ran a contest recently for youngsters, 8 years and up, to draw the "Little Blue Man" that Betty Johnson sings about on her Atlantic click. There were 3,862 entries within 6 days and the winner, 8 year old Yvonne Van Duiven, is shown receiving her prize from "Yawin' John Barton, CHED's morning man.

R & B Sure Shot

"YOU GOT ME CRYING"
"GO ON TO SCHOOL"

Jimmy Reed ..... Vee-Jay 275

VEE JAY-FALCON RECORDS

2129 So. Michigan Avenue Chicago 16, Illinois

R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE ADELPHIES
(Rim 2020)

B+ "KATHLEEN" (2:42) [Rim BMI —Baldwin, Baskerville, McGhee] The Adelphies team on a middle beat jumper dedicated to "Kathleen", who broke his heart when she left him. Deck is an infectious rhythm ditty with great teenage appeal.

B "DARLIN' IT'S YOU" (1:55) [Rim BMI — Bob McGhee] The Adelphies back with a slow beat ballad. Soft rhythm love opus told effectively.

PIANO RED
(RCA Victor 7217)

B "COMIN' ON" (2:10) [Hill & Range BMI — Willie Perryman] Piano Red offers a quick beat bouncer with his usual accomplished piano playing. Deck comes off in interesting style with a solid sound generated by the Red piano and combo support.

B "ONE GLIMPSE OF HEAVEN" (2:03) [Lowery BMI—W. Jackson] A swinging quick beat with a country flavor. Deck moves engagingly and should provide a good change of pace for deejay programming.

TERRY AND JERRY
(Class 226)

B+ "PEOPLE ARE DOING IT EVERY DAY" (2:20) [Recordo BMI — Terry, Rutledge] Terry and Jerry offer a slow beat rhythm ballad in effective romantic style. Terry and Jerry blend tenderly with a slow shuffle the teeners prefer.

B "MAMA JULIE" (2:25) [Recordo BMI — B. Terry, A. Rutledge] Terry and Jerry etch a slow cha cha rhythm for the coupling. An infectious lilter with a lyric that possesses a touch of humor. Ok coupler.

THE GREATS
(Ebb 145)

B+ "FIDDLER'S ROCK" (1:50) [Ebb BMI — N. Nathan] The Greats have a crazy piece of material here that could break out given the chance. A square dance approach with a swinging rock lyric. Watch this one carefully. It's sleeper material.

C+ "MARCHING ELVIS" (2:18) [Ebb BMI—N. Nathan] Timely lyric tells the story of Elvis's induction into the army. Ok idea that somehow doesn't seem to come off. "Fiddler's Rock" is the side.

The Cash Box Award o' the Week

"THE SPRINGER" (2:32)
[Conrad G&H BMI—B. Kier]
"WHAT YOU SAY BABY" (2:35)
[Tollie BMI—K. Davis]
THE DELLS (Vee-Jay 274)

● The Dells tear into a quick beat jumper teeming with excitement titled "The Springer". It's a direct bid to the teener since it talks their language in lyric, beat and treatment. Deck goes wild in parts and we look for real action on this wax. The flip, "What You Say Baby", is a middle beat bouncer with a strong overall appeal. A good deck that must take a backseat to "The Springer".

"BLUES FOR HANDY" (2:32)
Regent BMI—Buster Harding
"HOW COULD YOU" (2:18)
[United ASCAP—Tyree Glenn]
BILL DOGGETT (King 5130)

● Bill Doggett comes in with a flute lead on his two new sides. This lends a new sound to the Doggett combo and makes for some interesting results. Both "Blues For Handy" and "How Could You" are strong contenders for chart honors. The natural Doggett appeal plus the new sound and general excellence of the material add up to potent sales factors. Watch both decks.

"VALERIE" (2:07)
[Atlantic BMI—Krondes, Evans]
"SHE'S REAL COOL" (2:03)
[Angel BMI—Walters, Levister]
THE MELLO KINGS (Herald 518)

● The Mello Kings have captured a teenage quality in their disking of "Valerie", a slow beat ballad. The Kings may not have a work of art, but "Valerie" undeniably contains the feeling and unsmooth teamwork that the kids take to their hearts. We have a strong hunch that this deck is going to move into the charts. It has that sound and ingredients. The flip, "She's Real Cool", is a quick beat cha cha rhythm that gives the dancing teeners a change of pace item. Ok deck that will appeal. Watch "Valerie".

"GET TOUGH" (2:45)
[Arc BMI—J. McCracklin]
"EVERYBODY ROCK" (2:40)
[Arc BMI—McCracklin, Norse]
JIMMY McCRACKLIN (Checker 893)

● Jimmy McCracklin follows his "The Walk" with two swinging decks that show strong indications of moving along in the same hit fashion. McCracklin's "Get Tough" is very similar to "The Walk", generating the same excitement. Hard hitting and infectious. The coupling, "Everybody Rock", is a gimmicked middle beat jump done to a fare-thee-well. It is tough to decide in favor of one or the other. Two hot decks and let the kids decide.

EARL "GOOD ROCKING" BROWN AND BAND
(Kappa 207)

B "TAMBOURINE" (2:59) [B-Flat BMI—Brown] Earl "Good Rocking" Brown and his band sock out a torrid middle beat rock instrumental. Treatment is exciting and could make its mark in this instrumental conscious market.

C+ "TURN BACK THE TIME" (2:45) [B-Flat BMI — Brown] Earl Brown and his aggregation turn in a slow beat change of pace with a vocal blues reading. Moving effort that should appeal to the blues fans.

ROY BROWN
(Imperial 1529)

B "HIP SHAKIN' BABY" (1:49) [Reeve BMI—Burnette, Burnette] Roy Brown rocks out a quick beat jump with a load of drive and enthusiasm. Deck is a spirited one that defies the listener to sit still. Brown should capture lots of attention with this one.

B "BE MY LOVE TONIGHT" (1:46) [Reeve BMI — Burnette, Burnette] Brown tones down the driving quality of the coupling and is a bit more reserved on this quick beat bouncer. Sprightly effort well done.

THE CHARTS
(Everlast 5006)

B "I'VE BEEN WONDERING" (2:33) [S. Brown, C. Johnson] The Charts team on a swingy quick beat. Melodic lilter that has the teenage ingredients. Deck moves with sprightly appeal. Ok side.

B+ "YOU'RE THE REASON" (2:35) [L. Robinson, J. Grier] The Charts turn to a slow beat ballad and etch an engaging side. The love tune is treated tenderly. Deck could be a strong follow up to its "Desiree", which did very well in several spots throughout the country.

THE CHANTERS
(DeLuxe 6162)

B "MY MY DARLING" (2:30) [Jay & Cee BMI—The Chanters] The Chanters tie into a quick beat item reminiscent of "Why Do Fools Fall In Love" and treat it with that Teenager sound. Ok waxing that might intrigue the current crop of youngsters.

B "I NEED YOUR TENDERNESS" (2:50) [Jay & Cee BMI — The Chanters] The Chanters with a soprano lead, offer a tender slow beat love song with the appropriate warmth of delivery. Moving wax that should find much approval.

CLARENCE GARLOW
(Goldband 1065)

B "BON TON ROULE" (2:18) [Aladin BMI — Garlow] Clarence Garlow lends his deep tones to a quick beat novelty ditty and comes up with an ok wax. Garlow swings along in effortless style and shows off to good advantage.

C+ "SOUND THE BELL" (2:24) [Golden State BMI—Shuler, Garlow] Garlow turns to a middle beat blues and handles it creditably. Deck, however, fails to come off with any real excitement.

DANNY OVERBEA
(Federal 12324)

B "SPACE TIME" (2:15) [Armo BMI — Bernice Williams] Danny Overbea gets into the space bit with this middle beat bouncer. The usual countdown and explosions are part of the sound effects. A pretty good wax that might have gotten more attention earlier in the Sputnick era.

B+ "CANDY BAR" (2:08) [Armo BMI — Danny Overbea] Overbea has a good novelty here. A middle beat rock with a solid idea and interesting arrangement. Overbea has a good chance with this one. Watch it. Use of actual candy bar names might give this deck station trouble.

CARL McVOY
(Hi 2002)

B "LITTLE JOHN'S GONE" (2:30) [Jec BMI — Claunch, Cantrell] Carl McVoy chants a middle beat jumper with a vivacious delivery that milks the tune to the limit. McVoy has a solid wax here.

B+ "DAYDREAMIN'" (2:36) [Met BMI—Claunch, Cantrell, Deckleman] McVoy steps out on this slow beat effort. A smooth moving etching with real appeal. McVoy treats the item with a warmth that comes thru. This is a powerful offering that bears watching.

Top Selling Records Reported by R & B Retail Outlets From Coast to Coast

ADAM'S APPLIANCES
Chicago, Ill.

1. Looking Back (N. Cole)
2. Teach Me How To Love You (B. B. Bland)
3. Tequila (Champs)
4. Talk To Me, Talk To Me (L. W. John)
5. Johnny B. Goode (C. Berry)
6. Why Do Everything Happen To Me (B. B. King)
7. Sweet Little Sixteen (Berry)
8. Confessin' The Blues (L. Walter)
9. Go On To School (J. Reed)
10. Five O'Clock In The Morning (C. Basie)

BERKELEY'S MUSIC CITY
Berkeley, Calif.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. We Belong Together (Robert & Johnny)
4. Down On My Knees (Heartbeats)
5. I Belong To You (J. Williams)
6. Looking Back (N. Cole)
7. Twilight Time (Platters)
8. You Mean Everything (Slades)
9. Chanson D'Amour (Todds)
10. The Walk (J. McCracklin)

NORTY'S MUSIC CENTER
Los Angeles, Calif.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry
3. Corrido Rock (T. Pete)
4. Oh Julie (Crescendos)
5. Maybe (Chantels)
6. Book Of Love (Monotones)
7. Lonely Island (S. Cooke)
8. Good Golly, Miss Molly (L. Richard)
9. Lester Leaps In (E. Bostic)
10. Little Blue Man (B. Johnson)

ROCK & ROLL MUSIC SHOP
New Orleans, La.

1. Looking Back (N. Cole)
2. We Belong Together (Robert & Johnny)
3. Yes Indeed (R. Charles)
4. Talk To Me, Talk To Me (L. W. John)
5. I'm Asking Forgiveness (T. Harris)
6. To Be Loved (J. Wilson)
7. Have Faith (G. Allison)
8. Johnny B. Goode (C. Berry)
9. Tequila (Champs)
10. Been So Long (Pastels)

AFTER HOURS
New York, N. Y.

1. Talk To Me, Talk To Me (L. W. John)
2. Tequila (Champs)
3. For Your Love (E. Townsend)
4. You Can Make It (G. Allison)
5. The Walk (J. McCracklin)
6. To Be Loved (J. Wilson)
7. Looking Back (N. Cole)
8. Down On My Knees (Heartbeats)
9. Rock & Roll Is Here To Stay (Danny & Juniors)
10. Twilight Time (Platters)

A'MURCO MUSIC
Dallas, Texas

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Book Of Love (Monotones)
4. Tequila (Champs)
5. Sweet Little Sixteen (Berry)
6. Believe What You Say (R. Nelson)
7. Lollipop (Chordettes)
8. He's Got The Whole World In His Handos (L. London)
9. Straight Skirts (G. Summers)
10. Don't You Just Know It (H. Smith)

FRANKIE'S BIRDLAND
Norfolk, Va.

1. To Be Loved (J. Wilson)
2. For Your Love (E. Townsend)
3. Rock And Roll Shoes (C. Willis)
4. Marsha (Prodigals)
5. Sick And Tired (F. Domino)
6. Don't You Just Know It (H. Smith)
7. Tequila (Champs)
8. All I Need To Know (Cooke)
9. Johnny B. Goode (C. Willis)
10. Skinny Minnie (B. Haley)

MUSICAL SALES
Baltimore, Md.

1. Talk To Me, Talk To Me (L. W. John)
2. Rock And Roll Shoes (Willis)
3. Every Night (Chantels)
4. Book Of Love (Monotones)
5. All I Want To Know (Cooke)
6. Sick And Tired (F. Domino)
7. Looking Back (N. Cole)
8. Yes Indeed (R. Charles)
9. For Your Love (Townsend)
10. Been So Long (Pastels)

MUSIC INN
Atlanta, Ga.

1. To Be Loved (J. Wilson)
2. Ruby, Ruby (Littlefield)
3. Have Faith (G. Allison)
4. Talk To Me (L. W. John)
5. You Were Made For Me (S. Cooke)
6. What Am I Living For (C. Willis)
7. Every Night (Chantels)
8. Twilight Time (Platters)
9. Looking Back (N. Cole)
10. Book Of Love (Monotones)

R & B Disk Jockey REGIONAL RECORD REPORTS

HY LIT
WRCV—Philadelphia, Pa.

1. He's Got The Whole World (L. London)
2. You Excite Me (F. Avalon)
3. Twilight Time (Platters)
4. Groovy (J. Dodo)
5. Witch Doctor (D. Seville)
6. For Your Love (E. Townsend)
7. Chanson D'Amour (Todds)
8. Book Of Love (Monotones)
9. Don't You Think It's Time (E. Presley)
10. Don't You Just Know It (H. Smith)

BILL "OMAR" JACKSON
KOKA—Shreveport, La.

1. Tequila (Champs)
2. Talk To Me (L. W. John)
3. Good Golly, Miss Molly (L. Richard)
4. Sweet Little Sixteen (Berry)
5. Dedicated To The One I Love (5 Royals)
6. Twilight Time (Platters)
7. Teach Me How To Love You (B. Bland)
8. Have Faith (G. Allison)
9. Lonely Island (S. Cooke)
10. Boo-Da-Ba (B. Doggett)

"BUZZ" BEASLEY
KATZ—St. Louis, Mo.

1. Every Night (Chantels)
2. Been So Long (Pastels)
3. Blueberry Sweet (Chandeliers)
4. Tequila (Champs)
5. Teach Me How To Love You (B. Bland)
6. Talk To Me, Talk To Me (L. W. John)
7. Book Of Love (Monotones)
8. You Were Made For Me (S. Cooke)
9. The Plea (Chantels)
10. Book Of Lies (R. Brown)

LEE NICHOLS
KANS—Wichita, Kans.

1. Tequila (E. Platt)
2. Twilight Time (Platters)
3. My Bucket's Got A Hole In It (R. Nelson)
4. 26 Miles (Four Preps)
5. Do I Like It (N. Cole)
6. Witch Doctor (D. Seville)
7. Oh, Julie (Crescendos)
8. Let The Bells Ring (P. Anka)
9. Tweety (Three Suns)
10. Lonely Island (S. Cooke)

DON SPENCER
WORC—Worcester, Mass.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. You Excite Me (F. Avalon)
5. To Be Loved (J. Wilson)
6. Chanson D'Amour (Todds)
7. Slow Down (L. Williams)
8. Lazy Bonnie (Four Imperials)
9. Knock Knock (P. Shannon)
10. Drifting & Dreaming (T. Tyle)

"BIG" JIM REED
WCIN—Cincinnati, Ohio

1. Have Faith (G. Allison)
2. To Be Loved (J. Wilson)
3. Maybe (Chantels)
4. Talk To Me (L. W. John)
5. Sweet Little Sixteen (Berry)
6. Every Night (Chantels)
7. Keep Walking On (T. Taylor)
8. We Belong Together (Robert & Johnny)
9. What Am I Living For (C. Willis)
10. Boo-Da-Ba (B. Doggett)

BOB PARKS & GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.

1. I Want To Do It (E. Rucker)
2. Sweet Little Sixteen (Berry)
3. Out Of My Mind (Platters)
4. Lonely Island (S. Cooke)
5. High Sign (Diamonds)
6. Two People In Love (Rucker)
7. Ballad Of A Teenage Queen (J. Cash)
8. Every Night (Chantels)
9. Don't You Think It's Time (Shirelles)
10. Believe What You Say (R. Nelson)

LARRY WYNN
WSBC—Chicago, Ill.

1. Teach Me How To Love You (B. Bland)
2. Why Do Everything Happen To Me (B. B. King)
3. Been So Long (Pastels)
4. Talk To Me, Talk To Me (L. W. John)
5. Woodchoppers Ball (H. Davie)
6. For Your Love (E. Townsend
7. Going To School (J. Reed)
8. 3 Times A Fool (O. Rush)
9. So Tough (Casuals)
10. Birth Of The Blues (K. Curtis)

"JOLLY JOHN"
W-DOC—Prestonburg, Ky.

1. Breathless (J. L. Lewis)
2. Sweet Little Sixteen (Berry)
3. Good Golly, Miss Molly (L. Richard)
4. Maybe Baby (Crickets)
5. The Feeling Of Love (L. Fulson)
6. Don't (E. Presley)
7. The Book Of Love Monotones)
8. Been So Long (Chantels)
9. Rock And Roll Shoes (C. Willis)
10. Don't You Just Know It (H. Smith)

More Stars To Appear On Apr. 26 "Big Beat" Show At Opera House

CHICAGO—The Chantels, 15-year-old Frankie Lymon, and Larry Williams and his orchestra, are the latest additions to the line-up of stars scheduled to play a special one-night stand at the Chicago Opera House, Saturday, April 26.

The stage show will headline such names as Jerry Lee Lewis, Chuck Berry, the Diamonds, Buddy Holly and the Crickets, Billie and Lillie, Danny and the Juniors, Jo Ann Campbell, the Pastels, "Screamin'" Jay Hawkins, and Dicky Doo and the Don'ts.

Music for both shows will be handled by four bands, among them Alan Freed's Coral orchestra, featuring "Sam the Man" Taylor and his guitar. Alan Freed is producer of the show.

"Jazz West Coast" Package To Extend Tour

HOLLYWOOD—Joe Napoli's latest show, "Jazz West Coast, Vol. No. 3," at present on tour in Europe, will extend its run to cover both North and South Africa. The show stars June Christy and the jazz talents of Bud Shank, Bob Cooper, and the Claude Williamson Trio, with Don Prell and Jimmy Pratt.

Thus far the show has successfully played Amsterdam, Brussels, Antwerp, Hamburg, Berlin, Munich, Neurenberg, Landstuhl, Heidelberg, Frankfort, Malmox (Sweden), Copenhagen, Rotterdam, The Hague, and is at present on tour in Italy.

From Italy, Shank and the Trio will move to club dates in Frankfurt, while June Christy goes to England for a concert with the Ted Heath Orchestra. Following this, the troupe rejoins to play Africa.

The tour will play Durban, Johannesburg, Cape Town, and two other cities not yet definitely set. On its return trip, there will be North African concerts.

"Spirituals To Swing" Concerts To Be Released

NEW YORK—John Hammond, director of the Vanguard Jazz Showcase, and leading jazz authority, has completed arrangements for release of the famous "Spirituals to Swing" concerts of 1938 and 1939. Private recordings made at these concerts by Hammond, who arranged the event at Carnegie Hall, will be issued as two long playing records by the Vanguard Jazz Showcase in the Fall of 1958. Taking part in the concert were singers such as Joe Turner and Big Bill Broonzy, the bands of Count Basie and Benny Goodman, a host of other jazz immortals, and the blues pianists who later won fame as masters of "boogie woogie" style.

It's The Trombone

NEW YORK—Oops! In the review of Billy Ver Planck's "Jazz For Playgirls" on Savoy Records we referred to Bill Harris as a guitarist. Harris plays the trombone.

All Star Show To Aid Hepatic Research

NEW YORK—Recording personalities will once again give their time and talent to a worthy cause when they appear in a show at Upsala College in East Orange, New Jersey, on behalf of the Kenneth Deitz National Foundation for Hepatic Research. The Foundation is holding the affair in order to raise funds for a research laboratory to look into the cause and prevention of Hepatitis and liver diseases.

Noel Kramer, manager of Billie and Lillie and the Rays, and Don Kirshiner, song writer and publisher, have arranged for talent to appear at the show, April 24th. Included in the roster are: Martin Block, m.c., Connie Francis, Buddy Knox, Jimmy Bowen, the Rhythm Orchids, the Aquatones, the Crowns, Bobby Darin, Dave Hill, the Gone All Stars featuring Buddy Lucas, and comics Rand and Kane.

It is also hoped that Sugar Ray Robinson and Mickey Mantle will attend.

Tickets in New York are available at the Colony Record Shop.

Columbia Phonographs Adds 4 New Distribs In Midwest

NEW YORK—Four new distributors have been appointed to handle the Columbia phonograph line in the Midwest area, according to an announcement by Milton Salkowitz, National Sales Manager, Columbia Phonograph Division. These new distributors are as follows:

VINING SALES, 720 W. Coffren Ave., Greenville, Mich. (Grand Rapids market).

GRAYBAR ELECTRIC CO., INC., 360 Farmington Ave., P. O. Box 67, Station E, Louisville 8, Kentucky.

GRAYBAR ELECTRIC CO., INC., 2110 N. Fares, Evansville, Indiana.

GRAYBAR ELECTRIC CO., INC., 115 W. McMicken, Cincinnati, Ohio.

Graybar Distributors in Flint and Grand Rapids, Michigan, are no longer Columbia Phonograph Distributors.

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"LITTLE TURTLE DOVE"
Bobby Day
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Owen Bradley Heads Decca's Country Dept.

NEW YORK—Owen Bradley has been appointed head of Country Music for Decca Records, according to an announcement by Milton Gabler, Vice-President in charge of Artists and Repertoire.

Bradley has been active in the recording industry since 1947. He has also been associated with Decca Records since 1947, assisting Paul Cohen, former Decca A & R staffer. Bradley has been musical director of radio station WSM in Nashville, Tennessee, since 1940. His resignation from his post with the station becomes effective immediately, to enable him to devote more time to his A & R duties. Such hit records as "Blues Stay Away From Me," "White Silver Sands," and his current release "Big Guitar," have made him a name recording artist in conjunction with his many other activities in the field of music.

Decca Records will maintain its country department in Nashville.

3rd Film For Frankie

LONDON, ENGLAND — British singing star Frankie Vaughan will go into production on his third motion picture on May 14th. The film will be titled "The Lady Is A Square."

Highlight of the motion picture will be a scene in which Frankie Vaughan will sing a ballad accompanied by the 130-strong National Youth Orchestra of Great Britain. This is the world-famous organization made up of the best teenage musicians (13 to 19) from all parts of England.

Vaughan's first flicker, "Dangerous Youth," was in the top ten box office attractions of the year in the British Empire and will be released in the United States by Warner Brothers this Summer.

Landon, Newman Join WMGM

NEW YORK — Herb Landon and John Newman have joined the staff of Radio Station WMGM, New York, it was announced last week by Arthur Tolchin, vice-president and director of the station. Landon assumes duties as Director of Public Relations and Newman becomes Director of Advertising and Promotion.

Landon, former publicity director of Kenyon & Eckhardt, returns to New York after three years in Hollywood where he was associated with Kenyon & Eckhardt and his own firm, Advertiser Service Associates. Newman, who has been at his WMGM post for the past ten weeks was formerly director of advertising and publicity for Official Films. Previously, he was publicity director of MCA and MCA-TV.

"These new appointments," Tolchin stated, "brings to WMGM two of the top specialists in their respective fields."

Jimmie Rodgers Signed To MGM Film Deal

HOLLYWOOD — Jimmie Rodgers, Roulette Records' hottest artist, has been term-pacted for motion pictures by Metro-Goldwyn-Mayer in a deal calling for one film annually on a non-exclusive basis, for seven years.

The initial film already set for Rodgers is the starring role in "Snob Hill," a musical to be produced by veteran film-maker Joe Pasternack. Rumored for the co-starring femme lead is Debbie Reynolds, who has a previous film commitment, but figures to wind up in time for "Snob Hill." Starting date has been set for June to allow Rodgers to fill current one-nighters, TV, and nitery engagements.

Rodgers was screen-tested last week at MGM, but word was not released until this week that he had passed it. When informed of his MGM pact, Rodgers was aboard the S.S. Leilani returning from two days of concerts in Honolulu. The ship's captain gifted Rodgers with a special banquet in his honor. Prior to the screen test, MGM dramatic coaches worked with Rodgers for eight weeks preparing him. All bookings were held off, with the exception of TV guest appearances on shows originating in Hollywood, so he could concentrate on acting. Veteran motion picture director George Marshall directed Rodgers' test which took an entire day. Test consisted of a five-minute. dramatic scene, plus two songs.

"Snob Hill" is being scripted by Ruth Brooks Flippen from an original musical idea by Pasternack.

Rodgers, who shot to fame with his million-selling disks of "Honeycomb" and "Kisses Sweeter Than Wine" is featured on a new Roulette release, "Make Me A Miracle", b/w "Secretly". He is the first hot singer MGM has signed, and studio brass plan an all-out publicity and ad campaign on him prior to, during, and after filming of "Snob Hill."

American Gets Film's Tunes

HOLLYWOOD — Sylvester Cross, American Music prexy, announced last week that his firm is publishing five songs from the forthcoming American-International picture, "Hot Rod Gang," starring John Ashley.

Songs include the title selection from the picture, together with "Record Shop Bop," "Don't Ever Let Me Go," and "Please Let Me Just Love You," which are sung by John Ashley, and "Guitar Picker," sung by Gene Vincent.

During the hey-day of cowboy pictures, American published over three hundred Western screen songs, including the firm's perennial standard, "Cool Water."

Devere Sells Master

NEW YORK—Robert Devere Associates announced last week that ABC-Paramount has purchased the master of "Red Lips," by the Rock-A-Fellas, featuring Dallas Houston. The song was written by Bernie Baum and Florence Kaye and was originally released on the Devere label. Devere stated that he will keep releasing sides on his own label with Dan Terry's new commercial band skedded for the next release. The firm also manages racing jockey Harlon Dalton currently riding at Jamaica. Dalton has been signed by United Artists and will record his first four sides soon.

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2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

Country Disk Jockey
REGIONAL RECORD REPORTS

GEORGE KLEIN
WHEY—Millington, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
2. I Can't Help It (B. Taylor)
3. I'm On My Way Home (C. Thomas)
4. All I Have To Do Is Dream (Everlys)
5. I Can't Stop Loving You (D. Gibson)
6. Daydreaming (C. McVoy)
7. Breathless (J. L. Lewis)
8. I Don't Suppose (Martindale)
9. Wear My Ring (E. Presley)
10. Rumble (L. Wray)

VERNON STEWART
KXRJ—Russellville, Ark.
1. Oh Lonesome Me (D. Gibson)
2. My Baby Ain't My Baby No More (Wilburns)
3. I Love You More (Reeves)
4. Just Married (M. Robbins)
5. House Of Glass (E. Tubb)
6. What's Another Broken Heart (C. Blankenship)
7. Just The Kind Of Man (J. Simpson)
8. When The Work's All Done (M. Wiseman)
9. Cryin' Over You (W. Pierce)
10. I Can't Stop Loving You (K. Wells)

RAY HUDSON
KIUL—Garden City, Kans.
1. As Long As I'm Dreaming (P. Wagoner)
2. Don't (E. Presley)
3. Whole Lotta Woman (M. Rainwater)
4. Your Name Is Beautiful (C. Smith)
5. Please Pass The Biscuits (G. Sullivan)
6. Geisha Girl (H. Locklin)
7. Because I'm A Dreamer (Marv & Patty)
8. Just Married (M. Robbins)
9. Should We Tell Him (Everlys)
10. How Long (W. Pierce)

"SMOKEY" SMITH
KRNT—Des Moines, Iowa
1. Oh Lonesome Me (D. Gibson)
2. Pink Pedal Pushers (Perkins)
3. Ballad Of A Teenage Queen (J. Cash)
4. Oo Bop Sha Boom (Wilburns)
5. Kathleen (W. Lewis)
6. Crying Alone (Flatt & Scruggs)
7. It's All You Fault (R. Price)
8. Sugar Lips (J. Tubb)
9. Because I'm A Dreamer (Marv & Patty)
10. Stop The World (P. Cline)

SONNY SIEVERS
KCTI—Gonzales, Tex.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. I Love You More (J. Reeves)
4. With Tears In My Eyes (J. Newman)
5. Honky Tonk Hardwood Floor (J. Horton)
6. My Baby Ain't My Baby No More (Wilburns)
7. Because You're Mine (Terry)
8. I Can't Stop Loving You (K. Wells)
9. Just Married (M. Robbins)
10. Satisfaction Guaranteed (V. Taylor)

KERMIT REID
WTJH—East Point, Ga.
1. Curtain In The Window (R. Price)
2. Just Married (M. Robbins)
3. Ballad Of A Teenage Queen (J. Cash)
4. Oh Lonesome Me (D. Gibson)
5. Crying Over You (W. Pierce)
6. Once More (R. Acuff)
7. It's A Little More Like Heaven (H. Locklin)
8. Queen For A Day (Jackson)
9. I Love You More (J. Reeves)
10. No Song To Sing (Anderson)

BILL WARNER
KGYW—Vallejo, Calif.
1. Because I'm A Dreamer (Marv & Patty)
2. Anna Marie (J. Reeves)
3. Guilty Of Dreaming (H. Hawkins)
4. Whole Lotta Woman (M. Rainwater)
5. It's Too Soon To Know (E. Arnold)
6. Rave On (B. Holly)
7. I've Never Been In Love (S. Caddell)
8. Geisha Girl (H. Locklin)
9. Squid Jiggin' Ground (Snow)
10. Lonely Moonlight (J. & P. North)

LOU HILL
CKDM—Dauphin, Man., Can.
1. Your Name Is Beautiful (C. Smith)
2. It's All Your Fault (R. Price)
3. On A Little Bamboo Bridge (M. Lorrie)
4. Oh Lonesome Me (D. Gibson)
5. Big River (J. Cash)
6. Overnight (J. Reeves)
7. Whispering Rain (H. Snow)
8. I Love You More (W. Mack)
9. That's My Heart's Desire (M. Torok)
10. Pledge Of Love (J. Cash)

"HAPPY" WILSON
WJAZ—Albany, Ga.
1. Oh Lonesome Me (D. Gibson)
2. I Can't Stop Loving You (D. Gibson)
3. Your Name Is Beautiful (C. Smith)
4. Trouble Along The Cable (H. Wilson)
5. Curtain In The Window (R. Price)
6. Send Me The Pillow (H. Locklin)
7. Things In Common (Skinner)
8. Diamond Joe (Lee & Cooper)
9. Good Deal Lucille (Terry)
10. How Long (W. Pierce)

GUY ANDREWS
WHEB—Portsmouth, N. H.
1. I Can't Stop Loving You (Wells/Gibson)
2. All I Have To Do Is Dream (Everlys)
3. Ballad Of A Teenage Queen (J. Cash)
4. Curtain In The Window (R. Price)
5. Your Name Is Beautiful (C. Smith)
6. Jacqueline (B. Helms)
7. Story Of My Life (Robbins)
8. This Little Girl Of Mine (Everlys)
9. Don't (E. Presley)
10. Oh Lonesome Me (D. Gibson)

DAVE NEUMANN
KAYO—Seattle, Wash.
1. Kathleen (W. Lewis)
2. Jacqueline (B. Helms)
3. I Love You More (J. Reeves)
4. Cryin' Over You (W. Pierce)
5. Claudette (Everlys)
6. Your Name Is Beautiful (C. Smith)
7. Curtain In The Window (Price)
8. Oh Lonesome Me (D. Gibson)
9. My Feet 'Er Dirty (J. John)
10. I Can't Stop Loving You (Gibson/Wells)

LARRY GAR
WKBC—No. Wilkesboro, N. C.
1. I'll Drink No More Wine (Martin)
2. Just Married (M. Robbins)
3. Oh Lonesome Me (D. Gibson)
4. Big River (J. Cash)
5. Queen For A Day (Jackson)
6. I'm The Girl In The USA (Hall & York)
7. Sittin' At Home With The Blues (J. Elgin)
8. Ballad Of A Teenage Queen (J. Cash)
9. My Baby Ain't My Baby No More (Wiburns)
10. You And Johnny Smith (Isle)

BRUCE HUBBARD
WDOC—Prestonsburg, Ky.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. I Can't Stop Loving You (K. Wells)
4. Big River (J. Cash)
5. Curtain In The Window (Price)
6. Just Married (M. Robbins)
7. Whole Lotta Woman (M. Rainwater)
8. Once More (R. Acuff)
9. This Little Girl Of Mine (Everlys)
10. Just A Litle Lonesome (B. Helms)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Big River (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. Curtain In The Window (R. Price)
4. Ballad Of A Teenage Queen (J. Cash)
5. Going Out On The Town (C. Long)
6. I Can't Stop Loving You (K. Wells)
7. Color Of The Blues (Jones)
8. Black Train (Flatt & Scruggs)
9. I Love You More (Reeves)
10. Send Me The Pillow (Locklin)

ART BARRETT
WSIG—Mount Jackson, Va.
1. Cup Of Loneliness (G. Jones)
2. Once More (R. Acuff)
3. When (M. Lynn)
4. Family Reunion (J. Dickens)
5. Let Those Brown Eyes (Flatt & Scruggs)
6. Send Me The Pillow (H. Locklin)
7. Crying Over You (Pierce)
8. Old Rattler's Pup (G. Jones)
9. Sugartime (C. Phillips)
10. Gone For Another (B. & C. Dean)

ROY DRUSKY
KEVE—Minneapolis, Minn.
1. Ballad Of A Teenage Queen (J. Cash)
2. Just Married (M. Robbins)
3. It's All Your Fault (Price)
4. Oh Lonesome Me (D. Gibson)
5. I Can't Stop Loving You (K. Wells)
6. Color Of The Blues (Jones)
7. I Used To Love You (J. Shepard)
8. Overnight (J. Reeves)
9. When The Work's All Done (M. Wiseman)
10. Casino On The Hill (L. Williams)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. Oh Lonesome Me (D. Gibson)
2. Stairway Of Love (Robbins)
3. I Can't Stop Loving You (K. Wells)
4. Send Me The Pillow (H. Locklin)
5. Ballad Of A Teenage Queen (J. Cash)
6. Just Married (M. Robbins)
7. Don't (E. Presley)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Your Name Is Beautiful (C. Smith)
10. This Little Girl Of Mine (Everlys)

JIMMY SIMPSON
KBYR—Anchorage, Alaska
1. Curtain In The Window (Price)
2. Big River (J. Cash)
3. Come Back (B. Owens)
4. Oh Lonesome Me (D. Gibson)
5. New Panhandle Rag (Pierce)
6. There's Bound To Be (M. Endsley)
7. Black Train (Flatt & Scruggs)
8. She's No Angel (K. Wells)
9. Casino On The Hill (L. Williams)
10. Color Of The Blues (Jones)

"CHUCK" OTTE
KLPW—Union, Mo.
1. Oh Lonesome Me (D. Gibson)
2. Just Married (M. Robbins)
3. Overnight (J. Reeves)
4. Curtain In The Window (R. Price)
5. I've Never Been In Love (S. Caddell)
6. My Baby Ain't My Baby No More (Wilburns)
7. Send Me The Pillow (Locklin)
8. I Used To Love You (J. Shepard)
9. I Wish I Was The Moon (H. Snow)
10. What Makes A Man Wonder (J. Skinner)

JIM AUSTIN
KANS—Wichita, Kans.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (Gibson)
3. Overnight (J. Reeves)
4. How Long (W. Pierce)
5. Curtain In The Window (R. Price)
6. I Beg Of You (E. Presley)
7. Fabulous Oklahoma (Harral)
8. I Found My Girl In The USA (E. Tubb)
9. My Baby Ain't My Baby No More (Wilburns)
10. Walk Softly Darling (Davis)

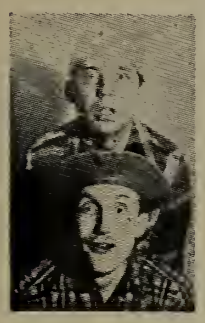
ART KENNARD
CKRM—Regina, Sask., Can.
1. Oh Lonesome Me (D. Gibson)
2. Send Me The Pillow (H. Locklin)
3. Ballad Of A Teenage Queen (J. Cash)
4. Whole Lotta Woman (M. Rainwater)
5. It's All Your Fault (Price)
6. Your Name Is Beautiful (C. Smith)
7. Anna Marie (J. Reeves)
8. Curtain In The Window (R. Price)
9. Just Married (M. Robbins)
10. I Can't Stop Loving You (K. Wells)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Round Up

Lonzo & Oscar will soon be cutting their first session for the Starday people. Titles of the tunes aren't known yet, but it will be an extended play recording. For the first time in their entertainment careers Lonzo & Oscar and Homer & Jethro played an engagement together in Des Moines, Iowa and drew a crowd of 9,300.



HOMER & JETHRO

A new star has been added to the horizon of WSM "Grand Ole Opry" artists and Don Gibson is his name. His popularity has grown tremendously in the past few months as a song writer and singer. Don's first release on the RCA Victor label was "Too Soon to Know", with the follow up, "Oh Lonesome Me". Don made his first official appearance on the Opry, on the Prince Albert portion, on April 12th. Also starring on the Apr. 12th Prince Albert portion of the Opry was the "Singing Ranger", Hank Snow and the Rainbow Ranch Boys. The Everly Brothers appear on Ed Sullivan's, April 27th, CBS-TV'er.

"In the Spring a young man's fancy slowly turns to thoughts of love" says an old old saying and so it seems around the "Opry". Just two weeks ago, on March 28th, a quiet little wedding was solemnized in a small Baptist Church in Columbia, Tennessee. The couple exchanging their vows were Carolee Cooper, daughter of Wilma Lee and Stoney Cooper, and Jimmie Rodgers Snow, son of all-time music favorite Hank Snow. Best wishes are extended from all to this talented young couple.

Congrats are also in store for Martha Carson Cosse, who gave birth to an 8 lb. boy, Andre Michele, last week, at Nashville's St. Thomas Hospital. Mother, son and father, X. Cosse, are doing fine.

* * * * *

Nick Lucas and Bill Corey, who flew in from Chicago, were featured guests on Nat Nigberg's "Country America" show via the KABC-TV Saturday, April 19th. Regulars on the show are emcee Joe Allison, Debby Kay, Ginny Jackson, Freddie Hart, Lefty Frizzell, Candy Candido, Betsy Gay, Jerry Wallace and the Bobby Bruce orchestra. Jim Reeves guest stars, Apr. 26th on the "Country America" show and Charlie Aldrich's "Riverside Rancho" in L.A. Reeves'll also be appearing on "Country Hoedown" over the CBC-TV Canadian network. His current hit two-sider is "I Love You More" and "Overnight". Other recent guests at the "Rancho" included 12 year old Cheryl Robinson and Lea Tiner, both of whom have been attracting attention in Calif.

* * * * *

DIAHL GRAHAM

George Popkins, "Pop's Country Store", WXGI-Richmond, Va. comments, "From all indications the big labels are dropping the country departments. At "Country Store" I am dropping artists, records, contacts, mailing pieces, and promotional men's time who insist on cramming the "dual" business down my throat. Our library contains 6000 country '78s. When they're gone I will go back to the haberdashery business without making a sound. I've been at one station for 8 years and have always played country disks. I've made a good living, and have always had big audience. It wasn't done by playing the same handful of popular tunes the other 7 stations in this city play all day and night. It appears the goose who laid the golden egg is getting it in the neck."

* * * * *

The patients of the V.A. Hospital in downtown Oakland, Calif. were recently treated to some good old western swing music featuring an all star troupe of western swing musicians, including Diahl Graham on banjo, Curley Gold on bull fiddle, Roger Shaw rhythm guitar and vocals, and Mike O'Hern, on vocals and electric guitar.

Music for this occasion was provided thru the cooperation of Local 6 of the American Federation of Musicians, A.F.L. and C.I.O., through a grant from the recording industries trust funds.

The funds are an extention of a program of public service originated by the recording and transcription fund of the A.F.M., James C. Petrillo, President.

* * * * *

Eagle Pass Music Publications, SESAC affiliate, has just published new Country Song Folios for Bob & Wanda Wolfe, KGFL-Roswell, New Mexico and Bud Moore of WCPA, Clearfield, Pa.

Complimentary copies will be sent to country artists on request.

Prexy of the firm, veteran country artist, "Yodeling" Slim Dallas was recently licensed by the American Federation of Musicians as a personal manager. He is looking for talent to represent for recording and may be reached at 5109-A Hollywood Blvd. Hollywood 27, Calif.

JOHNNY CASH

* * * * *

Bert Repine, Janis Martin's Mgr., infos that the canary has just been signed by G.A.C. in New York. Pacts included in the deal were A.F.M., A.G.V.A., S.A.G. TV, S.A.G. Theatrical and World Wide Representation. Janis' latest for Victor is "Cracker Jack".

* * * * *

GBS Enterprises, the founders of The Gospel Broadcasting System, announces the addition of another new affiliate GBS Records, according to word from GBS Prexy, Bill Neal.

GBS will specialize in gospel recordings, and will feature new and original numbers published by GBS Music Publishers. Currently the following singing groups are under contract. The Rebels from Tampa, Florida: The Weatherford Quartet from Akron, Ohio: The Serenaders from Lumberton, North Carolina: The Calvaleers from Birmingham, Alabama: The Florida Boys from Pensacola, Florida: and The Plainsmen from Dallas, Texas. The first 2 releases on the GBS label feature The Rebels doing "Do The Do's" backed with "My God And I" and "Beyond The Hills" coupled with "Come Unto Me". Neal sez disk jockeys who have received copies of these two releases are raving about the job turned in by The Rebels. Deejays throughout the country who program gospel music can receive copies of these two numbers by writing to GBS Records, 5128 Lake Howell Road, Winter Park, Florida.

Distribution of GBS Records is through their Gospel Record Club plan which finds Church Groups throughout the nation participating in the promotion and distribution of these gospel messages in song.

* * * * *

JIMMIE SKINNER

Johnny Cash, whose busy schedule has had him on the run for the past couple of months, takes time out this week to do a session for Sun in Memphis, before taking the Cash Show into the Maritime Provinces of Canada. Starring Cash, and including Johnny Six, of Decca, The Osborne Brothers with Red Allen, The Tennessee Two and Don Helms, the package opens Monday, April 28th in Campbellton, New Brunswick, and plays Newcastle, N.B., Moncton, N.B., Windsor, Nova Scotia, Halifax, N.S., Bridgewater, N.S., Glace Bay, N.S., North Sydney, N.S., New Glasgow, N.S. Charlottetown, Prince Edward Island, Fredericton, New Brunswick and St. John, N. B. ending on May 10th. Cash has recently drawn turnaway crowds in Canada, Birmingham, Newark and Newburg, N. Y. according to word from personal mgr. Bob Neal.

* * * * *

Carl Perkins, who has had to cancel some dates recently because of the critical illness of his brother J.B., is set with Roy Orbison for Hap Peebles dates in Kansas City, Topeka, Sioux City, Omaha, Lincoln, and Wichita.

* * * * *

Received the initial issue of the Vernon Taylor Fan Club news from prexy Dee Young.

Taylor, 19-year-old Dot Recording star, will visit Nashville soon for his second Dot session. Taylor, managed by WARL, Arlington, Virginia D.J. Don Owens, will soon complete his first full year on WTTG-TV, Washington, D.C. Through his records and personal appearances Taylor has piled up over 250 fan clubs in the U.S.A., Canada, Mexico and England. Manager Owens recently appointed J. Harold Huxley of London as Taylor's agent in the British Isles. Vernon's current Dot waxing of "Satisfaction Guaranteed" is showing up nicely on the jockey charts.

* * * * *

Lou Epstein, of Jimmie Skinner's Music Center, 222 E. 5th St., Cincinnati, Ohio, writes that they're going into the wholesale distribution of several labels which include Hickory, Starday, Sage, Excellent, Event and Wheeling. One of their top sellers at the present time is Ralph Bowman's Excellent waxing of "Tragedy Of School Bus 27" which tells the story of the recent Prestonburg, Ky. disaster. The center is donating 20% of the proceeds to the parents of the kids. Jocks can have copies by writing to the center.

GEORGE JONES

They're also going to book acts into Verona Lake Ranch, Verona, Ky., (30 miles from Cin.) this year. The 1st show which will be sort of a joint celebration marking the sixth anniversary of the store and Jimmie's seventh year on WNOP Newport Ky. (he broadcasts from the store daily). Already booked for that day are George Jones, the Stanley Bros., Connie Hall, Rusty York, Ray Lunsford and others. Don Pierce Pres. of Mercury-Starday and Tom Perryman the booker are coming up from Nashville for the event. All artists and d.j.'s are invited to attend and can write for free tickets.

Jimmie's newest release on Mercury is "What Makes A Man Wander". Deejays can also have copies by writing to the center.

Jimmie and Ray Lunsford have already been booked for two weeks in New York and Canada in August & September by Smokey Warren.

* * * * *

Russ Michael, Sales Mgr. for Eko Records, tells us that the label has a 'sleeper' on its hand with Gene Parson, alias "The Cactus Kid's" slicing, "Cactus Kid's Talkin' Blues". The diskery sent out copies to deejays a while back and just recently discovered some west coast jockey reaction. The label is now in need of distributors everywhere with United Record Dist. jumping on the Chicago bandwagon. Ben Skora is Eko's prexy and their address is 5548 South Kildare Ave., Chicago 29, Ill. Phone # LUdlow 5-6788.

* * * * *

George Jones was the Apr. 19th guest on KWKH-Shreveport, La.'s "Hayride". Also on hand were Jimmy Martin & The Sunny Mtn. Boys, James O'Gwynn, Carl Belew, Johnny Mathis, Linda Brannon, Jerry Kennedy, Martha Lynn, Tony Douglas, The Four B's and Bob She'ton.

* * * * *

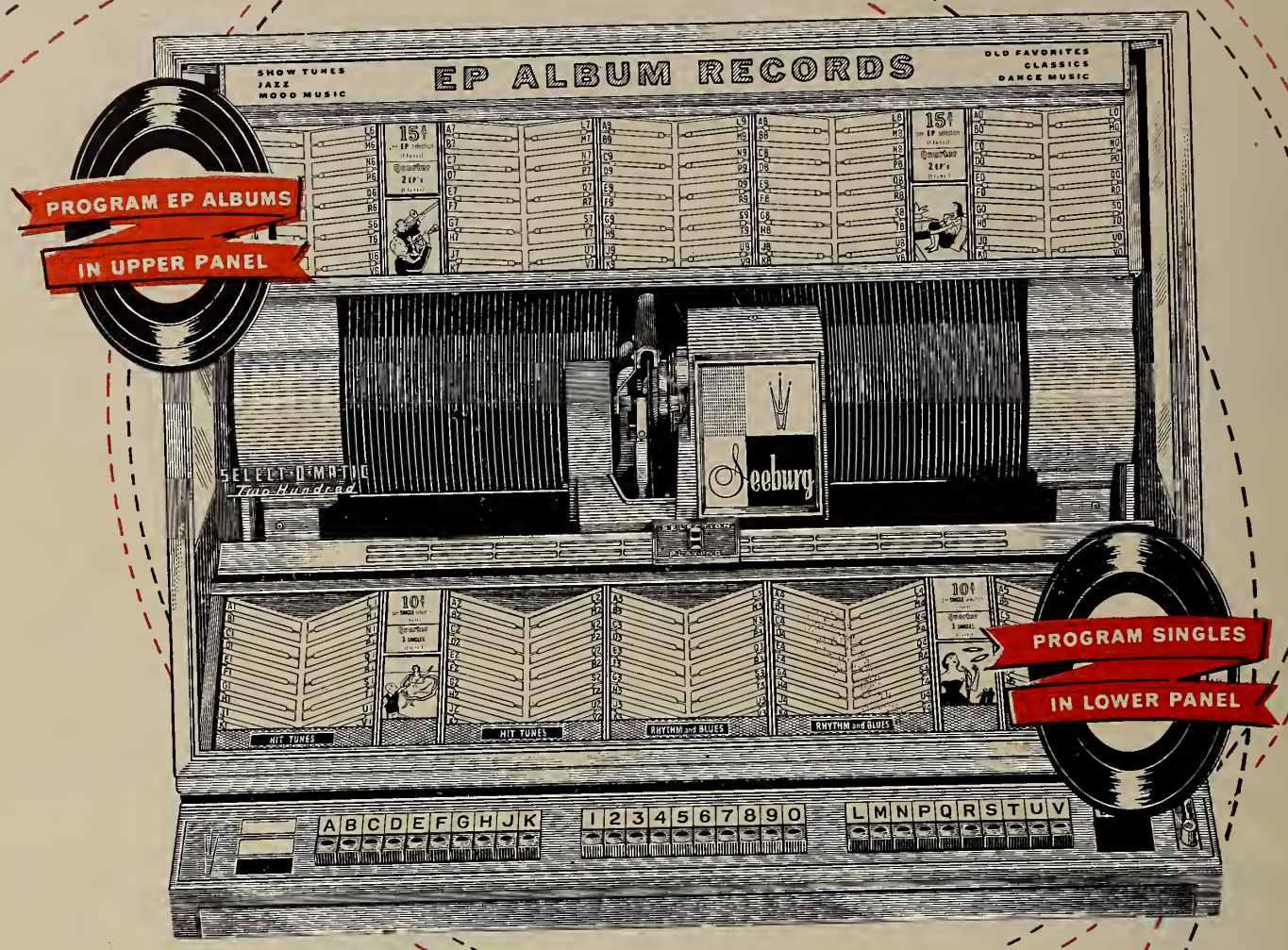
JERRY KENNEDY

Johnny Rion, KSTL-St. Louis, Mo. all set to operate his hillbilly park again, this summer, with name attractions. Address is 4106 South Broadway, American Legion Post 37, Recreation Grounds in St. Louis. The Wilburn Bros. are set to star opening day, Sun. June 1st, with other "Opry" stars to be featured. This is Rion's 6th season with park activities and he's sponsored by one home furnishing store exclusively. Also, he's doing 26 shows a week over the KSTL airwaves.

* * * * *

Jim Williams, KGTA-Summerville, Ga. notes that country music is definitely on the uptrend in his area and sends out an urgent plea to all labels, major and indies, to send along the c&w disks. Artists, publishers and promotion men also take note!

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



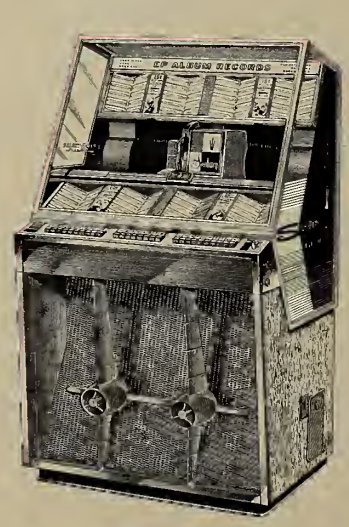
NOW! TAKE FULL ADVANTAGE OF EP ALBUM RECORDS WITH SEEBURG DUAL-PROGRAMMING

Much of the music the public wants to hear—show tunes, all-time favorites, jazz and classics—is available only on EP album records.

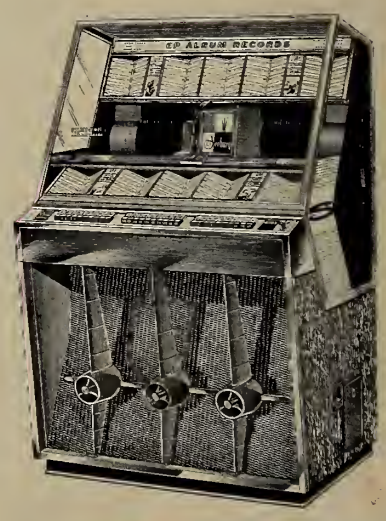
With Seeburg music systems you can take full advantage of both singles and EP albums because with Dual Programming plus Dual Pricing

...singles are programmed at one price

...EP album records (two tunes per side) are programmed at a proportionately higher price.



The Seeburg 161



The Seeburg 201

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBURG CORPORATION

Chicago 22, Illinois

America's finest and most complete music systems

Here and There

NEW YORK—Not all industries are just accepting the present slide-off without a strong effort to fight back. Among these is the advertising fraternity. The Advertising Council, a non-profit organization representing all branches of advertising, announced a four-month program based on "confidence in a growing America." Charles G. Mortimer, president of General Foods Corporation, and co-chairman of the council's industries advisory committee, said, "I don't think it is an exaggeration to say that recession begins and ends in the minds of men. Unlike statistics of the weather, behind every economic statistic are the decisions of human beings and human beings can be confident or fearful." The Council's program will stress seven basic reasons for confidence in America's future: 1) More people. U.S. population has doubled in the last 50 years; 2) More jobs. There are 15 million more jobs than in 1939; 3) More income. Family income after taxes is at a record high of $5300 and is expected to pass $7000 by 1975; 4) More production. U.S. output doubles every 20 years; 5) More savings. Personal savings are a record $300 billion; 6) More research. An outlay of $10 billion a year will pay off in more jobs, better living and new industries; and 7) More needs. The U.S. needs $500 billion worth of schools, hospitals, highways, homes and heavy equipment.

NEW YORK—Even tho the majority of people are concerned with their immediate problems, there are individuals and firms making big plans for the future. One of these is C. L. Johnson, vice president, engineering and research, Lockheed Aircraft Corporation. Johnson told a group of aeronautical engineers that it is possible to have a supersonic jet flying in commercial airline service by 1965, which would zoom at 2,000 miles per hour at altitudes of 70 to 80,000 feet. This craft could fly between New York and Los Angeles in 1 hour and 20 minutes and between New York and Paris in 2 hours. "We know enough today" stated Johnson, "to be test flying such a plane by 1962-63. It could be operational two years later."

is this a boom in the midst of a recession?

Is this plausible? Is this logical? Is this possible? Can this industry be heading into a boom when almost every other business in the nation is howling, "Recession!"?

It has happened before. It happened during the worst depression in the modern business history of this nation.

It happened during the terrible and depressive '30's.

The '30's were the most horrible depression years. Able and capable men peddled apples on street corners. Some people took to living in shacks. Food became practically unobtainable for others.

A bank holiday was declared. There was no money available. No business being done. The only cash around were the few dollars some few people had in their pockets.

That's when money reached its greatest value peak. In fact, this continued right up to 1939. The year on which all economists now base their monetary valuations. Because it was during the year of 1939 when the American Dollar was actually worth 100 full, complete honest American pennies in purchasing power. That's when a nickel was worth a nickel. And a dime was really worth a dime.

During that horrible recessive period, the terrible '30's, The starving '30's, The suicidal '30's, The years when one retail merchant after the other closed down or else hung on by the skin of his teeth. When large and small factories scraped, skimped, starved, but tried to keep from closing their doors. When the towering smoke stacks in the big steel towns stopped belching the fiery smoke of prosperity.

During this awful depression that still makes men who remember it shiver and become chilled to the marrow of their bones at the very thought of it—there was BORN A BOOM! A BOOM INDUSTRY! THE COIN MACHINE INDUSTRY!

Perhaps, then, THIS IS THE BIRTH OF ANOTHER BOOM FOR THIS INDUSTRY!

The reason for the question, "Is this a boom in the midst of a recession?", is because of the very noticeable increase in play action that has begun to come about and, furthermore, because the manufactories in this industry are becoming busier and busier and distributors, too, are beginning to report that their businesses are gaining in volume.

Is this a repetition of the '30's?

Is this a boom in the midst of a recession?

COINBIZ BOOMS AHEAD

It May Be Recession in Other Fields But It's Boom Business at Nation's Factories Where Top Production Schedules Continue in Force and Order Backlogs are Beginning to Accumulate.

CHICAGO—It may be a recession in other fields, but it's booming business at the nation's coinbiz factories where top production schedules are in force and where, regardless of this speed production, order backlogs are beginning to accumulate.

It's not only domestic U.S. business that has the coinbiz factories here working away as fast as they can, but also constantly increasing export business. The products of the coinbiz factories are being shipped all over the world in ever increasing quantities.

A review of the leading factories gives some idea of the fact that, if there is a recession, it certainly isn't in this industry. Operators are reporting that collections have stepped up. Distributors, too, are calling for larger volume deliveries to satisfy their operator-customers.

"It's quite a coincidence that you ask for our report on sales of AMI phonographs at this time," stated Ed Ratajack, sales manager of AMI, Inc., "as I have just sent a report to our factory in Grand Rapids. Our sales for the first quarter of 1958 were considerably higher than for 1957, and 1957 was the best in AMI's history. Business started off as well the second quarter and every indication points to an even better sales figure, which will keep our production lines really humming."

Auto-Bell Manufacturing is preparing to introduce a new game to the trade. Zeke Wolf of this firm reports that, "There's plenty of business out in the field. We're working as hard and as fast as we can to get our new game ready. In the meantime", he admits, "we are starting to do a very fine export business."

"Sales of our Auto-Photo studios have always been steady", stated Verle Van Nattan, sales manager, **Auto-Photo Company.** "Since the announcement that we were readying our new model '14', operator interest and orders received in advance indicate that we will be in full production for the balance of 1958."

Bill O'Donnell, general sales manager of **Bally Manufacturing**, has reported for past weeks that not only is Bally featuring the finest line in its history but, at the same time, the largest and most varied line. "And", O'Donnell advises, "we're trying our best to meet the orders we've been getting from all over this country as well as from all over the rest of the world. If there's a recession around", he says, "it certainly isn't over here at Bally or, for that matter, in this industry."

"We have been in top peak production for many weeks now", reports Samuel Wolberg, president of **Chicago Coin Machine**, "and, in addition, we are also adding on a new game which we believe will force us to step up production to an even greater level. The fact is", he adds, "that in addition to the tremendous hit which our 'Rocket Shuffle' made, we have added on a two-player 'Rocket Shuffle' model for those operators who desire it and, in addition, we now have our new baseball game going into production."

John Frantz who heads **J. F. Frantz Manufacturing**, reports, "As you know we have been working longer hours in an effort to meet the regular Spring season demand for our 'A.-B.T. Rifle Gallery' but", he adds, "we are also enjoying fine business on our counter games and our scales. There's no recession here."

Clarence Schuyler of **Games, Inc.**, puts it this way, "All we want is for our business to continue at the rate it is going right at this time. Business is great with us. What's more", he adds, "it's getting better every day. We're getting more and more orders."

Avron Gensburg at **Genco Manufacturing**, reports, "Our firm has begun to enjoy better business. I believe that, with the new games we're getting ready to introduce to the field we, too, are going to join the happy throng of manufacturers who are beginning to be backlogged with orders."

There is no need to attempt to describe general business over at **D. Gottlieb & Company.** This factory hasn't had a single slowdown for the past many years. "What's more", reported Alvin Gottlieb, "if anything at all, production has been increased with almost every new game we've presented due to the growing demand from all over the world for our five-ball games, in addition to the steady business we enjoy from our domestic markets."

"While our firm is a comparative newcomer in the manufacturing business", stated Irving Kaye, head of **Irving Kaye Company, Inc.**, "we cannot speak about a recession or slide-off of business. All we know is that we have had steady sales of all our pool games and our new 'Super Jumbo Hockey' has been well accepted, and we are busy trying to catch up on back orders."

J. H. Keeney & Company, Inc., has been very deeply engaged in highly classified military work but, according to Paul Huebsch, "Our last game clicked so well, we have decided to get back more actively into the games field and, with orders still coming in for our 'DeLuxe Big Tent' in ever greater quantity, we will also have another game on our production lines in addition to our complete line of vendors."

"We have been going along at a top rate for many months with our 'Lucky Horoscope' machine and", adds Ted Rubenstein of **Marvel Manufacturing**, "our replacement plastics business for phonographs has continued to improve regularly. We feel", he says, "that if there is a recession around it's in some other business. It surely isn't in our business."

Domestic and export shipments over at the **Rock-Ola Manufacturing** plant on the west side of this city, have been increasing right along as this factory gets its production lines speeded up since introduction of its new, 1958 models. "All we can say", reports Ed Ristau, sales manager, "is that we are working right ahead and trying our best to keep up with the demand."

If anything at all, shipments have continued to increase daily over at **The Seeburg Corporation** factory. This firm, too, has just speeded up its production lines and finds its export business at a new and higher peak while its domestic business continues to set new records. "There's no slowdown here", reports Tom Herrick.

"We're getting going after a slow start", reports Bill DeSelm, sales manager of **United Manufacturing**, "and you can tell the world that our games are now going out in carload lots. We've got new hits under way. We're all happy here at United, because we believe that we're in for big booming business."

"I haven't even got the time to talk about business", reports Jack J. Mitnick of **United Music.** "The fact is", he advises, "we're now getting ready to present one of the most outstanding surprises in the music business. We already have heard from many of our distributors from this country and from abroad and, from all indications this is, most definitely, no recession. It sure looks like one of the biggest business years ahead for us."

(Continued on next page)

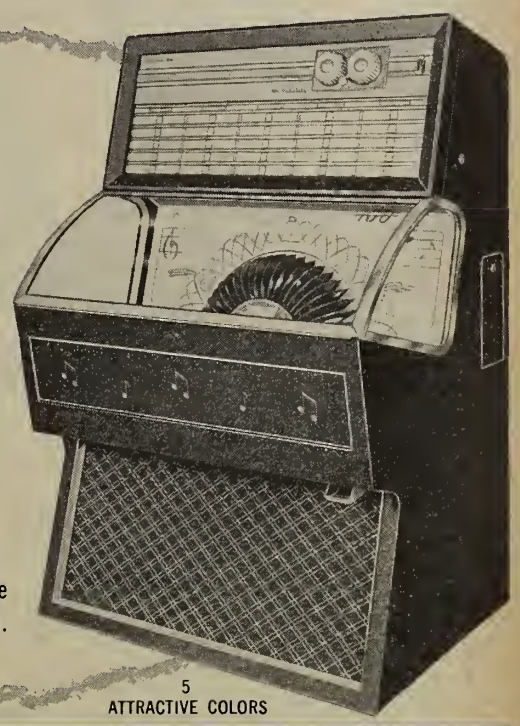
TO FILL THE BIGGEST ROOM

with music...
with players...
with profits...

CEILING SPEAKER...
8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.

CORNER SPEAKER...
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

WALL SPEAKER...
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



UNITED'S UPA 100
PHONOGRAPH

Finest Hi-Fidelity components in a beautiful, acoustically-perfect cabinet, masterfully engineered to attract greater play... provide more plays per hour... more profit per play. Simplicity of design assures least servicing, in least time.

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CHICAGO 18, ILL.
CABLE ADDRESS: UMCORP

WRITE FOR DETAIL

5 ATTRACTIVE COLORS

COINBIZ BOOMS AHEAD

(Continued from preceding page)

At Williams Manufacturing every effort is being made to step up production. This firm has had one hit right after the other. "We're busier trying to figure out how to meet the orders we're getting and somehow wipe away part of the backlog that is accumulating", reported Sam Stern, executive manager of this firm. "Everyone knows", he says, "that we, here at Williams, have been bringing the industry one hit right after the other. There sure is no recession here. We have a real boom under way. Only hope we can fill all the orders we are receiving as fast as they arrive."

"Our 1958 Console line of phonographs have been very well accepted by music operators thruout every area in the United States," stated Bob Bear, sales manager of the Wurlitzer Company. Our production lines are turning out phonographs as rapidly as possible, and our distributors' orders are being filled as quickly as we possibly can."

Fort Pitt Industries, Inc., Named "The Seeburg Corp."

Increases Authorized Common Stock to 3,000,000 Shares at $1.

Robert E. Maes, Sidney Bear and Louis Tose Elected to Board of Directors

PITTSBURGH, PA.—Shareholders of Fort Pitt Industries, Inc., today approved both a change in the company's name to "The Seeburg Corporation" and an increase in authorized common stock to 3,000,000 shares of $1 par value, from 1,250,000 shares of $1 par value.

The company now has outstanding 1,122,500 shares.

The J. P. Seeburg Division in Chicago has been the only operation of Fort Pitt since the latter disposed of its brewing and overcoat divisions in 1957.

Since a major portion of the products manufactured by Seeburg are marketed under its own name, the management believes that a change in name from Fort Pitt to "The Seeburg Corporation" would more correctly reflect the operations of the company.

Seeburg is the manufacturer of coin-operated phonographs. It also manufactures missile components for the United States Government, and produces facsimile telefax and teleticket equipment for Western Union Telegraph Company.

Shareholders at the annual meeting also alected as directors: Robert A. Maes, Executive Vice-President and Director of Donner Foundation, Philadelphia; Sidney Bear, President of Lucky Furniture Co., Akron, Ohio; and Louis Tose, President of Tose, Inc., trucking firm of Bridgeport, Pa.

Busy Days Ahead For New York Ops-Distribs

NEW YORK—The advent of Spring brings with it a rush of business and social activities for the New York operators and distributors.

Local coin machine operators will find May and June a time of get-togethers ranging from Chicago, the MOA Convention, to New York City, the UJA-Al Simon Testimonial, to Westchester for the Westchester Operators annual affair, to Grossinger's Hotel, Grossinger, New York, where the New York State Operators will hold its sixth annual affair.

The line-up for operators who wish to enter the events on their social calendars is:

May 6, 7, 8—MOA Convention, Morrison Hotel, Chicago, Ill.

May 14—UJA-New York Coin Machine Division Victory Dinner-Dance honoring Albert Simon, Hotel Astor, New York, N. Y.

May 20 — Westchester Operators Guild Seventh Annual Banquet, Holiday Inn., Scarsdale, N. Y.

June 14—New York State Operators Guild Sixth Annual Dinner, at Grossinger's Hotel, Grossinger, N. Y.

$25 DOWN

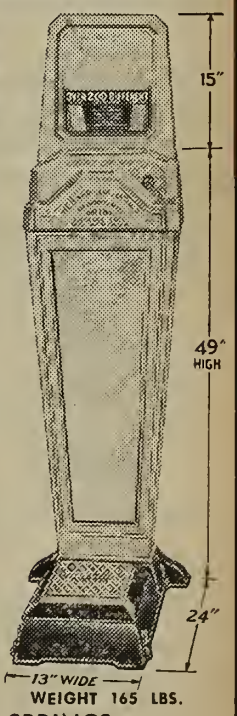
Balance $10 A Month

400 DELUXE

PENNY FORTUNE SCALE

NOT A NOVELTY—BUT AN INVESTMENT

25-75% PROFIT



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NO SPRINGS

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Est. 1889—Telephone: Columbus 1-2772
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Bally Executive, Joseph Flesch, Elected President

James D. Yates Now Sec-Treasurer Herb Jones Continues As Vice-Pres

CHICAGO—Meeting today in the main Bally plant here, the board of directors of Lion Manufacturing Corporation which operates Bally Manufacturing Company, this city, elected Joseph Flesch, veteran Bally executive, to the office of President, vacated by the death of Ray Moloney. James D. Yates, formerly secretary, was elected secretary-treasurer. Herb Jones continues as vice-president.

A spokesman for the board stated that in addition to the responsibility of the Presidency, Flesch will assume the managerial duties of A. J. Renn, formerly executive vice-president and treasurer, who recently retired to devote his time to personal interest. "Joe Flesch," he continued, "is highly qualified to carry the burdens the board has placed upon him. Joining the Bally organization in 1936, he played an active part in the expansion of the Bally organization to the present group of eight affiliated manufacturing concerns. He has lived close to all phases of the business, from development to distribution, and knows the problems of the industry."

Commenting on his election, Flesch emphasized that his chief purpose will be to continue the progressive policies instituted by Ray Moloney. "I am strengthened in that purpose," he added, "by the board of directors that conferred this honor upon me . . . a board that consists entirely of members of Ray's family and key executives who helped Ray to build Bally. Backed by directors who knew Ray's high aspirations, I shall carry on for him to the best of my ability."

Govt. Anti-Trust Action Against Wurlitzer Settled

CHICAGO—The civil anti-trust action by the Government against The Wurlitzer Company, which had been pending for some months in the United States District Court for the Western District of New York, was ended April 15 by the entry of a Final Judgment to which both the Government and The Wurlitzer Company consented.

Officials of the Company, in announcing this disposition of the case, indicated that the agreement was of the same general character as that reached in suits against other automatic phonograph manufacturers, and stated that it would involve no significant change in the Company's operations.

BINGO SPECIALS AT CLEARANCE PRICES!

Everything Goes! Sacrifice! While They Last!

BALLY

Spotlight	$ 25.00	Beauty	35.00	Surf Club	50.00	Gayety	70.00
Atlantic City	30.00	Yacht Club	35.00	Palm Springs	50.00	Variety	75.00
		Beach Club	40.00	Hi-Fi	50.00	Gaytime	90.00
		Dude Ranch	50.00	Ice Frolics	50.00	Miami Beach	105.00

The Sooner You Call The Sooner You Save!

UNITED

Tropics	$35.00
Star	35.00
Circus	60.00
Manhattan	80.00

TAKE YOUR PICK! $25 each
Havana, Hawaii, Nevada, Mexico, Rio, Singapore

READY TO GO! $90.00 each
Stardust, Caravan, Pixie, Starlet

Like New! *EXTRA SPECIAL PRICE SLASH!* Like New!

BALLY All-Star Bowlers $375.00

NOTE: ALL BINGOS ARE IN WORKING CONDITION. ALL CABINETS HAVE BEEN CLEANED AND RAILS SCRAPED. GOOD SHAPE!

WRITE! WIRE! PHONE! TODAY!

RIttenhouse 6-7712

Cable: INAMCOM

International Scott Crosse Company

SCOTT CROSSE COMPANY

BRANCH 625 CAPOUSE AVENUE, SCRANTON, PA.

1423 SPRING GARDEN STREET, PHILADELPHIA 30, PA.

RIttenhouse 6-7712

Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

Through The Coin Chute

NEW ORLEANS NOTES

"Big doings in Old New Orleans," as Nick Carbajal of Crown Novelty Co. puts it. Nick says he has the biggest hit in the coin machine history in J. H. Keeney's "Deluxe Big Tent". Carbajal showed the "Big Tent" three weeks ago but operators are still coming in to see it. Some of the operators who attended the showing are Charles Anderson, Tony Ingrassia, Henry Morales, Sam Tridico, Clarence Foret, Bob Rooney, Teddy Giegerman, George Rossie, T. E. Odder, Pete Cakash, Frank King, Charles Pase, Frank Caracci, Joe Tramuto, Lawrence Sartino, Joe Scovatta, Emile Thorman, James E. Smith, Jose Martinez, E. C. Moneure, The Morrison Brothers, George Sealman, Otto Willie, Frank Albano, Pete Gallioto, Joan Femia, Luke Galliote, Clarence Falcom, T. C. Null, Charles Wickers, Admiral Vaughan, Tom Sharp, Henry Raby, S. Bonocarso, Ivy Bonaventure, Andrew Balaco, Pete Licali, John Barcelona, John Ciolino, Joe Fern, Pat Tommeny, Chris Neissen, Williams Spellman, John Evans, A. E. Rodriguez, Tom Rowan, Frank Giordano, L. Goudeau, Harry Gatson, B. K. Duff, Whitney LeJeuen, Martin Tortorich, Oscar Marcello, Curtis Galle, Sam Dagastino, Roscoe Redd, A. Balogona, Andrew Monte, Ed Manuel, Francis Larson, Manny Lansberg, John Trueting, C. W. Martin, Fred Bourque, Paul Genco, Ed Danos, Nick Fokakis, L. Norman, and many others. Al Allbritten of Keeney Mfg. was out in the field reminding everyone to get over to Crown to see the showing. Accompanying Allbritten was Harold Cohen, Crown sales manager. Harold, who has only recently been appointed sales manager, is doing a fine job according to Carbajal. Jack Singleton, Pete Calamari, Buster DeCourt, Paul Smith, George Wyman and Bob Buse acted as ringmasters at the show. . . . Over at F.A.B. we learned that F. A. Blalock was out in the field collecting orders for the Wurlitzer phonographs. R. G. DuPuy talking via the phone to Bob Tanning in Mississippi and Larkin Etherdage in Florida at the same time. Heard DuPuy and Dan Cohen carrying on a conversation but I couldn't understand a word of it. It was completely foreign to me. . . . At Dixie Coin Machine, Ed Hollifield reports AMI phonograph sales in 1958 will top 1957 if the next three quarters are as good as was the first. Ed, standing amidst a fine display of the AMI line, was all pepped up as a result of this year's sales. . . . Couldn't get too much information at Lynch and Zander's because everyone in every office was just too busy. There was a long line of standees waiting to get in to see John Lynch. . . . Denis Parsons, Wico Corporation sales manager, was in New Orleans displaying the new pastry vendors and soup vendors. Parsons says he has done very well saleswise. . . . Frank Tose and L. H. Peschier of Melody Music, Lake Charles, window shopping on coin row. . . . A. P. Wagster out on that hard Thursday run. . . . Raymond Ruffener reports coffee has been very good to him and he plans more coffee vendors this summer. . . . Dick Simmon, Melody Music, Alexandria, reports business in music on the rise. . . . Buck Moore, Moore Music, Alexandria, out collecting the coins. . . . Hugh Womack, Pelican Music, Alexandria, working hard to build the locations. . . . Sam D. Agastino, Baton Rouge, in New Orleans on his regular weekly run. . . . Ditto Martin Tortorich of Martin Novelty Co., Baton Rouge. . . . Shelby Rotolo, Rotolo Amusement, Baton Rouge, says all his routes have shown a shift upwards in collections. . . . And, Lester Bloomingstiel, Baton Rouge Cigarette Service, also reports bigger collections since the beginning of the year.

Through The Coin Chute

DALLAS DOINGS

Tommy Chatten, R. Warncke Co., is in San Antonio on business . . . . RCA Victor had a special showing of the movie "South Pacific" for all dealers. The film opened at the Wynnewood Theater April 15 for the southwest premiere. . . . Special speaker at the Dallas Record Dealers meeting April 15 was George Marek, RCA vice-president. Dealers from North Texas were also invited. . . . Negotiating for a Dallas date at the Statler Hilton are the Ames Brothers, now a click in Las Vegas. . . . B. H. Williams of Commercial Music is in El Paso on business. . . . Jack Williford is all set for the summer with a newly-bought sports boat. . . . Bandleader Billy Williams stopped off in Dallas enroute to the Peabody Hotel in Memphis. . . . Carl Casperson of Commercial Music is making plans for a vacation in Nassau. . . . Congratulations to Mike Koenig, Commercial Music Co., whose daughter Carol was married Easter Sunday. . . . Jim Woosley and Jiggs Hamilton, Fort Worth, are on a fishing trip to Black Lake. . . . Joe Ramirez and his Star combo, who play at the White Rock Terrace, have cut their first disk, "Mr. Rock 'n' Roll" and "You Don't Care" on the Skippy label. . . . Jazz poetry gets further commercial stimuli with the MGM Records announcements of an LP album of the new form. . . . Hal Bakke is now the sales manager for Columbia Records, of which Strauss-Frank is the distributor. . . . Speaking of Strauss-Frank, its employees are very happy with their new office and location. By being a few miles away from traffic-ridden downtown Dallas, they have no parking problems. . . . Back-Beat Records, highly respected by rock 'n' roll fans, has contracted to buy four original songs written by Dallasite Vincent Murphy and recorded by the Catalinas. Vince and the Calalinas will go into show business this summer, with a New York stand already guaranteed by the record company. Titles of the records to be released in Dallas within two or three weeks are "Flying Formatiou For You", "Looking For You, Baby," "Bad Things On My Mind," and "Speechless". . . . Homar Crawford, Columbia salesman for Dallas, is in East Texas. . . . Tom Cade, Jr., Columbia Records representative, happily announces the marriage of his daughter, Sandra, last Friday night. . . . Dan Dailey was seen visiting at Big State. . . . Seen along coinrow last week: Kenneth Rowe, Idabel, Okla.; W. F. Emerson, Greenville; Horace Robinson, Strauss-Frank in Houston; Ray Barnes, Palestine; Mrs. Cain, Nacgadoches; Mr. Blake, B&M Music Co. in Jacksonville; Ray Howell, Ft. Worth; and Herbert Ripp, Bluebonnet Dist. Co. . . . Les Brown and Orchestra make an April 20 appearance at Louann's.

Through The Coin Chute

CALIFORNIA CLIPPINGS

With the break in the weather operators are taking advantage of the sunshine and driving in from the surrounding territories to visit the distributors and one-stops along Pico Boulevard. . . . Mary Kaye and her brother, Normand, dropped in to visit Norty Beckman at Norty's Music Center. Norty was telling Mary that her new Decca album "Mary Kaye" is selling as fast as the singles of the Mary Kaye Trio. Jan Graham reports his biggest selling single the past week has been Little Willie John's "Talk To Me, Talk To Me" on King. Joe Alvarez predicts the Everly Brothers have a hit on Cadence with "Claudette". . . . George Mahlum's desk piles high with orders for used equipment and new Seeburg phonograph line during the post inventory sale at Minthorne Music Company. Nate Duncan has been added to the bookkeeping department at Minthorne. Charley Dacey welcomed back to the Parts Department. Matt Nordberg handling floor sales the past week and reports the Chicago Coin "Rocket Shuffle" game is going very well. . . . John Williams, former coin machine operator, is now dealing in real estate in the Apple Valley area. . . . Charley Robinson reports William's "Short Stop" baseball game is creating a great deal of interest with the operators visiting C. A. Robinson & Company due to the advent of the big league baseball in this area. Hank Tronick says United's "Midget Alley" is receiving high praise from the field with its fast play and increased take. Al Bettelman busy handling the used equipment demands by the operators for good late model machines. . . . Bill, Nick and Vinny Lanzy, American Coin Machine Service, have had to bring in their brother, Andy, from the Valley office to help them in their headquarters on Pico with the sales of used equipment. Bill reports the repairing and reconditioning of used equipment at American is on a steady increase.

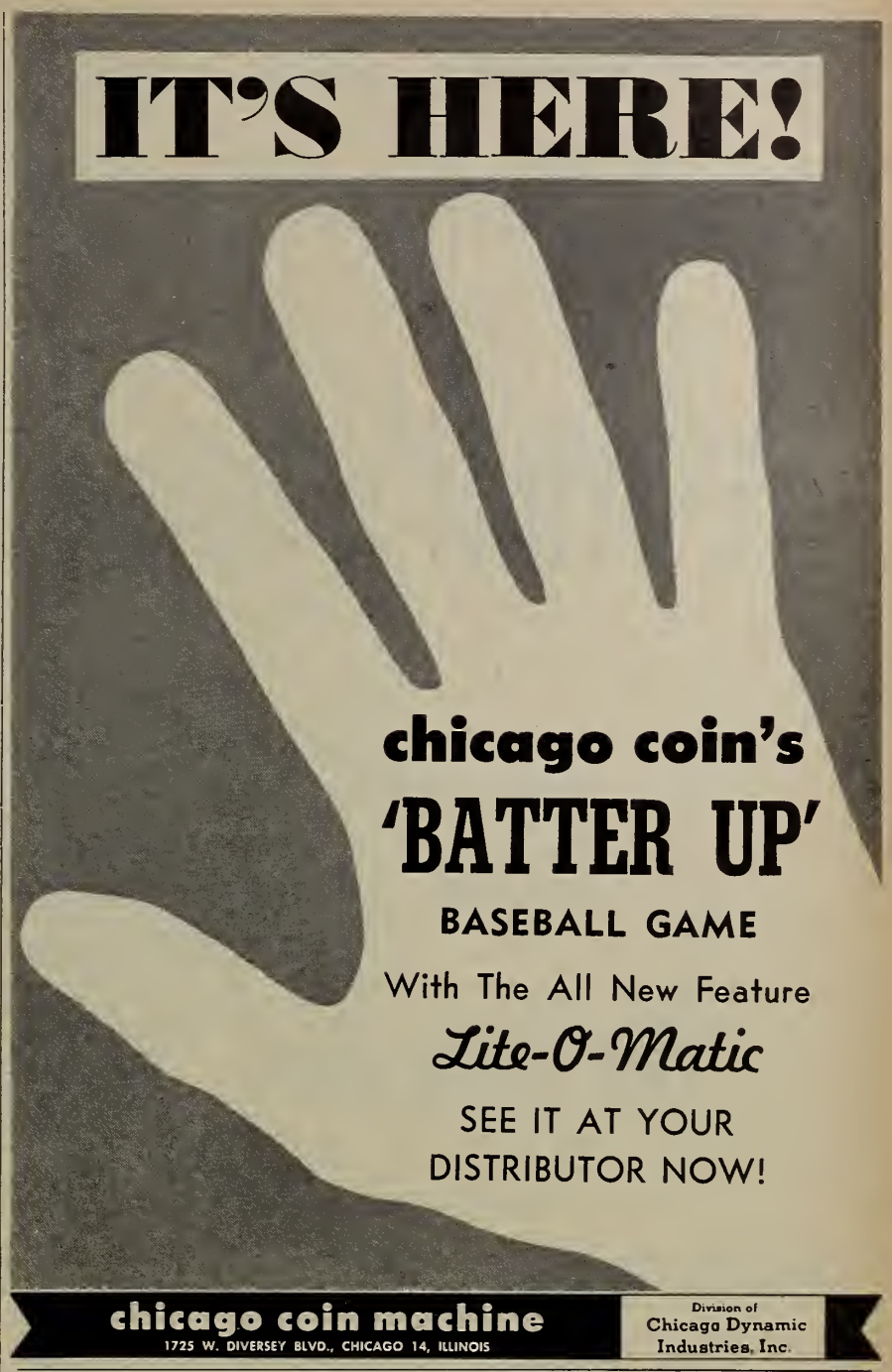
Al Silberman making preparations to move into his new offices at Associated Distributors, Inc. Al announced that new personnel will be added at Associated, each a specialist in his particular field, which will give them a 'hard hitting' organization. Al reports the new Wurlitzer phonograph line continues moving at a steady pace with the operators. . . . Jack Simon on a quick trip to Las Vegas before departing for the MOA Convention in Chicago and then to Europe. Sonny Lomberg reports the heavy rains slowed operators visits to Simons, but the phones rang constantly from operators calling in orders. George Muraoka commenting on his being so busy readying equipment for the Spring business, he's had to neglect his golf game. . . . Mary, Kaye and Claire Solle were visited at Leuenhagen's Record Bar by Dwayne Hickman, new recording artist, and was told by the girls his first release of "School Dance" on ABC-Paramount has started to move. Barbara Chandler, the girl's niece, cut classes on U.C.L.A. to be on hand to meet Dwayne on his visit to Pico. Mary telling Bob Krasnow, Decca representative, that "I Met Him On A Sunday" by the Shirelles should be a big hit for the label. Kay predicts Marti Barris has a hit with "Scottish Fling" on the Keen label. Claire says a record that has started to move fast is Bonnie Guitar's "Love Is Over, Love Is Done" on Radio Records. . . . Bill Happel anxiously awaiting the arrival of Keeney's new baseball game which should arrive in the showroom of Badger Sales Company, Inc. momentarily. Marshall Ames reports the AMI "1-200" phonograph continues a fast moving item. Jack Leonard says he has had a flurry in the Parts & Accessory dept.

The operator's contest being held at Advance Phono Parts by Pat Pugliese is bringing in operators from near and far to see who will receive the power saw and power drill as first prize. Pat reports a big rush on supplies by the operators the past week. . . . Jimmy Wilkens says Bally's "Skill-Roll" game has caught on with the ops. Ed Wilkes reports the new Bally "Trophy Bowler" with the foul feature which protects the equipment from abusive play has been enthusiastically received by all the operators who have seen it.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

John Ruggiero of R. F. Jones Company tells us their customers are very pleased with the excellent service they are getting at the Jones Boys' new headquarters. Plans are in the making for a formal opening the latter part of this month with many out of state suppliers and customers coming in for the event. . . . Nat "King" Cole expected in town for a personal appearance in connection with the opening of his film 'St. Louis Blues'. . . . Gene Wasson, AMI's factory service representative, will be at Huber Distributing Company for several weeks. . . . M. H. Rosenberg of Emarcy Distributing Company, Wurlitzer distributor, sat out a three hour hailstorm in Fresno during the recent heavy rains. M. H. reports a marked pick-up in business since the sun began to shine again in our area. . . . George Steiner, district sales manager for Capitol Records and Bud Levinson, regional operations manager, up from Hollywood for a visit at the local branch. . . . Mr. and Mrs. J. D. Cox of Advance Automatic Sales Company plan to visit family and friends in New York before attending the MOA show in Chicago. Bob Portale and James Craven will be busy displaying Advance Automatic wares at the MOA show. Bob will take off after the show to visit family in New York. . . . Sighted Bill Cowert of Merced shopping the local market. . . . Other visitors and shoppers included Bud Patton of Modesto; Dave Morgason, San Jose; Mrs. Gerald Peart, Marysville; J. V. Tobey, Clearlake; Russell Hendricks, Hanford; Ernie Brenham of this city. . . . Walt McGuire, London Records' promotion manager, in from the New York office to visit Stone Distributors, Inc. and other distributors in the Western territory. . . . Clyde Mecham of Reno and Bill Williams from Oroville were in town for the Machen-Folley bout. . . . While San Francisco waited impatiently for the S. F. Giants' opening game, Advance Automatic Sales Company spared no effort to obtain a box for all the "at home" games for the special purpose of hosting those of their customers who are interested in attending one of the games. Much as the boys at Advance would like to play host to all their customers, the box seats only five people and they ask that anyone wishing to accept their invitation please notify them ten days in advance.



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George A. Miller Describes Life Insurance Plan For Ops

Any Member or Associate Member of MOA Eligible. Must Be Under 61 Years

CHICAGO—From his MOA headquarters in the Morrison Hotel, this city, George A. Miller, national president and managing director of Music Operators of America, issued a statement outlining the organization's program to institute a life insurance plan for members of Music Operators of America.

"Any member of Music Operators of America", explains Miller, "or any associate member, under the age of 61 years, can take out $10,000 worth of life insurance at $10.50 per month or $126 per year, which is the lowest rate possible for life insurance. Any member or associate, which by the means of his employees, can take out a $5,000 life insurance policy at $5.50 per month or $66 a year, which I do not think can be equalled in any other manner except by a group insurance plan such as this company is offering to the members of the Music Operators of America.

"It is something that we needed and something that we wanted. However to make it a possibility we must sign at least 600 members. I have been working on the plan for approximately two years, and now that we have such a plan I believe that every member will cooperate and sign up, which of course offers them such great benefits."

Operators can discuss the plan in detail with representatives of the insurance company, which will have exhibit space at the MOA convention (Booth 76).

✻What's Doing With '58 Phonos?

THE RESULTS OF THIS SURVEY ARE NOW BEING COMPILED AND WILL APPEAR IN

The Cash Box' "MOA Convention Special"

(MAY 10, 1958 ISSUE)

✻ of tremendous interest to every manufacturer and distributor of automatic music.

✻ of even greater interest to every music operator, especially those operators who are planning to purchase new, '58 phonos.

✻ another tremendous reason why *The Cash Box'* "MOA Convention Special" is extremely important to every advertiser. Closing date for all advertisements for *The Cash Box* "MOA Convention Special" is Thursday, May 1, 1958 at Noon, in the Publication Headquarters of:

THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

(All Phones: JUdson 6-2640)

Through The Coin Chute

NEW ENGLAND NIBBLES

A big shortage of used equipment is prevalent in the area according to distribs in Boston who report that there is "practically no used equipment available." Biz has levelled off good and arcade equipment is moving readily. Juke box play in the New England region seems unaffected by recession, according to ops, who reported this week that there has been no downward trend apparent, and reports for the most part said play was up or holding even for the first quarter of the year. Also, a good summer season is anticipated, above normal and better than last year.

At Redd Distributing (Wurlitzer), **Bob Jones**, sales mgr. reports plant is awaiting the new Bally baseball game and ops have been evidencing big interest in it, also Chicago Coin's new baseball game. Music machines are moving well and demand for arcade equipment on the increase. . . . At Trimount, Automatic Sales Corp. (Seeburg), **Irwin Margold**, gen. mgr., says business outlook for the industry in the second quarter is good and the first quarter has been above normal. Arcade equipment is moving fast here with fine weather aiding and outdoor ops anxious to get started. **Marshal Caras**, sales, reported the scarcity of used equipment is very noticeable and export demands are increasing. A series of op schools with **Bob Bourque**, service mgr. in charge, have been held at Trimount with limited number of ops, groups of five and six, in at a time for individualized attention. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** back in action again after illness, on trip to N.H. to visit with ops. **Dick Mandell**, gen, mgr., has been holding down the Rugg St. plant operations. . . . At Atlas Distributors (AMI), **Louis Blatt** beginning road trips with the good weather to the north country, reports biz holding good on the AMI phonos.

In visiting distribs this week were: **Chris Carragianis**, Newport, R. I.; **Al Dolins**, Hyannis; **Jack Glover**, Falmouth; **Steve Pielock**, **Ray Shea**, Worcester; **James Woodward**, Quincy; **Phil Swartz**, Brookline; **Dave Baker**, Arlington; **George Briggs**, North Adams; **Bernie Michaud**, Waterville, Me.; **Joe Assad**, York Beach, Me.; **Dave Gropman**, Boston; **Connie Pocius**, So. Boston; **Ray Faini**, Framingham; **Tom Libbey**, Haverhill; **Romeo Rivard**, Lewiston, Me.; **Pliney Burroughs**, Brattleboro, Vt.; **Manny Andelman**, Cambridge; **Leonard Appel**, Allston; **Larry Bettencourt**, Danvers; **Ken Ghorse**, Brockton; **Louis Adelchi**, Quincy; **Joe Glazer**, Bangor, Me.; **Ed Dicey**, Caribou, Me.; **Tony Piccinto**, Quincy; **Ronald Maher**, Pawtucket, R. I.; **Joe Ferris**, Madison, Me.; **Chris Alexion**, Providence, R. I.; **Teddy Rubinovitz**, Chelsea; and **Mike Williams**, Nashua, N. H. . . . Word of death of **John A. McIlhenny**, well known thruout the industry, who had been rep for Seeburg, Wurlitzer and Rock-Ola, saddened coin industry here. . . . One of biggest turnouts for any record artist greeted **Eileen Rodgers** opening night at Blinstrub's, Monday, April 14. The Columbia recording star was honored by more than 100 disk jocks, librarians, station mgrs. at a late show party at the nightclub hosted by **Ed Masterson**, Columbia sales mgr., and **Bob Messenger**, Columbia promotion mgr. here.

Through The Coin Chute

PHILADELPHIA FILBERTS

Whether it is the result of the warm spring days this week, or a general pickup in collections, a note of cheer and optimism was very evident thruout this area. . . . **Fred Walters**, Banner Specialties, on a vacation and expected back next week. . . . Due to the excellent domestic business at International Amusement, under the supervision of **Sid Goodman**, firm had to add five new employees. **Hank Groenteman** now fully recovered from the flu, and back on the job. Hank advises receipt of a very nice order for 16" Bowlers from Belgium. . . . **Dave Rosen**, David Rosen, reports fine action on all new games and music, as well as pickup in sales of used equipment. Dave, who is on the committee of coinmen listed for the testimonial dinner for **Albert Simon** of New York for that city's UJA-Coin Machine Industry drive, will go to New York on May 14 to personally congratulate Al. **Davey Weiss** made an upstate trip, and **Lenny Schneller** out seeing the music ops on AMI's new model "I" phonos. . . . **Joe Ash**, Active Amusements, returned from a trip upstate and reported business fine. Also reported that Gottlieb's "Bright Star" selling very well. . . . **Mike Chanik**, International Scott Crosse, reported that collection reports on Bally's "Skill Roll" exceptionally fine. Firm also received its sample of the new Bally bowler, "Trophy Bowler", and comments from ops who visited the showrooms would indicate a real winner. . . . Eastern Music a real bee-hive of activity. **Marvin Stein**, pointing to a load of crated music machines, advised they were being shipped to fill an export order. Firm's "Service School" sessions being well attended. Classes being held every Saturday until the end of May. . . . **Harry Ascola**, Columbia Records, reveals that the pretty model in the sarong promoting Columbia's original cast "South Pacific" is **Eana Lang** of Philadelphia. Ascola reports the album is doing very well saleswise. . . . At King Records we learn that **Bill Doggett's** new release, "W. C. Handy Blues", "My My Darling" by **The Chanters** and of course, "Talk To Me" by **Little Willie John**, are the three most exciting etchings at the branch. . . . **Irving Doerfler**, David Rosen, hypoing the new **Chuck Berry** album on Chess. . . . **Clayton Burdick**, ABC Paramount lists "Big Name Button", **The Royaltones**; "Let The Bells Keep Ringing", **Paul Anka**; "Now And For Always", **George Hamilton IV**; and "Valley of The Moon," **Alan Dale**. Burdick is also very excited about **Frankie Avalon's** LP "Frankie Avalon".

Chi Coin Delivering New Baseball Game

Report Peak Production Schedule Under Way For New "Batter Up" Electronic Baseball Game

SAMUEL WOLBERG

CHICAGO — Not only is Chicago Coin delivering its new baseball game, "Batter Up," to all of its distributors but, the firm reports, it has a peak production schedule under way to get as many of these new "Batter Up" games out as fast as it possibly can to meet the demand of its entire distributing organization.

"In addition to keeping production rolling at top speed for the various models of our outstanding hit game, 'Rocket Shuffle,' we have just instituted peak production schedule for our new 'Batter Up' electronic baseball game," reported Samuel Wolberg, president of Chicago Coin Machine.

"Our distributors demanded immediate quantity deliveries of 'Batter Up'," Wolberg advises, "after they received their very first samples of this great electronic baseball game.

"This is the one baseball game," Wolberg explains, "that attracts instant player attention and that keeps the players at the game hour after hour. It is the most thrilling electronic play ever devised.

"There are so many new and better features incorporated into 'Batter Up' that an attempt to list them would simply be confusing in any one statement regarding this great baseball game.

"It is my suggestion," Wolberg continued, "that every operator in the country, especially now that the baseball season is under way, make it his business to visit one of our distributors and play the game himself.

"In fact," Wolberg added, "knowing the high quality games that our firm produces, operators can start right off by placing 'Batter Up' in their favorite baseball play action locations. They will be assured of the most outstanding big play action they have yet enjoyed.

"This is the first time in baseball game history," Wolberg believes, "where such outstanding and ingenious electronics has been incorporated into a game to bring such tremendously interesting and captivating play appeal and moneymaking action all at one and the same time.

"We urge the nation's operators to see our new 'Batter Up' baseball game at the show rooms of their Chicago Coin distributors today," he concluded.

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(dated: may 10th)

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A. Donald Arsem Named Mgr. Of Engineering-Research By Wurlitzer

A. DONALD ARSEM

NORTH TONAWANDA, N. Y.—With a background of wide experience in product engineering, research and development, A. Donald Arsem has joined the Wurlitzer Company as manager of engineering and research at the North Tonowanda Division. The appointment was announced by Ray C. Haimbaugh, vice-president for engineering and research at North Tonawanda, New York. Arsem holds a B.S. in Electrical Engineering from Massachusetts Institute of Technology from which he graduated in 1945. He is a senior member of the IRE and a member of the Scientific Research Society of America.

In 1943 and 1944 he was Development Engineer on the proximity fuze project at the United States Bureau of Standards. In 1945 he joined the RCA Victor Division, Ground and Marine Radar Section, as Development Engineer. He developed significant new techniques for high accuracy radar range tracking and carried out the original planning for the AN/CPS-10 radar system.

In 1949 Arsem joined the General Electric Company Electronics Laboratory in Syracuse. Here he lent his talents to a wide variety of projects. He was responsible for the development and system evaluation of the Hermes missile guidance systems. He was also assistant head of the missile guidance section with General Electric and active in development of equipment utilized in the JPL Corporal E missile guidance system.

From 1951 to 1953 Arsem headed the Magnetic Materials Application Section at G. E., directing development of miniaturized delay lines, magnetic television frequency control circuits and other magnetic devices. From 1953 to 1955 he was manager of Advanced Product Development, Electronics Laboratory, General Electric.

In 1955 Arsem became manager of Engineering and Research for Stewart-Warner Electronics in Chicago. In this position he had responsibility for the administrative and technical direction of the engineering staff.

He joins Wurlitzer to apply the same sort of engineering technology to the company's electronic products, organs, phonographs and other civilian products, as well as projects for the Defense Department of the United States Government.

Arsem is married and the father of three daughters and a son. He will make his residence on the Niagara Frontier in the near future.

Chi Phono Bowl League Scores

CHICAGO—High scoring was the keynote of the evenings tournament action when the Automatic Phonograph League (National Division) met April 10. A first was achieved when Myrtle Sochacki bowled high game with a 224, and high series for women with 492 for the set.

Rene Gallet of the Paschke team bowled high series for men with 601 coupled with R. Gallet's 538 as the Paschkes whitewashed Garmisa in three games. S. Witz dropped 461 pins for the losing Garmisa.

R. Albamonte led his Decca team to a 2 for 3 victory over Phono Service. R. Holl bowled 469 for Phono. Western was 2 of 3 over Singer, Lou Earrapeno bowled a whooping 567 for Western and H. Walczak scored 518 for Singer.

Coven was victorious 2 out of 3 over Gateway as F. Sciakitano finished up with 491 against Ray Henderson's 375. L. Taylor dropped 571 pins as ABC knocked over B & B in a 3-game set. M. Pieroni bowled 511 for B & B.

Gillette swept the 3-game set over Amber with Charlie Pieri's 538 leading the way. G. Kalas had a 467 for Amber.

E. Kupasinski spearheaded Mercury to 2 wins of 3 over Star with 556, despite Myrtle Sochacki's brilliant 224 high game for the losing Stars.

Tony Galgano again led his Galgano team to a 2-game win over the Brown's with 541, coupled with C. Alesi's 523. Brown's J. Gaski was high man with 559.

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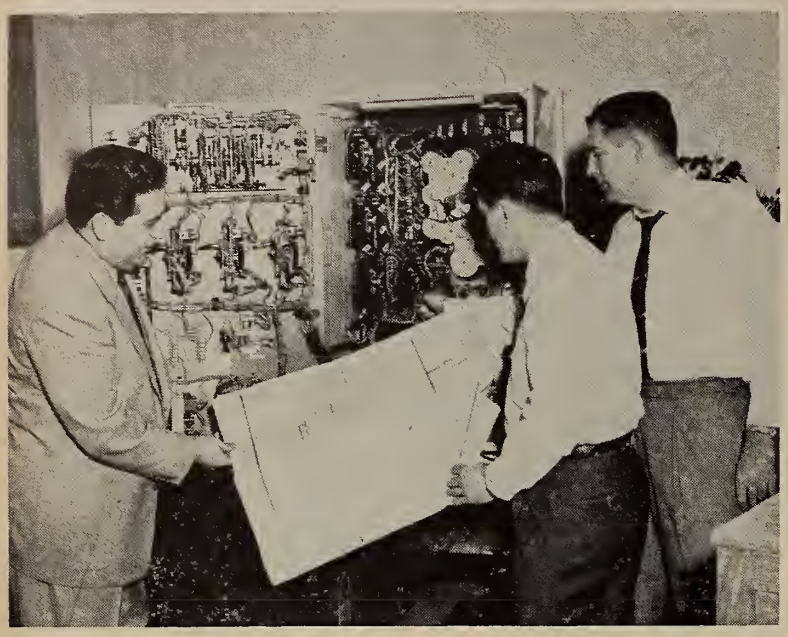

CHICAGO — When Ron Terry of Chicago television fame, created his new TV Quiz Show, "Big Inning," he ran into difficulties planning a special visual presentation which would show viewers results and tabulations of their scores on the show. To the rescue came Bill O'Donnell and Paul Calamari of Bally, and all the brain-power of the famous amusement machine manufacturers, and finally the intricate wiring and mechanism of the "Big Inning" Scoreboard, to bring about another "first" for television. The new TV show makes its debut on WGN-TV, Channel 9, Chicago on Sunday, April 27, immediately following the baseball telecast, and this debut will mark the first time that an amusement machine manufacturer developed equipment specifically designed for the TV presentation. Pictured, are Ron Terry, host and quizmaster of the new program, Paul Calamari, Bally engineer in charge of the project, and William "Bill" T. O'Donnell, sales manager of Bally, all listening intently to the descriptive technical orientation of the new machine.

US GALS

By Cissie Gersh

I most sincerely hope that all of you gals will be present at the *Ladies' Fashion Show Luncheon*, sponsored by Music Operators of America (MOA), at the beautiful Terrace Casino of the Morrison Hotel, Wednesday, May 7 at 12 noon. To obtain a ticket for yourself and your hubby, simply have friend hubby write to: *George A. Miller, MOA Convention Headquarters, Room* 1228, *Morrison Hotel, Madison at Clark Streets, Chicago, Ill.* I'm sure George will be more than happy to mail you a ticket. . . . The many visitors from out of town, who will be present during the MOA Convention will, almost invariably, ask about a spot or two where the food is very good and where there is also a bit of entertainment, but, where the tab is in the "inexpensive" category. Among such well-frequented places I suggest the London House, Cafe Continental, and the Singers' Rendezvous. You can enjoy a very satisfying dinner at any of these spots for about $4. . . . Tho Chicago is famous for marvelous steaks and roast beef, there are those who love gastronomical adventuring. The kind of gals who just love to sample dishes of other countries. And we certainly have these places, too, here in our Windy City. If you have a desire for authentic Cantonese food, please don't order such a delicacy in a restaurant that specializes in American fare. If you like the kind of atmosphere that goes with such exotic food, try the Shangri-La, The Traders, House of Eng, Polynesian Village, Don The Beachcomber. For very marvelous Cantonese food, no atmosphere, try Hoe Kow. If you have a desire for ultra fine French cuisine, there's the world-famous Imperial House; equally famous L'Aiglon or Jacques. If you want hearty German fare, try the famous Berghoff, just outside the Loop, or the Bismarck Hotel's Swiss Chalet, which specializes in both German and Swiss dishes. If you like wild game and authentic Bohemian dishes, try the Cafe Bohemia. . . . If you have the time and, since it's Spring, you'll enjoy a drive thru the beautiful countryside of Illinois and into scrumptious Wisconsin to whet your appetite for a truly wonderful family-style farm meal, there's a very beautiful spot called Honey Bear Farm. It's but 65 miles from the heart of Chicago (follow U.S. 12) to Powers Lake, Wisconsin. You can spend some really thrilling hours shopping at the very unique and charming Honey Bear Farm. One part of this farm, called "The Pantry," specializes in really home-made candies, cookies and, a terrific specialty, "Honey Wheat Bread." People drive for miles and miles just to buy some loaves of this famed and delicious bread. It takes just about an hour and a half by car and you'll admit it was well worth the trip. . . . Of course, gals, if you can afford to smash the family budget to smithereens then you simply must leave one evening open for dinner and dancing at the famed Pump Room of the Ambassador East Hotel. Just go all out in dress. The food is just out of this world as is the service. Please do say "Hello" for me to my favorite Maitre D'Hotel, who'll greet you at the door—Phil Boddy. . . . And then—you gals and pals who simply must have the best in Italian food must surely try Como Inn at Milwaukee and Grand Avenues. This is absolutely one of the best in Chicago and is hostessed by our charming friend Muriel Casola. Muriel is the lovely wife of Johnny Casola of United Manufacturing Company. . . . If you're in doubt as to where to dine, and love that busy, bustling, buzzy Lindy's atmosphere, where all showbiz and recording stars gather 'round, try Joe Jacobson's "Fritzel's." The food is great. The service deluxe. It's right at State and Lake Streets. Here you will probably bump smack into a cousin you haven't seen in years and years, or a pal you lost track of a long, long time ago. Everyone, at some time, gravitates over to Fritzel's. . . . In next week's column, I'll dig up some of our very best shopping places for dresses, hats, furs, coats, clothes and even duds for your teenage sons and daughters. . . . *See you at the Ladies' Fashion Show Luncheon on May 7.*

ATLAS SLASHES PRICES!

MUSIC

WURLITZER 2150	$725
SEEBURG 100-B	395
SEEBURG 100-G	595
SEEBURG 100-R	645
A.M.I. E-120	345
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All phonographs reconditioned and refinished

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ChiCoin ROCKET SHUFFLE
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Chi Coin STEAM SHOVEL	95
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Bally SKILL ROLL
Bally MISS AMERICA
Wms. SHORTSTOP
Gott. 2-Pl. BRITE STAR
Bally TROPHY BOWLING ALLEY
Games' DOUBLE SHOT
Chi Coin ROCKET SHUFFLE
Fischer 6 POCKET POOL
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Genco SPACE AGE
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4-Pl. REGISTER	295	WORLD CHAMP	275
2-Pl. CIRCUS	275	ROYAL FLUSH	255
2-Pl. SUPER CIRCUS	410	ACE HIGH	235
2-Pl. CONTINENTAL CAFE	310	AUTO RACE	195
2-Pl. FLAGSHIP	295	CLASSY BOWLER	175
2-Pl. SEA BELLES	245	HARBOR LITES	155

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Bally NITE CLUB	$175
Bally BROADWAY	155
Bally BEACH BEAUTY	125
Bally MIAMI BEACH	95
Bally GAYETY	65

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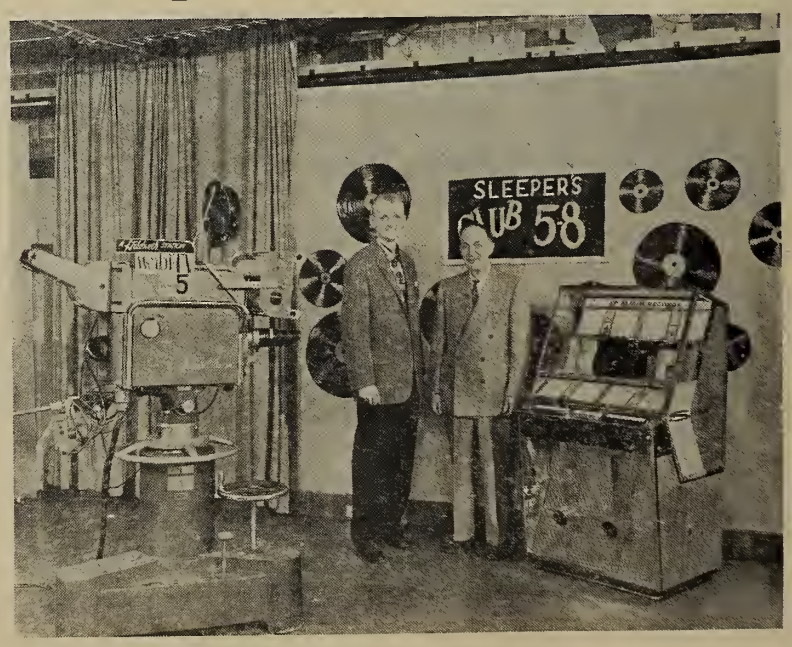
Seeburg On Weekly TV Shows



BANGOR, MAINE—Jim Winters, who emcee's the WABI-TV Channel 5, "Club 58", this city, is shown above, left, with Joseph Glazier of Automatic Music Co., Bangor, who supplied the Seeburg Phonograph used on the television broadcasts. "Club 58" invites various high school students to the broadcasts and the juke box is used for dancing during the show.

Letter Detailing Problems Goes To United Music Ops Of Michigan

DETROIT, MICH. — Roy Small, public relations counsel, United Music Operators of Michigan, this city, advises that every music operator in the Detroit metropolitan area has been sent a letter detailing some of their problems and plans to combat them.

Included with the letter was a postcard asking "Will you support the United Music Operators of Michigan in solving the following problems?" Small asked that a "yes" or "no" answer be designated on the postcard so that the organization can take concerted action. The problems listed are: "1) Bringing about a more equitable Personal Property valuation, most particularly as to depreciation; 2) The question of a change in the Licensing Ordinance; 3) Curtailing distributors direct solicitation of locations; 4) Exposing distributors who encourage new operators to start in business without finances. Uniting our forces to stop this unethical practice; 5) Continue to uphold the good reputation of music operators and be prepared to protect your good name."

Small's letter to operators detailed the above five points as follows:

"(1) The arbitrary Personal Property Tax values claimed by the Assessors can be combatted by public hearings before the City Council. Definite steps must be taken as soon as possible to eliminate exhorbitant taxation of music operators personal property next year.

"(2) Public Relations Counsel reported on his meeting with Lt. Schwartz of the City of Detroit License Bureau. The Board of Assessors, through the Licensing Bureau, are trying to obtain complete location lists of each operator and a proposal has been made to change the licensing ordinance. The proposed ordinance would require an identification, furnished by the Detroit Police Department License Bureau, for each machine and would entail an additional license fee. A machine moved would require a new identification. Public Relations Counsel asked the members to express their wishes on this proposal so he can present their views at future meetings with city officials.

"(3-4) To curb grievances, suggestion was made to print literature and distribute same at location. Tony Siracuse urged members to adopt this idea as A similar idea had been successfully used in the past. Moved by Harry Norton that printed literature be distributed, telling the facts of any circumstance that is detrimental to members, including trouble with Distributors and Manufacturers. Seconded by Lou Ambrosine, passed unanimously.

"(5) It is necessary to continually protect your good name. Recent publicity, attributed to statements made by Chief Counsel, Robert F. Kennedy of the Senate Labor-Management Investigating Committee, has been detrimental to all music operators. Detrimental statements and publicity should be challenged regardless of the source."

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AS ONLY KEENEY COULD DO IT!

LEAGUE LEADER

with "SUPER HOMER" SCORING

4 HOME RUNS on BIG BONUS super hit that:

* lites pennant on backglass
* rings buzzer to draw attention of location attendant!

- Singles
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BATTER

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Through The Coin Chute

TENNESSEE TOPICS

Ed Newell, Orrmatt, Memphis, down in Mississippi. . . . Geo. Stone, Memphis, vacationing in Miami, Florida. . . . Cotton Pennington and Goad, holding down the fort while George Sammon is at home ill. Goad reports games really moved the first quarter and is very hopeful of a big 1958. . . . John Hornsby says "Let the good times roll." . . . Parker Henderson reports business excellent. Says Southern Amusement is topping all its previous sales on AMI phonographs. . . . Allen Dixon of S. M. Sales wants a new game to sell. Found Earl Montgomery at his desk at S. M. Sales. This is a hard thing to do since Montgomery is involved in several other Memphis businesses. . . . Johnny Novarese behind the record bar helping out. . . . At Chattanooga Coin Machine, Chattanooga, Bill Bowles busy trying to please everyone. . . . Tony Papa, who sold his routes some months ago, just can't stay away from the business. He plans to attend the MOA in Chicago. The odds around town are that Tony will be a coinman again before very long. . . . Fred Coffer, Chattanooga, reports his routes in good shape. Fred and Al Sample are together working out of their new offices at 2642 Broad St. . . . At Langston Music, Chattanooga, Mrs. J. M. Langston says business is good out her way. . . . H. A. Weller, Ideal Amusement, Jackson, out looking over his chain of gas stations. Charles E. Waynick and Leroy Phillips working hard for new locations.

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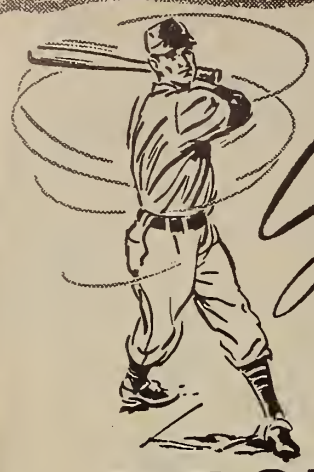

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FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

Through The Coin Chute

EASTERN FLASHES

Spring arrived in the big city this week, with sunshine and warm breezes. Wholesalers along coinrow were besieged by personal visits and continuous phone calls for equipment. Not only were local operators in evidence, but a number of ops from outlying areas drove in to pick up machines and supplies for shore and resort locations. Local ops also in a happy frame of mind, as collections start to rise.

* * * * *

New York State Operators Guild announce their 6th Annual Dinner and Dance will be held at Grossinger's Country Club in the Catskill Mts. on Sat. night, June 14. Week-end facilities available for those who wish to spend several days in the country. Special deal for coinmen. . . . **Murray Kaye**, Atlantic New York Corp., must welcome our visit, particularly these days. It gives him an opportunity for a few moments to talk about his golfing adventures, instead of keeping his nose buried in orders for Seeburg phonos, and sales pitches to visiting ops. **Meyer Parkoff** out calling on the trade when we dropped in . . . **Al Baberstein**, Alba Vending, Flushing, L. I., preparing for his son's (**Harvey**) bar mitzvoh in May. . . . **Red Zirpoli**, another op who likes to talk about his son, **Anthony**, who was home for the Easter Holidays. The boy a student at La Salle Military Academy. . . . Had quite a time pinning **Barney (Shugy) Sugerman**, Runyon Sales, down for a minute. We finally said hello when he emerged from the inner offices to demonstrate Bally's new "Trophy Bowler" to a flock of ops. Ops complimented Bally on new feature "Foul," which registers when player throws ball against metal protection in front of pins. **Perry Lowengrub** and **Irv (Kempy) Kempner**, Runyon road-men, both in the office confering with ops. **Morris Rood** announces an AMI "Service School" will take place on Monday night, Apr. 21, in Runyon's show-rooms, starting at 7 PM. Refreshments will be available an hour before. **Monte West**, AMI's field engineer, will conduct the sessions. . . . **Joe** and **Jenia Young**, back from a combination biz-vacation visit to Havana. Joe's eyes light up when he details the 45 minute fight he had in landing a 48 lb. White Marlin.

* * * * *

Plenty of excitement at Albert Simon, Inc., where ops surround ChiCoin's new baseball game, "Batter Up", just set up in display room. **Al Simon** and **Al D'Inzillo** demonstrate play of this highly intriguing game, with ops passing nothing but complimentary remarks. Simon heads for parts West this week for a few weeks' vacation. . . . **John Fitzgerald**, New Haven, Conn. coinman visits the wholesalers on his way back home after an extended Fla. vacation. . . . **Abe Lipsky** and **Sandy Moore**, Sandy Moore Dist., attend the meet of the Garden State Ops Assn., Thurs., Apr. 10. Both report sales of Wurlitzer phonos keeps on at fast pace. **Joe Hrdlicka**, from The Wurlitzer factory, visits here. . . . **Ruth Michaelson**, well known woman op, makes the rounds of wholesalers. Ruth's daughter and son-in-law, **Enid** and **Charles Cook** (who run an operation in Miami, Fla.) spent the Easter holidays here. Ruth more interested in bragging about her 4 grandchildren than talking about biz. . . . **Ray Gilleaudeau**, Monticello, N. Y. op, drives in for some needed equip. . . . Of course, our visit to **Mike Munves** resulted in nothing more than a hurried hello. Sidewalk in front of Mike's quarters loaded with equip. being delivered, and at the same time being shipped. A real mad house. . . . **Elias Gassner**, Servewell Music, well known op here, a pool champ. Won the pocket billiard championship of L. I. in Feb., and the 3-cushion L.I. championship play in Mar. He's now competing in the N. Y. State Professional Pocket Billiard Championship being held at Joe McGill's Broadway Recreation room in As-toria. . . . **Bob Charles**, Binghamton, N. Y., back on the job after a couple of months relaxation in Fla. Bob reports biz holding up good. . . . **Charles Rubenstein**, arcade owner, elected by the Board of Governors of the National Showman's League to serve as Treasurer. Charlie advises that his soldier son, **Bernard**, serving in Germany, is assistant director of an entertainment group, and that the group won 2nd prize in a talent contest in his area. . . . **Harry** and **Hymie Koeppel**, Koeppel Dist., report increased sales of music machines to local ops. . . . **Louis Rabkin**, arcade owner in Seaside Heights, N. J., has been open past few Sundays. Biz good, he states. Will open Sat. and Sun. during May, and then starting June 15, will keep open thruout the season. . . . **Gertrude Browne**, Beacon, N. Y., rushes from one wholesaler to the other, loading up with supplies.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Don Hazelwood, Aitkin, Minn., in town with his family to see the Sports-man Show in Mpls. Don taking time off to make the rounds to visit some of the distributors. Don very satisfied the way his business has been since the first of the year. . . . **Bun Mraz**, Brainerd, Minn., in town for the day picking up his record supply and looking for some good used games. . . . Winona, Minn., sure was well represented in town Monday as **Mr. & Mrs. Cecil Terveer**, **Jim Stansfield**, and **Lloyd Williamson** were all in town and saw each other for the first time in months. . . . **Joe Weber**, Blue Earth, Minn., is getting to be a steady visitor in the cities. His second or third trip in the past month. . . . **J. Allen Redding**, LaCrosse, Wis., in town for a few days. J. Allen has sold off most of his route and is operating just a few machines. Bought a pool hall and is spending most of his time running it. . . . **Mike Young**, Soldiers Grove, Wis., in the cities for the day making the rounds. Mike reports that business has been holding up very good so far and is busy buying machines. . . . **Gene Clennon**, Austin, Minn., took time off to see the sportsman show and then call on some of the distributors to see what's new in coin machines. . . . **Gabby Clusiau**, Grand Rapids, Minn., in town for a few days taking it easy. Gabby telling us that if the weather holds up as good as it has been the summer resorts might open a lot sooner, and he is getting a lot of his equipment ready to move in. . . . **Stan Woznak**, Little Falls, Minn., in town Thursday getting his reservations set for the MOA show in Chicago. . . . **Ray** and **Gladys Storing**, Fairmont, Minn., in town for the day. Their first visit to the cities in a year.

Through The Coin Chute

CHICAGO CHATTER

"You don't know how right you are", very definitely advises **Bally's Bill O'Donnell**, "when you say that this is a boom." Bill points out that the Bally plant busier than ever with largest variety of games yet presented during any spring season. . . . Seems for sure that history is repeating itself. The late '50's are taking on the appearance of the late '30's. Many of those who have been around for 20 years or more agree factories here just as busy during '58 as they were in '38, if not busier. Shipments going out all over the world. New games popping out faster than ever. And every factory trying to keep production ahead of order backlogs. . . . **Paul Huebsch** all excited over Keeney's new "League Leader". This is the first baseball game produced by this factory in many years. "Never before", Huebsch reports, "have we had such a crush of initial orders for any game." This entire plant now working at top speed. . . . "They're going to shoot me after I reach 90", is the way **George Jenkins** explained it the other day.

JUDD WEINBERG

No wonder so many meetings between **Sam Wolberg, Sam Gensburg, Ed Levin, Mort Secore, Harry Glick** and others at ChiCoin. Now have two models of "Rocket Shuffle", new "Batter Up" baseball game and their great "Commando Machine Guns" all in production at one and the same time and orders for all growing bigger each day. . . . Well known op, member of "20 Year Club", **Leon F. Stone**, is running for **Judge of Houston County, Tenn.** Election day is August 7, 1958. **Good luck, Judge.** . . . Never saw a busier young executive than **Judd Weinberg** who handles all those many, many shipments of Gottlieb games to all over everywhere out of this country. . . . Phono mfrs salesmanagers in a meeting prior to the MOA convention, discussing thisa and thata about the ethics of conventioneering. . . . "Lucky, lucky, 'Lucky Horoscope' operators", reports **Estelle Bye** of Marvel Mfg who adds, "These are the operators who are really making a buck." . . . **Nate, Alvin and Dave Gottlieb** in one conference after the other, not regarding terrific business this factory enjoying, but talking about that big, beautiful new hospital going up in Oak Park which is winning much attention from people who wish to make memorial donations.

AL STERN

Amazing how many ops also engaged in other businesses. Variety stores. Real estate. Small factories. Hi-Fi phonos and records. Electronics. Even dresses for dolls. And many, many other, occupations in addition to coinbiz. . . . **Bill DeSelm** comes strolling down the corridor into his office. Yanks off his coat. Rolls up his sleeves. Sits down at his desk. All the time not uttering a single word. Then—boom! Away he goes with one long distance call after the other. As orders pile up, the smile on Billy's face grows bigger by the minute. . . . **Johnny Frantz** points out, "This is proving to be one of the very best spring seasons in coin machine history." How true, how true. . . . **Al Warren** says Genco is working away harder than ever. That the firm has plans for some of the most unique products it has yet produced. "Believe me", says Al, "every one will be a hit." . . . **Vince Shay** comes up with this advice to all coinmen, "Just roll up your sleeves and keep punching." Vince claims that this industry 'way ahead of any other at this time and business growing bigger every day.

Johnny Watling pestered by a bill collector got mad enough to dig deep into the bill. And was that bill collector red-faced when the facts came out. Seems that the guy wanting to collect actually owed Johnny the money he wanted. (Moral: Don't put the heat on Johnny Watling until you're sure). . . . Zeke Wolf claims that the younger ops should study counter games. Believes that these little babies can earn more, longer, for the young men in the coinbiz. . . . **Orchids and congratulations to Joe Kline. Joe was elected Chairman for the coin machine division of CJA (Combined Jewish Appeal). Joe hopes to set a new record for money raised for this very, very worthy cause.** . . . **Ralph Mills** and **Ray Woodrich** showing a letter just received from China. "One of the inquiries from our ad in 'The Cash Box'," Ralph advises. . . . With great games to sell, both **Gil Kitt** and **Joe Robbins**, along with the entire staff of Empire, among the busiest of all the busy distribs. "In fact", Joe advises, "we're having our hands full trying to fill orders for United's 'Shooting Star' and Williams' 'Short Stop' not to even mention the other products we have."

JOE ROBBINS

Wally Finke all excited over the rampage of orders the firm has received for ChiCoin's new "Batter Up". This game okayed by Chi License Commission. "And", Wally adds, "our orders for 'Rocket Shuffle' getting bigger every day." . . . **Sam Lewis** out on the west coast visiting with Williams' distribs. Telling them all about the great games the firm producing. In the meantime, **Harry Williams, Sam Stern** and **Art Weinand** busier than ever at the factory trying to keep up with demand from all over this country and from foreign countries. . . . They're calling him **Larry "Woolworth" Marvin** because of the 5 and 10¢ variety store Larry opened in suburb of Sacramento and which is clicking so well. . . . **George A. Miller** so busy here in Chicago he advises that one day here is like five in Oakland. The long distance phone calls requesting booths and other demands being made on George in Suite 1228 at the Morrison Hotel has definitely made this MOA headquarters.

ED LEVIN

If you like Italian food drop over to Como Inn where **Muriel (Mrs. Johnny) Casola** is hostess. **Good, old "Bean Bag", the hostess with the mostes'. . . . The hospitality suite for the MOA ladies will be Room 505 at the Morrison during the convention.** . . . Quite a list of international speakers on music chosen by **George A. Miller.** Include **Norman Ditchburn** and **Gordon Marks** of England. **Alfred W. Adickes** of Hamburg, Germany. **Ng Lian Chin** of Singapore, Federation of Malaya. **Dr. Henry Klein** of Paris, France. **Dr. Vittorio M. Franceschini** of Milan, Italy. George hoping that these men will show up at the MOA convention because they all speak beautifully and all are very well acquainted with the music business. . . . **Maurice and Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Bill Phillips,** among the Atlas men who will be at the MOA convention and who will be greeting friends at the Atlas building. . . . **Stanley Levin** cracks, "I've got a million deals for the boys who are looking for deals." . . . **Phil Weisman** and **Mike Spagnola** will be visiting at the AMI booths at the MOA. . . . **Ben Coven** and **Herb Beidenkap** expect to be greeting many from all over their area who will come to Chi during the MOA meet. "Tell 'em we're going all out on hospitality", Ben says.

Thanks to good friend **Mario Todeschini** of Trieste, Italy, for his very lovely letter. . . . **Don Moloney, Mac Brier** and **Howie Freer** preparing some outstanding buys, they report, for all who will be visiting Chi. . . . **Charles (Little Jimmy) Johnson** may yet walk in all dressed up in his fireman's uniform and surprise many of his friends as to how well he looks in this honor suit. . . . **Allen J. Stern, Joel Stern, Len Micon** and **Fred Skor** will be on hand at World Wide and will also be visiting at MOA convention to meet and greet their many customers from all over everywhere who will be here for the show. . . . The new games are getting many an operator healthy again. . . . **Jack Mitnick** still won't tell. "But", he adds, "just drop in at United Music's booths if you want a real surprise." To which he adds, "Think the new games are making the operators healthy? Well", Jack says, "wait'll you see what we of United Music have to make the ops even healthier."

DON MOLONEY

HAPPY BIRTHDAY THIS WEEK TO: **Wm. H. Bailey**, Stockton, Cal. . . . **Ralph Lackey**, Roxbury, Mass. . . . **George Holtzman**, Brooklyn, N. Y. . . . **Meyer M. Marcus**, Cleveland, O. . . . **L. W. Gerardin**, Chicago, Ill. . . . **Bernard Rodins**, Washington, D.C. . . . **H. H. Dolliver**, Conrad, Mont. . . . **Al Radloff**, Madison, Wis. . . . **Jack J. Mitnick**, Chicago, Ill. . . . **Joe Ash**, Philadelphia, Pa. . . . **Gerald F. Davis**, Silver Spring, Md. . . . **Jos. J. Greco**, Glasco, N.Y. . . . **Louis Ptacek**, Manhattan, Kans. . . . **Ben Jahnke**, Hutchinson, Minn. . . . **Walter C. Schinkal**, San Diego, Cal. . . . **Armand Lord**, Trois Rivieres, P.Q., Canada. . . . **John E. Rondeau**, Lynn, Mass. . . . **A. W. Witalis**, Cleveland, O. . . . **Robert Jordan**, King Langley, Hertfordshire, England. . . . **Al Siegel**, Toronto, Ont., Canada. . . . **Maynard C. Hopkins**, Galion, O. . . . **Howard N. Clark**, Kendallville, Ind. . . . **Ernest L. Simmons**, Danville, Va.

AL WARREN

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A. B. T. Mfg. Announces New Multiple-Price Coin Changer

CHICAGO, ILL.—The A.B.T. Manufacturing Corporation, this city, this week announced a new Multiple-price Coin Changer. "Here is the first vending mechanism that actually computes the difference between sales price and value of coins deposited—and returns correct change," said one executive of A. B. T.

The one complete system is made up of slug rejector, totalizer and coin changer. Pushbutton selector is optional.

Utilizing the versatile A. B. T. A-7600 Totalizer as a basic component, the new unit vends multiple items at multiple price combinations . . . from 5¢ to $1.50. It also vends several items at the same price.

The changer accepts combinations of 5¢, 10¢ and 25¢ coins—up to $1.50. Paying out a maximum of four nickels, it returns correct change for all prices selected. Nickel pay-out tube is self-loading.

"Printed circuit price board assures accurate, positive action. Snap-on lead terminals facilitate fast, easy price changing right on location," said the manufacturer.

According to the A. B. T., this latest coin-handling device is easily installed for a wide range of vending operations. It can be adapted for use on present machines with minimum alterations. Its extreme flexibility and compact size permit application wherever merchandise is vended by use of coins.

Coven Shipping New Wurlitzer Conversion Kit

CHICAGO—Coven Music Corporation, this city, announced it is shipping to its operators a new title strip conversion kit for their Wurlitzer model "2200" and "2100" phonographs.

The kit contains five title strip holders in pink plastic, black decal numbers, an assortment of 15 pressure sensitized program classification strip mountings, and appropriate mounting brackets and screws.

The conversion kit eliminates the book-type folder arrangement for identifying strips on the two models and has all strips visible on a mounted panel. Title strip panel is almost identical to the new mounting on the model "2250". Conversion is easily made in 15 minutes on location, it is said.

Write For Low Prices on Following:
Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New): Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod: Rock-Ola 1455D (New). Also Bally Space Ship at $195.

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Rock-Ola 1455 0-200 New..... $1200

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Chi Coin ADVANCE BOWLER	95.00
United ROYAL BOWLING ALLEY	595.00
United 14' BOWLING ALLEY	450.00
United SUPER BONUS S.A.	225.00
United MARS S.A.	175.00

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Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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More Ops Than Ever Before To Attend MOA Meet Says Miller. Urges All Ops To Make Every Effort To Attend

GEORGE A. MILLER

CHICAGO—"Altho it appears at this time that MOA Convention, being held at the Morrison Hotel, here, on May 6, 7 and 8, will attract a great many more operators than any previous convention" stated George A. Miller, national president and managing director of Music Operators of America, "In cannot urge too strongly that every operator who can possibly get away for those few days, should be in attendance.

"It's not only the duty," he continued, "of the nation's music operators, whether they belong to a local association or not, to come to Chicago and take part in solving the problems existing in the industry, but it could be money in their pockets. By listening to the talks by experienced coinmen, by mixing with other operators and discussing methods and proven procedures, and by viewing the equipment displayed by the exhibitors, the operator has to return home a better businessman."

A number of operators, who have benefited greatly from MOA, and now are devoting considerable of their time and energies as officers and members of the board, have been advising the nation's operators to attend the Convention. "Let us all be progressive music merchants," said A. L. Ptacek, president of the Kansas Music Operators Association, "and attend the MOA Convention. If business conditions worry you, the convention will be a good place to discuss these conditions with all segments of the industry."

Frank Fabiano of Michigan, and a director of MOA, urges the operators to get together in Chicago, stating, "Come and see how other operators operate their routes and hear the special discussions on making money in your business."

"I urge every music operator in the country to make every effort to attend the MOA convention," commented Max Hurvich, a director of MOA. "There are many reasons why every operator should attend. You meet men in the same line of business where ideas can be exchanged to mutual benefit. It gives you an opportunity to see new merchandise and machines that can be used profitably. The sessions and entertainment furnished have always been stimulating and worthwhile."

K. A. Cormney, director from Richmond, Ky., personally guarantees that operators attending the convention will learn ways and means to save many times the attendance cost. "The discussion on taxes, depreciation, public relations and the general discussions will give every person attending a new and fuller look on the music machine business", he observed.

"I attend the MOA conventions," said Lou Casola, director from Rockford, Ill., "because it is important to me to know the changes taking place, as well as the new and old problems in my business, which is my livelihood, and to find out how to cope with these problems. Everyone, regardless of how long he has been in a business or how smart he is, can learn new and better ways to do things every day—and he can learn at the MOA convention."

Howard N. Ellis, a director from Omaha, Neb., relates that the annual conventions of the Music Operators of America are always history-making events in the music business. "Anyone interested in learning how to make improvements, whether they may be in business procedures, public relations, labor relations, civic service, or in any other way, cannot help but come away much richer in knowledge."

"I have heard operators say they can't take the time away from their business to be in Chicago for three or four days," observed John Wallace, a director from Oak Hill, W. Va. "I don't see how an operator can afford not to attend, as he is not away from his business, he is right in the middle of it, learning by the exchange of ideas from successful operators from all over the country. We exchange ideas in the Panel discussions and many 'bull' sessions. Of all the conventions I've attended, I have never failed to pick up a new operational idea, or seen new equipment that has made my route more profitable."

Ted Nichols, a director from Fremont, Neb., reveals that MOA exerts a more powerful influence in the music machine industry each year, because thru MOA operators are working together and learning from each other. "The successful operator of the future," he feels, "will be the one who has taken advantage of everything he can learn about operating methods and customer relations. The MOA convention is the greatest institution of learning in the industry. Your attendance at the MOA convention will constitute an investment in yourself and your business which will give you a greater return than anything you can buy. Come and find out, not only what to do to improve your businesss, but how to do it."

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AMI Appts Distrib

GRAND RAPIDS, MICH.—Edward R. Ratajack, Director of Sales for A M I Incorporated, this city, announces the appointment of Toronto Trading Post, Ltd. as distributor in the Toronto, Ontario area for A M I juke boxes and related equipment. The firm, under the direction of Albert Clavir, maintains offices and service facilities at 736 Yonge St. in Toronto.

"We're happy to welcome Toronto Trading Post as a member of the world-wide family of A M I distributors," Ratajack said in announcing the appointment. "With the A M I line, Al Clavir and his organization is equipped to furnish the finest in profitable, dependable music equipment, as well as top-notch service that has won them the confidence of music operators," Ratajack concluded.

Through The Coin Chute

HOUSTON HAPPENINGS

Big thing recently at Gulf Coast Music Systems (Seeburg) when Grand Prize Beer launched a promotion campaign there for "G. P. Polka", a new record by Tara Recording Co. of Houston. **Buster Herrera**, former music operator now grand Prize Beer sales representative together with **Dick Shannon**, composer of the number and head of Tara Recording, hosted the party. Local operators were there en masse and gained, along with an enjoyable evening, a free record for each phonograph on location. Over 2,000 records were given away. **H. A. Franz** and **Hans Von Reydt**, president and vice-president respectively, Gulf Coast Music, enjoyed to the utmost the rather unique roles of guests in their own place of business. . . . Early in March the Strauss-Frank Company established a Columbia record wholesale distributing department in its main building here at 4000 Leeland Ave. **Hank Hirshfeld** is head of the department with **Hazel Dudley** and **Bill Schrieber** as assistants. . . . Operator **Carl Benton** said his business, especially music, was holding up fair in face of the current recession. . . . Out-of-town visitors at Acme Record Distributing Company included **Bob Turner**, TNT label and **Jimmie Dee**, recording artist, both from San Antonio. Jimmie is better than average known hereabouts (and elsewhere) on account of that hit number "Henrietta" he recorded some moons ago. . . . Operator **C. M. Archer**, owner of Appliance service Co. in Huntsville, slacked off on record buying long enough to chat with your correspondent. . . . Charming **Louise Covington** rounding out her first month with United Records in sales department. . . . Despite her youthful appearance vivacious **Lois Moore**, counter sales at H. W. Daily, has ten years phonograph record experience to her credit. . . . Comparatively new at Palms Music Center is attractive **Erin Offield**, who together with petite **Maxine Bronikouwsky**, compose a retail record sales team good as the best. . . . Capitol Records and Houston Symphony have temporarily postponed recording two works of Tschaikowsky; The Symphony No. 6 "The Pathetique" and the "Romeo And Juliet" overture. At the City Auditorium Carl Orff's "Carmina Burana" and Shostakovitch's Symphony No. 11 are being taped for transfer into 12-inch disks. It is the first American recording for the Shostakovitch symphony.

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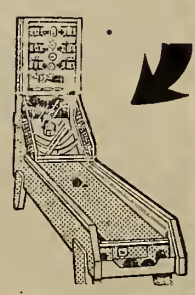
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Meeting Dates

Music Operators' Associations

Apr. 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 1—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

1—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

5—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

7—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

8—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

8—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

12—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

13—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

14—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield. Calif.

14—New York State Operators' Association
Place: Nelson House, Poughkeepsie, N. Y.

15—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

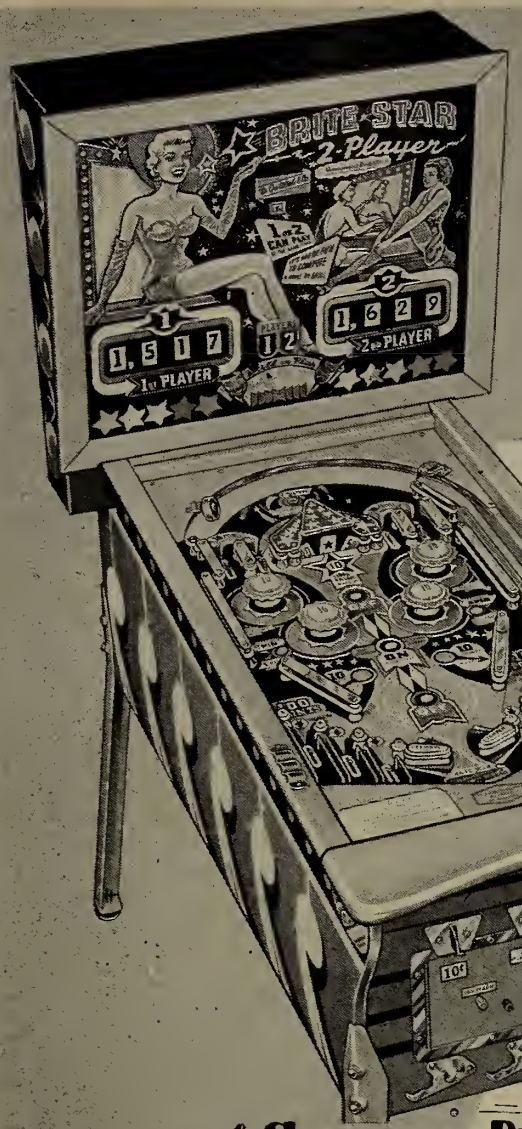
15—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

21—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



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as American as Baseball and Hot Dogs!

J. H. Keeney Shipping Baseball Game "League Leader"

Two Can Play. One Pitches, Other Bats. 8½ Cubic Foot Playing Area. Super Home Run Feature Adds To Score Action

PAUL HUEBSCH

CHICAGO—"Our 'League Leader' is real baseball in the most authentic way", was the opening statement made by Paul Huebsch of J. H. Keeney & Company, Inc., this city, this past week, regarding this firm's new baseball game.

"Shipments are alreay on their way", he continued, "and I can report at this time that these are the biggest initial shipments we have made on any new game in a long time.

"This is due to the fact", Huebsch explains, "that everyone of our distributors was tremendously enthused over 'League Leader' from the moment they received their sample, set it up, and played the game themselves.

"This is really authentic baseball. Singles, doubles, triples, home runs. Even when the player hits a blooper into the infield he gets the very same kind of action he would get in a real baseball game. It's either a single, at the most, or an out. "And", Huebsch added, "just like in baseball, there's 3 outs to the game.

"What's more", Huebsch continued, "we are giving the players more than 8½ cubic feet of playing area inside the game itself. This makes for real long distance hits. It means the players can skillfully shoot for doubles, triples and homers. One player can pitch, while the other player is at bat.

"And to make this game outstanding for those who like to really smash in those home runs, we have put on a 'super home run feature' whereby the player, if he is sufficiently skillful, can score more home runs.

"We, here at Keeney", Huebsch explained, "haven't built a baseball game in a long time. Therefore", he says, "we took our time and made sure that our 'League Leader' had every new type feature the players wanted. We tested this game extensively. We found that it outpulled anything ever before tried.

"In our estimation", Huebsch concluded, "our 'League Leader' is truly the leader as far as baseball games are concerned. We leave it up to the operator. Let him look over 'League Leader'. Then let him decide for himself."

N.Y. State Operator Guild Annual Dinner At Grossingers Saturday, June 14

BEACON, N.Y.—Mike Mulqueen, chairman, Banquet Committee, announced that the New York State Operators Guild, with headquarters in this city, is holding its Sixth annual dinner and dance at Grossinger's on Saturday night, June 14.

Grossinger's is the world famous country club and hotel located at Grossinger, N.Y., in the Catskill Mountains.

Mulqueen advises that special accommodation rates have been arranged for those attending the affair, and who wish to make a week-end of it. Guests checking in for the weekend beginning with dinner on Friday, June 13, and concluding with lunch on Sunday, June 15, will be charged at $43.50 per person, plus $12.50 per person to be paid for by the New York State Operators Guild. Operators who desire to take in the weekend can make arrangements by phoning Longacre 5-3071 (New York, N.Y.), or Liberty 960.

As usual, the Guild is preparing a souvenir journal in connection with the affair. Deadline for advertising for this journal is May 26.

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CLASSIFIED ADVERTISING SECTION

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WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—Used phono rejectors 5¢-10¢-25¢; Bally Control Motors; Turf King Glasses. FOR SALE—Key West $350; Circus $275; Broadway $215; Stage Coach $150; Balls-A-Poppin' $145; Palm Beach $25; Coney Island $25; Tropics $25; Tahiti $25. DISCO, INC., 835 E. 31st STREET, LOS ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUperior 1-4600).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone, FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4658).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).

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WANT—Mills Brand New Vest Pockets. Highest cash price paid, any quantity. Also Acorn, North Western or Victor Vendors. BOX # 433, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—First Class Coin Machine mechanic. AL LIVELY AMUSEMENT CO., 2430 LOTAFUN ST., WINTER PARK, FLA. (Tel. MIdway 4-7553).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Wurlitzer Model 1500, 1500A Phonograph; Model 5205, 5207 Wallboxes, any quantity. Write stating condition and best cash price to SIEGEL DISTRIBUTING CO., LTD., 637 YONGE ST., TORONTO, ONTARIO, CANADA. (Tel. WAlnut 1-8944).

WANT — Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N. E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—United Jumbo Bowlers. State quantity, price and condition in first letter. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH. (Tel. MA 4-8585).

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FOR SALE — Extra Specials—Showtime $335; Key West $265; Big Show $240; Parade $230; Night Club $200; Broadway $170; Beach Beauty $115; Miami Beach $100; Variety $75; Continental Cafe $335; Score Board $175; Gypsy Queen $100; Balls-O-Poppin' $175; Keeney Big Tent $250. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel JA 2-7137).

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FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

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FOR SALE—Seeburg Model C $495; Model B $400; Model A with 45 RPM Conversion $275. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel. CEntral 1-9292).

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FOR SALE—Seeburg M100A, 78 R.P.M., $180; Seeburg M100A, 45 R.P.M., $275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

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FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

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FOR SALE—3 Phil. Toboggan Alleys $385; 1 complete 6 Gun A.B.T. Shooting Gallery $575, without Compressor $475. Want to buy Shuffle Alleys and Bowlers. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at $195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Skt Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

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ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Games, Inc.: Gunsmoke $325; Skeet Shoot $375; Super Hunter $395; Bally Variety; Gayety; Miami Beach; Broadway; Night Club; Big Show; Key West; Show Time; Carnival (5 Ball) $295; Magic Bowler $145; United Pixie; Caravan. Also other Bingos and Bowlers, completely reconditioned—guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 V-200 Seeburgs at $550; 1 1800 Wurlitzer at $495; 2 100-W Seeburgs at $550; 1 100-G Seeburg at $550; 2 G-200 AMIs at $600; 1 1550A Hi Fi Wurlitzer at $175; 1 1650 Wurlitzer at $235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE — Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE — Reconditioned AMI G200's only $495. Also phone, write or wire collect for a special price on Seeburg's V200's in lots of five or ten. MUSIC SYSTEMS, INC., MICHIGAN, 14561 LIVERNOIS, DETROIT 38, MICHIGAN. (Tel. DIamond 1-3900).

FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering service. BOB YOUNG'S SERVICE, 2427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS

AMI

4.	Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4.	Model B, '48, 40 Sel., 78 RPM	50.00	85.00
4.	Model C, '50, 40 Sel., 78 RPM	50.00	120.00
4.	Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4.	Model D-80, '51, 80 Sel., 78 RPM	195.00	300.00
4.	Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4.	Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00
4.	Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00
4.	Model F-80, '54, 80 Sel., 45 RPM	425.00	465.00
2*	Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00
2.	Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4*	Model G-120, '56, 120 Sel., 45 RPM	545.00	675.00
1*	Model G-200, '56, 200 Sel., 45 RPM	595.00	725.00
4.	Model H-200, '56, 200 Sel., 45 RPM	750.00	895.00
4.	Wm. Wall Box	5.00	8.00
4.	SM or SL Stepper	5.00	10.00

ROCK-OLA

4.	1422, '46, 20 Sel., 78 RPM	20.00	45.00
4.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4.	1426, '47, 20 Sel., 78 RPM	35.00	45.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	45.00	90.00
4.	1432, Same as above, Converted to 45 RPM	60.00	150.00
4.	1434, '51, Rocket '51-52, 50 Sel., 78 RPM	70.00	150.00
4.	1434, Same as above Converted to 45 RPM	70.00	150.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
4*	1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4*	1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4*	1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00
2.	1452, '55, 50 Sel., 45 RPM	495.00	595.00
4.	1454, '56, 120 Sel., 45 RPM	595.00	645.00
4.	1455, '57, 200 Sel., 45 RPM	650.00	795.00

SEEBURG

4.	146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	35.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4.	148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
2*	M100A, '49, 100 Sel., 78 RPM	89.00	190.00
4*	M100B, '51, 100 Sel., 45 RPM	300.00	400.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	410.00
2*	M100C, '53, 100 Sel., 45 RPM	375.00	500.00
2*	HF 100G, '54, 100 Sel., 45 RPM	495.00	595.00
1*	HF 100R, '54, 100 Sel., 45 RPM	550.00	675.00
2*	V200, '55, 200 Sel., 45 RPM	545.00	795.00
4.	KD200, '57, 200 Sel., 45 RPM	845.00	865.00
4.	W1-L56 Wall Box 5c	3.00	5.00
4.	3W2 Wall-a-Matic	3.00	5.00
4.	W4L-56	5.00	8.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4.	W6L-56 5/10/25 Wireless	5.00	10.00
4.	3W7-L-56	5.00	10.00
4*	3W1 Wall-a-Matic	39.50	60.00

WURLITZER

4.	1015, '46, 24 Sel., 78 RPM	20.00	35.00
4.	1017, '46, 24 Sel., 78 RPM	20.00	35.00
4.	1080, '46, 24 Sel., 78 RPM	25.00	50.00
4.	1100, '47, 24 Sel., 78 RPM	25.00	55.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
968th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. **Prices UP**
2. **Prices DOWN**
3. **Prices UP and DOWN**
4. **No change from Last Week**
5. **No quotations Last 2 to 4 Weeks**
6. **No quotations 4 Weeks or Longer**
7. **Machines Just Added**

* **Great Activity**

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4.	1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	90.00
4.	1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4.	1400, '51 48 Sel., 45 or 78 RPM	50.00	150.00
4.	1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4.	1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4.	1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4.	1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
4.	1650, '53, 48 Sel., 45 RPM	225.00	300.00
1.	1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
1*	1700, '54, 104 Sel., 45 RPM	425.00	565.00
4*	1800, '55, 104 Sel., 45 RPM	475.00	650.00
1*	1900, '56, 104 Sel., 45 RPM	550.00	755.00
1*	2000, '56, 200 Sel., 45 RPM	625.00	845.00
4*	2150, '57, 200 Sel., 45 RPM	725.00	800.00
4.	2140 Wall Box	2.50	5.00
4.	3020 Wall Box	3.00	8.00
4.	3048 (Conv. of 3020)	5.00	10.00
4.	3031 Wall Box	3.00	9.00
4.	3045 Wall Box	4.00	9.00
4.	4820 Wall Box	8.00	20.00
4.	4851 Wall Box	9.00	25.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	Ace High (Got 2/57)	245.00	290.00
4.	Arabian Knights (Got 12/53)	80.00	120.00
4.	Army-Navy (Wm 10/53)	30.00	50.00
4.	Arrow Head (Wm 7/57)	225.00	300.00
4.	Atlantic City (B 5/52)	25.00	65.00
4.	Auto Race (Got 9/56)	175.00	235.00
4*	Balls-a-Poppin' (B 11/56)	145.00	210.00
2*	Beach Beauty (B 10/55)	110.00	165.00
4.	Beach Club (B 2/53)	25.00	65.00
4.	Beauty (B 11/52)	20.00	65.00
4.	Big Ben (Wm 9/54)	55.00	115.00
3*	Big Show (B 9/56)	250.00	295.00
4.	Big Hit (CC 7/52)	15.00	30.00
4*	Big Time (B 1/55)	75.00	125.00
2*	Blondie (CC 8/56)	110.00	195.00
4.	Brazil (Un 10/56)	195.00	255.00
4.	Bright Lights (B 5/51)	20.00	30.00
4.	Bright Spot (B 11/51)	30.00	50.00
2*	Broadway (B 12/55)	150.00	195.00
4.	Cabana (Un 3/53)	20.00	50.00
4.	Capri (CC 10/56)	110.00	185.00
4.	Caravan (Un 2/56)	105.00	165.00
4.	Caravan (Wm 6/52)	25.00	50.00
4.	Chinatown (Got 10/52)	30.00	50.00
4.	Circus (Un 8/52)	25.00	35.00
4.	Circus Wagon (Wm 10/55)	145.00	210.00
4.	Classy Bowler (Got 7/56)	175.00	230.00
4.	C. O. D. (Wm 9/53)	50.00	75.00
2.	Colors (Wm 11/54)	70.00	110.00
4.	Coney Island (B 9/51)	20.00	50.00
2*	Continental Cafe (Got 7/57)	250.00	325.00
4.	Coronation (Got 11/52)	25.00	50.00
4.	Crossroads (Got 5/52)	25.00	50.00
4.	Crosswords (B 1/56)	195.00	250.00
4.	Cue Ball (Wm 3/57)	210.00	250.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Daffy Derby (Wm 8/54)	70.00	100.00
2.	Daisy May (Got 7/54)	65.00	130.00
4.	Dealer "21" (Wm 2/54)	20.00	60.00
2*	Derby Day (Got 5/56)	165.00	195.00
4.	Diamond Lill (Got 12/54)	95.00	130.00
4.	Disk Jockey (Wm 11/52)	30.00	55.00
4.	Domino (Wm 5/52)	25.00	40.00
2*	Double Header (B 7/56)	175.00	250.00
4.	Dragonette (Got 6/54)	95.00	160.00
4.	Dude Ranch (B 9/53)	25.00	70.00
4.	Duette (Got 4/55)	125.00	175.00
4*	Easy Aces (Got 12/55)	150.00	190.00
4.	Fair Lady (Got 11/56)	275.00	325.00
4.	Fairway (Wm 6/53)	30.00	60.00
4.	Flag Ship (Got 1/57)	285.00	325.00
4.	Flying High (Got 2/53)	40.00	70.00
2.	Four Bells (Got 10/54)	100.00	140.00
4.	Four Corners (Wm 12/52)	40.00	65.00
4.	"400" Upright (Ge 10/52)	30.00	45.00
4.	Four Stars (Got 6/52)	30.00	65.00
4.	Frolics (B 10/52)	25.00	60.00
4*	Frontiersman (Got 11/55)	95.00	160.00
2*	Fun House (Wm 10/56)	195.00	225.00
4.	Gay Paree (Wm 6/57)	375.00	450.00
4*	Gay Time (B 6/55)	75.00	125.00
4*	Gayety (B 2/55)	45.00	90.00
4*	Gladiator (Got 1/56)	175.00	225.00
4.	Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4.	Gold Star (Got 8/54)	120.00	140.00
2.	Grand Champion (Wm 8/53)	35.00	70.00
4.	Grand Slam (Got 4/53)	35.00	60.00
4.	Green Pastures (Got 1/54)	50.00	100.00
2.	Gun Club (Wm 11/53)	35.00	70.00
2.	Guys-Dolls (Got 5/53)	30.00	65.00
4.	Gypsy Queen (Got 2/55)	100.00	175.00
4.	Handicap (Wm 6/52)	30.00	45.00
4.	Happy Days (Got 7/52)	25.00	50.00
4.	Harbor Lites (Got 2/56)	145.00	175.00
4.	Havana (Un 2/54)	20.00	80.00
4.	Hawaii (Un 6/54)	35.00	80.00
4.	Hawaiian Beauty (Got 4/54)	90.00	115.00
4.	Hayburner (Wm 6/51)	25.00	40.00
4.	Hi-Fi (B 6/54)	25.00	90.00
4.	Hi-Hand (Wm 6/57)	175.00	225.00
2.	Hot Diggity (Wm 8/56)	180.00	230.00
4.	Ice-Frolics (B 1/54)	40.00	85.00
4.	Jalopy (Wm 8/51)	25.00	40.00
4.	Jockey Club (Got 4/54)	70.00	125.00
4.	Jolly Joker (Un 11/55)	50.00	120.00
4.	Jubilee (Got 5/55)	200.00	250.00
4.	Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4*	Key West (B 12/56)	275.00	335.00
4.	Kings (Wm 8/57)	245.00	300.00
2.	Lady Luck (Got 9/54)	80.00	145.00
4.	Lazy "Q" (Wm 2/54)	35.00	95.00
4.	Lite-A-Line (Ke 6/52)	35.00	50.00
4.	Long Beach (Wm 7/52)	35.00	50.00
4.	Lovely Lucy (Got 2/54)	50.00	115.00
4.	Lulu (Wm 12/54)	55.00	125.00
4.	Majestic (Got 4/57)	375.00	450.00
4.	Majorettes (Wm 4/52)	20.00	40.00
4.	Manhattan (Un 4/55)	50.00	140.00
4.	Marathon (Got 10/55)	185.00	235.00
4.	Marble Queen (Got 8/53)	45.00	85.00
4.	Mermaid (Got 6/51)	15.00	30.00
4.	Mexico (Un 3/54)	35.00	100.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4*	Miami Beach (B 9/55)	90.00	130.00
4.	Monaco (Un 8/56)	175.00	265.00
4.	Mystic Marvel (Got 3/54)	90.00	130.00
4.	Nevada (Un 8/54)	25.00	80.00
4.	Niagara (Got 12/51)	20.00	35.00
2*	Night Club (B 4/56)	185.00	225.00
4.	"9" Sisters (Wm 1/54)	50.00	100.00
4.	Olympics (Wm 5/52)	20.00	30.00
4.	Palisades (Wm 7/53)	35.00	60.00
4.	Palm Beach (B 7/52)	15.00	65.00
4.	Palm Springs (B 11/53)	30.00	80.00
4*	Parade (B 6/56)	175.00	235.00
4.	Paratrooper (Wm 8/52)	20.00	40.00
4.	Perky (Wm 11/56)	165.00	225.00
4.	Peter Pan (Wm 4/55)	95.00	150.00
4.	Piccadilly (Wm 5/56)	150.00	250.00
4.	Pin Wheel (Got 11/53)	50.00	90.00
4*	Pixie (Un 10/55)	65.00	130.00
4.	Playtime (Un 10/57)	295.00	395.00
4.	Poker Face (Got 9/53)	50.00	85.00
4.	Quartet (Got 2/52)	40.00	60.00
4.	Queen of Hearts (Got 12/52)	40.00	65.00
4.	Quintet (Got 3/53)	40.00	80.00
4*	Race The Clock (Wm 5/55)	65.00	165.00
4.	Rainbow (Got 12/56)	185.00	250.00
4.	Regatta (Wm 11/55)	79.00	150.00
4*	Register (Got 10/56)	285.00	325.00
4.	Rio (Un 11/53)	20.00	65.00
4.	Rodeo (Un 2/53)	35.00	60.00
4.	Rose Bowl (Got 10/51)	20.00	30.00
4*	Royal Flush (Got 5/57)	235.00	300.00
4.	Saddle and Turf (Ev 10/53)	85.00	175.00
4.	Club Model	100.00	180.00
4*	Scoreboard (Got 4/56)	175.00	245.00
4.	Screamo (Wm 4/54)	45.00	100.00
4*	Sea Belles (Got 4/56)	225.00	285.00
4.	Shamrock (Wm 1/57)	195.00	240.00
4.	Shindig (Got 10/53)	50.00	110.00
4.	Show Boat (Un 12/52)	40.00	60.00
4*	Show Time (B 3/56)	325.00	425.00
4.	Silver (Got 10/57)	295.00	335.00
4.	Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4.	Silver Skates (Wm 2/53)	30.00	70.00
4.	Singapore (Un 10/54)	25.00	80.00
4.	Skill Pool (Got 8/52)	30.00	60.00
4.	Skyway (Wm 8/56)	50.00	100.00
4.	Slugfest (Wm 3/52)	25.00	40.00
4*	Sluggin' Champ (Got 4/55)	99.00	175.00
4.	Smoke Signal (Wm 10/55)	125.00	150.00
4.	Snafu (Wm 12/55)	115.00	180.00
4.	Southern Belle (Got 6/55)	129.00	175.00
4.	South Seas (Un 5/56)	155.00	255.00
4.	Spitfire (Wm 2/55)	60.00	115.00
4.	Spot-Lite (B 1/52)	25.00	50.00
4.	Sportsman (Wm 2/52)	20.00	30.00
4.	Springtime (Ge 3/52)	20.00	30.00
4.	Stage Coach (Got 11/54)	125.00	160.00
4.	Stardust (Wm 3/56)	115.00	200.00
4.	Starfire (Wm 1/57)	210.00	230.00
4.	Starlets (Un 12/55)	65.00	140.00
4.	Star Pool (Wm 10/54)	50.00	100.00
4.	Stars (Un 6/52)	25.00	40.00
4.	Starlite (Wm 3/53)	35.00	50.00
2.	Struggle Buggies (Wm 12/53)	35.00	60.00
4.	Super Circus (Got 10/57)	225.00	275.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Super Jumbo (Got 10/54)	225.00	250.00
4.	Super Score (Wm 9/56)	195.00	245.00
4*	Surf Club (B 3/54)	30.00	70.00
4.	Surf Rider (Wm 12/56)	195.00	250.00
4.	Sweepstakes (Wm. 1/52)	30.00	55.00
4.	Sweet Add-A-Line (Got 7/55)	125.00	175.00
4.	Tahiti (Un 8/53)	25.00	70.00
4.	Three Deuces (Wm 8/55)	120.00	150.00
4.	Thunderbird (Wm. 5/54)	69.00	125.00
4.	Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4.	Times Square (Wm 4/53)	35.00	65.00
4.	Toreador (Got 6/56)	200.00	275.00
4.	Touchdown (Un 1/52)	15.00	25.00
4.	Tournament (Got 8/55)	175.00	240.00
2.	Triple Play (Un 8/55)	55.00	140.00
1.	Tropicana (Un 1/55)	45.00	110.00
4.	Tropics (UN 7/53)	25.00	60.00
4.	Twenty Grand (Wm 12/52)	25.00	50.00
4.	Twin Bill (Got 1/55)	120.00	150.00
4*	Variety (B 9/54)	45.00	85.00
4*	Wishing Well (Got 9/55)	145.00	175.00
4.	World Champ (Got 8/57)	210.00	285.00
4.	Wonderland (Wm 5/55)	110.00	130.00
4*	Yacht Club (B 6/53)	20.00	50.00
2.	Zingo (Un 10/51)	20.00	45.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4.	Big Tent (Ke 12/56)	250.00	325.00
4.	Circus (Au 5/56)	235.00	265.00
4.	County Fair (Au 3/57)	275.00	325.00
4.	Gun Smoke (Ga 5/56)	315.00	325.00
4.	Hunter (Go 5/55)	225.00	235.00
4.	Skeet Shoot (Ga 1/57)	375.00	395.00
4.	Super Big Tent (Ke 6/57)	345.00	395.00
4*	Super Hunter (Ga 6/57)	395.00	435.00

4.	Bally Victory Bowler (5/54)	55.00	100.00
4.	Bally Champion Bowler (5/54)	60.00	100.00
4.	Bally Jet Bowler (8/54)	65.00	120.00
4.	Bally Rocket Bowler (8/54)	65.00	125.00
4.	Bally Mystic Bowler (12/54)	90.00	150.00
4.	Bally Magic Bowler (12/54)	90.00	155.00
4.	Bally Blue Ribbon (3/55)	140.00	200.00
4.	Bally Gold Medal (3/55)	150.00	200.00
4.	Bally ABC Bowler (7/55)	240.00	325.00
4.	DeLuxe model	245.00	330.00
4.	Bally Congress (7/55)	275.00	350.00
4.	DeLuxe model	275.00	355.00
4.	Bally Jumbo Bowler (9/55)	275.00	355.00
4.	Bally King Pin Bowler (9/55)	275.00	360.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
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SHUFFLES (Cont.)

	4* Bally ABC Bowling Lane (1/57) 14 foot	425.00	525.00
	4. ChiCoin 6-Player (8/51)	25.00	50.00
	4. ChiCoin 6-Player DeLuxe (5/52)	25.00	50.00
	4. ChiCoin Match Bowler (6/52)	25.00	55.00
	4. Chi-Coin Bowl-A-Ball (10/52)	30.00	60.00
	4. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00
	4. ChiCoin 10th Frame Special (12/52)	35.00	65.00
	4. ChiCoin Name Bowler (1/53)	35.00	70.00
	4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
	4. ChiCoin Crown (4/53)	35.00	90.00
	4. ChiCoin Crown Giant Pins (4/53)	35.00	90.00
	4. ChiCoin Triple Score (6/53)	35.00	90.00
	2. ChiCoin Gold Cup (7/53)	30.00	95.00
	2. ChiCoin High Speed Crown (7/53)	30.00	100.00
	2. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
	4. ChiCoin Advance (10/53)	30.00	100.00
	4. ChiCoin King (10/53)	35.00	110.00
	4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
	4. ChiCoin Snper Frame (3/54)	45.00	125.00
	4. ChiCoin Starlite (5/54)	55.00	150.00
	4. ChiCoin Feature (7/54)	60.00	155.00
	4. ChiCoin Holiday (9/54)	70.00	170.00
	4. ChiCoin Flash (10/54)	70.00	175.00
	4. ChiCoin Playtime (10/54)	95.00	175.00
	4. ChiCoin Fireball (11/54)	95.00	190.00
	4. ChiCoin Thunderbolt (12/54)	100.00	210.00
	4. ChiCoin Triple Strike (2/55)	100.00	210.00
	4. ChiCoin Arrow (2/55)	125.00	220.00
	4. ChiCoin Criss Cross (Targette (1/55)	35.00	110.00
	4. DeLuxe model	40.00	120.00
	4. ChiCoin Bonus Score (4/55)	150.00	210.00
	4. ChiCoin Big League (5/55)	160.00	220.00
	4. ChiCoin Hollywood (5/55)	175.00	230.00
	4. ChiCoin Blinker (8/55)	175.00	250.00
	4. ChiCoin Score-A-Line (9/55)	175.00	255.00
	4. ChiCoin Bowling Team (10/55)	175.00	265.00
	4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
	4* ChiCoin Bowling League (2/57) 14 Foot	425.00	525.00
	4* ChiCoin Ski-Bowl (11/50) 6 Player	175.00	300.00
	4. Exhibit Twin Rotation (5/52)	50.00	80.00
	4. Genco Shnffle Target (7/51)	10.00	25.00
	4. Genco 8-Player Rebound (9/51)	15.00	25.00
	4. Genco Shuffle Pool (11/53)	30.00	75.00
	4. Genco Match Pool (2/54)	50.00	65.00
	4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
	4. 6 Player (2/57)	185.00	285.00
	4. Gottlieb Bowlette (3/50)	10.00	20.00
	4. Keeney Super DeLuxe League (3/52)	25.00	40.00
	4. Keeney High Score Leagne (5/52)	25.00	45.00
	4. Keeney Team (10/52)	25.00	50.00
	4. Keeney Club (4/53)	25.00	100.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

	4. Keeney Domino (5/53)	30.00	110.00
	4. Keeney Carnival (5/53)	40.00	115.00
	4. Keeney Pacemaker (9/53)	40.00	125.00
	4. Keeney Mainliner Bowler (1/54)	45.00	130.00
	4. Keeney Bonus Bowler (3/54)	45.00	140.00
	4. Keeney Diamond Bowler (5/54)	70.00	155.00
	4. Keeney Bikini (6/54)	75.00	160.00
	4. Keeney Century (6/54)	90.00	170.00
	4. Keeney American (9/54)	90.00	175.00
	4. Keeney National (9/54)	90.00	180.00
	4. Keeney Speedlane (4/55)	125.00	200.00
	4. United 6-Player Super (3/52)	20.00	35.00
	4. United 4-Player Official (5/52)	20.00	35.00
	4. United 6-Player Star (7/52)	20.00	45.00
	4. United 10th Frame Star (9/52)	20.00	50.00
	4. United Manhattan 10th Frame (9/52)	20.00	55.00
	4. United Manhattan (9/52)	30.00	60.00
	4. United 10th Frame Super (10/52)	30.00	65.00
	1. United Cascade (2/53)	30.00	75.00
	1. United Clover (2/53)	30.00	75.00
	4. United Liberty (2/53)	35.00	75.00
	4. United Classic (6/53)	35.00	75.00
	4. United Olympic (6/53)	35.00	75.00
	4. United Royal (9/53)	35.00	80.00
	4. United Imperial (9/53)	40.00	90.00
	4. DeLuxe model	40.00	90.00
	4. United Chief (11/53)	40.00	110.00
	4. United Leader (11/53)	45.00	110.00
	4. DeLuxe model	45.00	115.00
	4. United Team (1/54)	45.00	115.00
	4. DeLuxe model	50.00	120.00
	4. United League (1/54)	50.00	125.00
	4. DeLuxe model	50.00	130.00
	4. United Ace (5/54)	55.00	135.00
	4. DeLuxe model	55.00	140.00
	4. United Rainbow (5/54)	55.00	145.00
	4. United Banner (8/54)	65.00	145.00
	4. DeLuxe model	65.00	150.00
	4. United Shuffle Targette (8/54)	65.00	155.00
	4. DeLuxe model	65.00	160.00
	4. United Speedy (8/54)	65.00	165.00
	4. Un. 11th Frame (10/54)	65.00	165.00
	4. DeLuxe model	65.00	170.00
	4. United Comet Targette (11/54)	70.00	175.00
	4. DeLuxe model	75.00	180.00
	4. United Mercury (12/54)	80.00	180.00
	4. DeLuxe model	80.00	185.00
	4. United Mars (1/55)	90.00	190.00
	4. DeLuxe model	95.00	190.00
	4. Un. Lightning (2/55)	95.00	190.00
	4. DeLuxe model	95.00	195.00
	4* Un. Venus (3/55)	95.00	195.00
	4. DeLuxe model	100.00	195.00
	4. Un. Clipper (5/55)	100.00	195.00
	4. DeLuxe model	100.00	195.00
	4. Un. Derby Roll (5/55)	100.00	195.00
	4. DeLuxe model	100.00	210.00
	4. Un. 5th Inning (6/55)	89.50	220.00
	4. DeLuxe model	100.00	230.00
	4. Un. Capitol (6/55)	140.00	235.00
	4. DeLuxe model	140.00	240.00
	4. Un. Super Bonus (9/55)	160.00	245.00
	4. DeLuxe model	165.00	250.00
	4. Un. Top Notch (10/55)	270.00	335.00
	4. Top Notch Special	270.00	335.00
	4. Un. Regulation (11/55)	270.00	350.00
	4. DeLuxe model	275.00	350.00
	4* Un. Bowling Alley (11/56) 14 Foot	395.00	525.00
	4. Wms. Roll-A-Ball (12/56) 6 Player	175.00	275.00

	4. Bally Champion Horse	295.00	450.00
	4. Bally Moon Ride	100.00	245.00
	4* Bally Space Ship	150.00	295.00
	4. Bally Speed Boat	165.00	295.00
	4* Bert Lane Merry-Go-R'd	200.00	350.00

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KIDDIE RIDES (Cont.)

	4 Bert Lane Miss America Boat	225.00	275.00
	1. Bert Lane Fire Engine	320.00	385.00
	4. Capitol Donald Duck	265.00	350.00
	4. Capitol Elsie	275.00	375.00
	4. Capitol Palomino Horse	250.00	375.00
	4. Capitol See Saw	125.00	295.00
	4. Chicago Coin Super Jet	125.00	295.00
	4* ChiCoin Round The World Trainer	300.00	400.00
	4. Decco Merry-Go-Round	130.00	350.00
	4. Decco Space Ranger	250.00	365.00
	4. Exhibit Big Bronco	295.00	375.00
	4. Exhibit Mustang	300.00	375.00
	4. Exhibit Space Patrol	100.00	265.00
	4. Scientific Television	195.00	275.00

←TOTAL NO. TOTAL VALUE→

	4. ABT 6 Gun Rifle Range	475.00	575.00
	4. Air Football	195.00	250.00
	4. Amuse. Boomerang	30.00	70.00
	4. Bally Big Inning	50.00	75.00
	4. Bally Heavy Hitter	30.00	65.00
	4. Bally King Pin	20.00	40.00
	4. Bally Rapid Fire	50.00	75.00
	4. Bally Undersea Raider	50.00	75.00
	4. Bally Bulls Eye Shooting Gallery (9/55)	225.00	275.00
	4* Capitol Midget Movies	95.00	150.00
	4. Champion Hockey	40.00	100.00
	4. ChiCoin Basketball Champ	85.00	150.00
	4. ChiCoin 4-Player Derby	95.00	150.00
	4. ChiCoin Goalee	40.00	95.00
	4. ChiCoin Hockey	45.00	65.00
	4. ChiCoin Midget Skee	60.00	125.00
	4. ChiCoin Pistol	30.00	75.00
	4. ChiCoin Home Run, 6-Player (3/54)	60.00	150.00
	4. Super model	85.00	160.00
	4. ChiCoin Twin Hockey (5/56)	150.00	250.00
	4* ChiCoin Steam Shovel (5/56)	100.00	195.00
	4. Evans Bola Score	30.00	60.00
	4. Evans Bat-A-Score	35.00	95.00
	4. Evans Ski Roll	35.00	60.00
	4. Evans Super Bomber	50.00	115.00
	4. Evans Play Ball	25.00	50.00
	4* Exhibit Dale Gun	15.00	85.00
	4. Exhibit Gun Patrol	40.00	100.00
	4. Exhibit Jet Gun	40.00	125.00
	4. Exhibit Space Gun	40.00	125.00
	4. Exhibit Pony Express	40.00	120.00
	4. Exhibit Silver Bullets	40.00	125.00
	4. Exhibit Six Shooter	35.00	120.00
	4. Exhibit Vitalizer	40.00	60.00
	4* Exhibit Shooting Gal. (6/54)	45.00	110.00
	4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
	4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
	4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
	4. Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	225.00
	4. Exhibit Jungle Hunt (3/57)	225.00	335.00
	4* Exhibit Ringer Ball (11/56)	50.00	100.00
	4. Games, Inc., Hunter (1/56)	150.00	250.00
	4. Genco Sky Gunner	60.00	125.00
	4. Genco Night Fighter	70.00	125.00
	4. Genco 2-Player Basketball	100.00	225.00
	4* Genco Rifle Gal. (6/54)	115.00	165.00
	4. Genco Big Top Rifle Gallery (6/54)	175.00	250.00
	Super Model (12/55)	275.00	320.00
	4. Genco Wild West Gun (2/55)	150.00	250.00
	4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00
	4* Genco Champion Baseball (9/55)	150.00	235.00
	4* Genco Quarterback (10/55)	125.00	250.00

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ARCADE EQUIPMENT (Cont.)

	1* Genco Hi-Fly Baseball (5/56)	150.00	225.00	
	1* Genco State Fair Rifle Gal. (6/56)	225.00	295.00	
	4* Genco Davy Crockett Rifle (10/56)	225.00	325.00	
	1* Genco Circus Rifle (3/57)	365.00	425.00	
	1* Genco Motorama (10/57)	395.00	495.00	
	4. Jack Rabbit	40.00	70.00	
	4. Jungle Joe	40.00	60.00	
	4. Keeney Air Raider	40.00	125.00	
	4. Keeney Sub Gun	40.00	125.00	
	4. Keeney Texas Leaguer	20.00	40.00	
	4. Keeney Sportsman (11/54)	125.00	160.00	
	4. DeLuxe model	130.00	170.00	
	4. Keeney Ranger (3/55)	220.00	240.00	
	4. Deluxe model (3/55)	225.00	250.00	
	4. Lite League	30.00	75.00	
	4. Mills Panoram Peak	175.00	275.00	
	4. Mills Conv. for Panoram Peek	10.00	15.00	
	4. Muto. Atomic Bomber	65.00	125.00	
	4. Muto. Ace Bomber	85.00	140.00	
	1* Mutoscope Dr. Mobile (Prewar)	65.00	150.00	
	4. Mutos. Fly. Saucers	90.00	125.00	
	4. Mutos. Photo (Pre-War)	100.00	270.00	
	4. Mutos. Photomatic DeLuxe	145.00	325.00	
	4. Mutoscope Silver Gloves	120.00	200.00	
	4. Mutoscope Sky Fighter	60.00	135.00	
	1. Muto. Voice-O-Graph 35c	145.00	325.00	
	4. Mutoscope K.O. Champ	250.00	335.00	
	4. Mutos. Drive Yourself	395.00	495.00	
	4. Mutoscope Rock 'n Roll (7/56)	30.00	100.00	
	7. Phila. Toboggan Skee Alley	375.00	395.00	
	4. Quizzer	40.00	60.00	
	4. Rockola World Series	35.00	60.00	
	4. Scientific Basketball	20.00	35.00	
	4. Scientific Batting Pr.	30.00	95.00	
	4. Scientific Pitch 'Em	45.00	140.00	
	4. Seeburg Bear Gun	50.00	150.00	
	4. Seeburg Shoot the Chute	40.00	80.00	
	4* Seeburg Coon Hunt	85.00	150.00	
	4. Set Shot Basketball	125.00	195.00	
	4* Telequiz	65.00	110.00	
	4. Un. Team Hockey	20.00	40.00	
	4. Un. Jungle Gun	75.00	140.00	
	4. DeLuxe model	75.00	145.00	
	4. United Carnival Gun (10/54)	99.50	150.00	
	4. DeLuxe model	110.00	160.00	
	4. United Bonus Gun (1/55)	195.00	230.00	
	4. DeLuxe model	200.00	240.00	
	4. United Super Slugger (7/55)	215.00	275.00	
	4. United Star Slugger (4/56)	215.00	275.00	
	4* Un. Pirate Gun (10/56)	295.00	365.00	
	4. Wilcox-Gay Recordio	30.00	55.00	
	4. Wms. DeLuxe World Series (2/52)	35.00	95.00	
	4. Wms. DeLuxe Baseball (4/53)	45.00	100.00	
	4. Wms. Pennant Baseball (12/53)	50.00	110.00	
	4. Wms. Super Pennant Baseball (12/53)	50.00	120.00	
	4. Wms. Super Star Baseball (12/53)	50.00	130.00	
	4. Wms. Major League Baseball (2/54)	65.00	160.00	
	4. Wms. All Star Baseball (2/54)	90.00	160.00	
	4. Wms. Big League Baseball (3/54)	100.00	160.00	
	4. Wms. Jet Fighter (10/54)	100.00	225.00	
	4. Wms. Safari (2/55)	195.00	275.00	
	4. DeLuxe model	195.00	280.00	
	4. Wms. Polar Hunt (3/55)	200.00	295.00	
	4. Wms. Sidewalk Engineer (4/55)	95.00	150.00	
	4. Wms. King of Swat (5/55)	150.00	220.00	
	4. Wms. Four Bagger (4/56)	245.00	325.00	
	4. DeLuxe model	245.00	330.00	
	4. Wms. Polar Hunt (3/55)	215.00	320.00	
	4* Wms. Crane (10/56)	85.00	165.00	

← TOTAL NO. | TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

No List Price Authorized for Publication

- I-200, 200 Selec. Phonograph
- I-120, 120 Selec. Phonograph
- I-100, 100 Selec. Phonograph
- IAB-200 Selective-play Hideaway
- IBB-200 Continuous-play Hideaway
- WQ-200
- 200 Selec. Wall Box
- WQ-120
- 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-BELL MFG. CO.

- Play Ball, Counter Game ..... $ 49.50
- Super Circus ..... No List Price
  (Upright Electronic Scoring F. P. Games)

AUTO-PHOTO CO.

- Model 14 Studio $3,245.00

BALLY MFG. CO.

- Trophy Bowler
  - 11 Foot $1,299.00
  - 14 Foot 1,315.00
  - 18 Foot 1,365.00
  - 4 Foot Sections, Each 50.00
- Miss America (In Line Game) 862.00
- Skill Roll 415.00
- All-Star DeLuxe Bowler 640.00
- All-Star DeLuxe Bowler (Free Play Model) 665.00
- All-Star Super DeLuxe Bowler (Match Play Model) 665.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot 775.00
- Toonerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new-all-metal cabinet) 835.00

CHICAGO COIN MACHINE

- Batter Up
- Rocket Shuffle
  - Regular Model
  - Replay Model
  - Two Player Model
- Commando Machine Gun

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

- Card Vendor, with base
  - Single Column
  - Double Column

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price
Authorized for Publication

GAMES, INC.

- Double Shot
  (Upright Electronic Scoring F. P. Games)

No List Price
Authorized for Publication

GENCO MANUFACTURING

- Fun Fair (Single Player, Five-Ball)
- Gun Club Rifle Gallery
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

- Brite-Star (2-Player, Five-Ball)

No List Price
Authorized for Publication

IRVING KAYE CO., INC.

- Super Hockey (6 ft.) ..... $ 349.95
- Super Jumbo Hockey (8 ft.) 400.00
- Melody Tower 149.95
- El Dorado-6 Pocket Pool 495.00
- Competitor-Super Deluxe-6 Hole Pool 395.00

J. H. KEENEY & CO.

No List Price Authorized for Publication

- League Leader (Baseball Game)
- DeLuxe Big Tent (Upright Electronic Scoring F. P. Games)
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1465, 200 Selec. Phonograph
- Model 1488, 120 Selec. Phonograph
- Model 1462, 50 Selec. Phonograph
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button. 50¢ Coin Chute Available For All Models
- Dual Credit Unit Available for 200 Selec., Model 1465

THE SEEBURG CORP.

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- HFCV2-8—High Fidelity Wall Speaker
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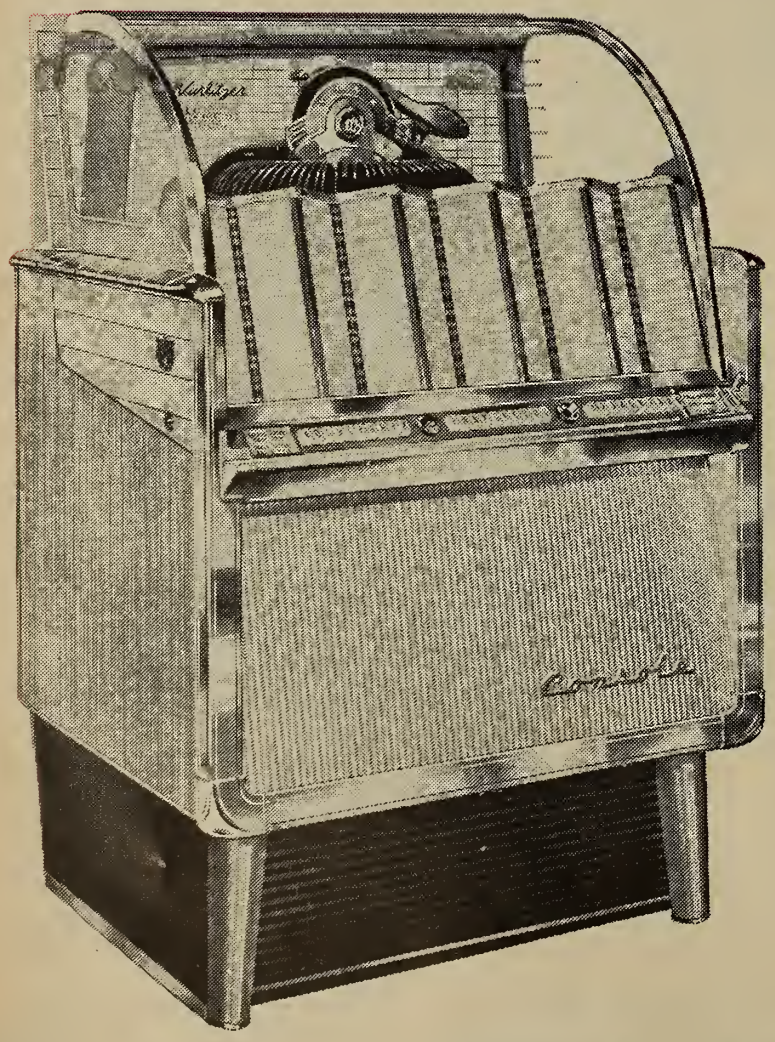

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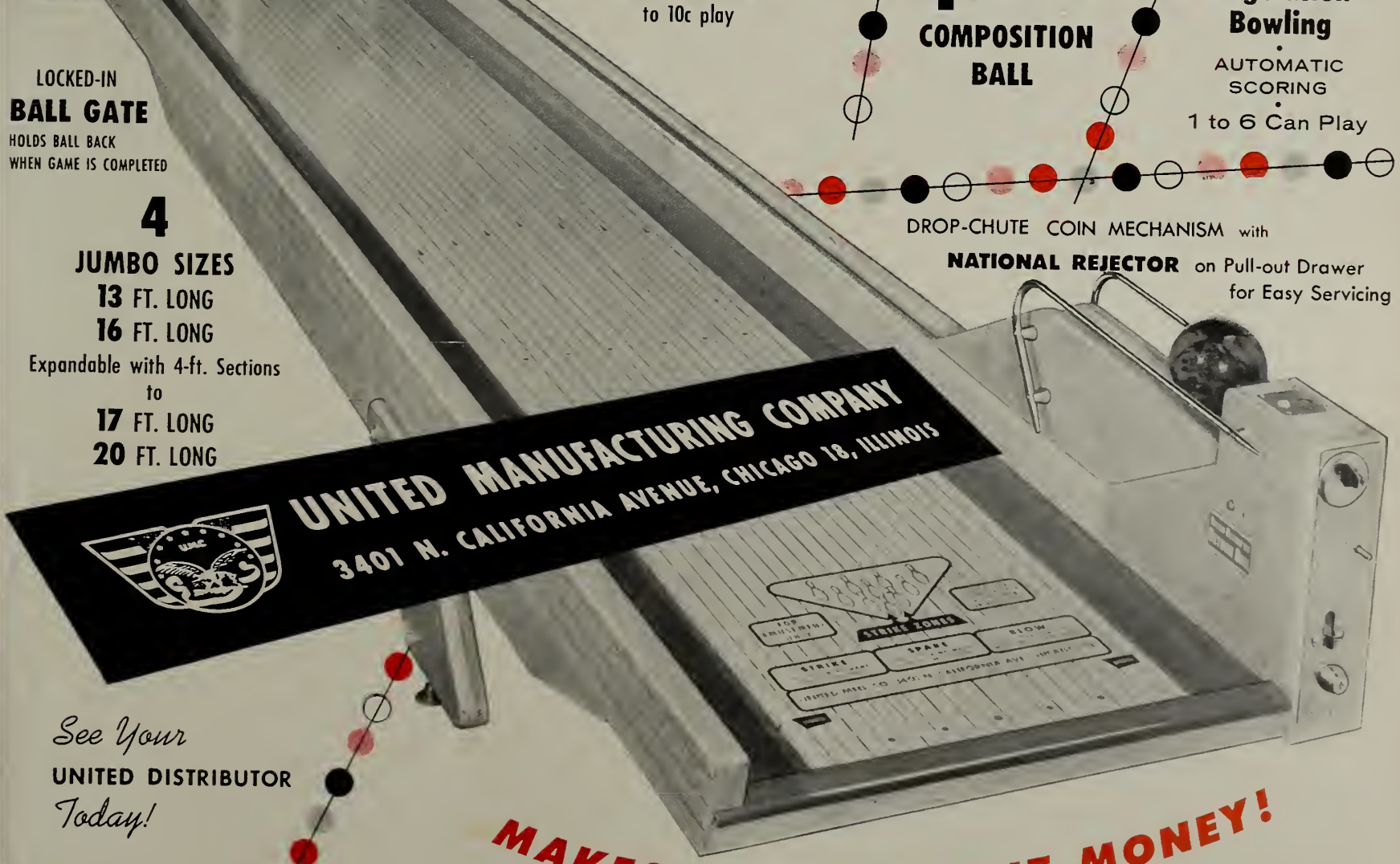

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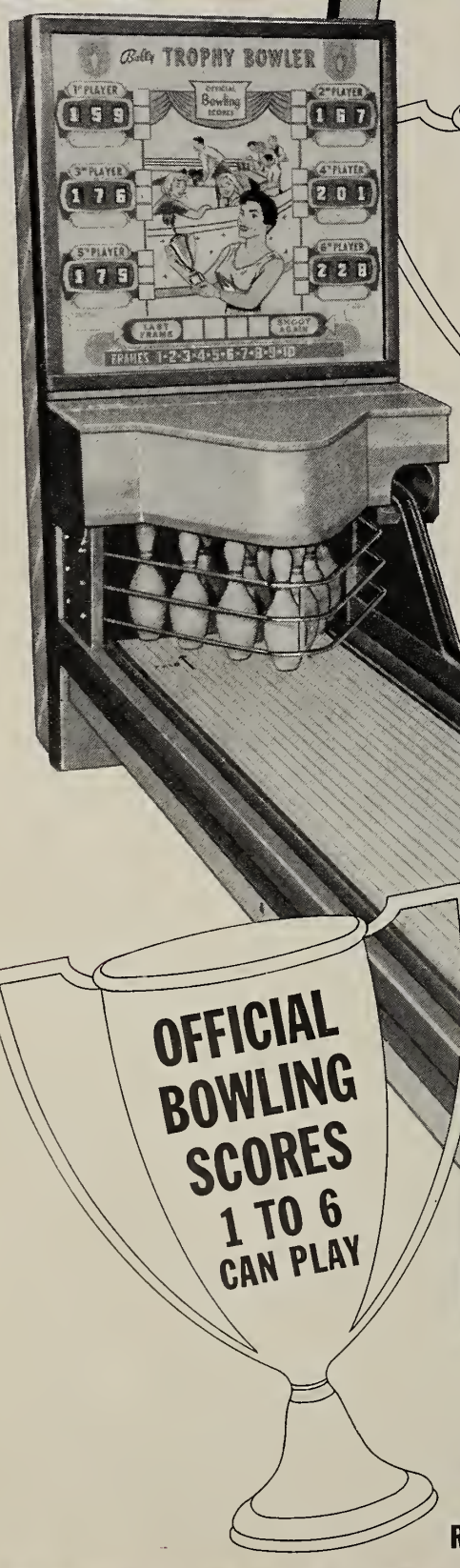

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